



FOUNDATION FOR  
ORGANISATIONAL RESEARCH  
AND EDUCATION

## Call for Papers

**Journal:** ABHIGYAN (*The Journal of FORE, New Delhi*)

**Special Issue: Digital Transformation: Benefits, Barriers, Enablers and Future Ahead**

### Special issue description

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Digital transformation refers to the integration of digital technologies into all aspects of a business or organization, resulting in significant changes to how it operates and delivers value to customers (Vial, 2021). This can include the use of automation, data analysis, and online platforms to improve efficiency and effectiveness, as well as the development of new revenue streams and business models (Matt et al., 2015). The goal of digital transformation is to create a more agile, innovative, and customer-focused organization. Many industries such as healthcare, agriculture, manufacturing, and logistics is facing value crisis because of sudden increase in input cost (Wang et al., 2019; Baumol, 2012). A recent study done in India concluded that majority of the corporate hospitals are having low profit efficiency (Mishra & Singh, 2023). A half-baked strategy on digitalization doesn't give dividends. The major reason for digital transformation efforts failing is silos approach in implementation. An organization needs to involve all stakeholders in the project implementation to mitigate the risk of project failure (Casalino et al., 2021). A logical step is to start with assessing the state of digital transformation at an organization and devises a well thoughtful digital strategy to reduce systemic inefficiency and provide superlative value for customers (Mishra & Sharma, 2022).

This call for paper covers this timely issue and aims at including papers which will guide businesses, consultants, and academicians in making informed decisions in achieving digital transformation in their organizations.

## Article types

*Abhigyan*, the journal of *Foundation for Organisational Research and Education* (FORE) considers a wide range of article types, including Original Articles, Systematic Reviews, case-based studies, Commentaries, Editorials, Book Reviews etc. This call for paper is looking for cases-based studies on implementation of digital strategies in various industries in any part of the world as well as original research articles on the theme of the issue. We are also open for theoretical contributions based on robust methodologies and Systematic Literature Reviews (SLRs).

## Topics of interest

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The special issue is global in nature, and submissions from all country contexts will be considered. Topics of interest include, but are not limited to, the following:

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1. Change management for digital transformation.
2. Robotic and Automation in manufacturing and automobile industry
3. Concerns on security and privacy issue for digitalization effort in healthcare
4. Digital Supply Chain Management and resilience in wake of humanitarian crisis
5. Potential of precision agriculture in improving earning of farmers
6. Blockchain and future of banking -challenges and opportunities
7. Advances in Telemedicine and effect on Medical Tourism
8. Metaverse for service operation excellence – Reality vs. Hype
9. Strategies for implementing digital transformation project.
10. Role of leadership in driving sustained digitalization effort

Above topics are suggestive only and authors can submit papers on any topic related to the theme.

## Submission and Review Process

For consideration of submissions in the special issue the authors should specifically mention to the editor in a covering note that their submissions are for the “*Digital Transformations: Benefits, Barriers, Enablers and future ahead*” Special Issue of *Abhigyan*.

The submission deadline is **September 30<sup>th</sup>, 2023**. Submissions can be made either by email (send email to [abhigyan@fsm.ac.in](mailto:abhigyan@fsm.ac.in) with copy to [ce@fsm.ac.in](mailto:ce@fsm.ac.in) ) or Online on the journal portal (<https://fore-abhigyan.fsm.ac.in/>). For email submission three files to be attached;

manuscript with author's details, manuscript without author details, and 'covering note to editor'. The subject line of the email should read '*Digital Transformations: Benefits, Barriers, Enablers and future ahead*'. Manuscripts must apply *Abhigyan* general author guidelines such as style, paper length etc. Please visit the journal portal for the details.

Papers will be screened by guest editors and those deemed suitable will be sent to at least two reviewers. Papers will be reviewed on a rolling basis and those accepted will be communicated to authors accordingly

### **Key Information**

Submission Open: 1<sup>st</sup> April 2023

Submission Deadline: 30<sup>th</sup> September, 2023

Mode of Submission:

By email: [ce@fsm.ac.in](mailto:ce@fsm.ac.in), [abhigyan@fsm.ac.in](mailto:abhigyan@fsm.ac.in)

By document upload: <https://fore-abhigyan.fsm.ac.in/login>

### **Chief Editor of Abhigyan**

Dr. Nirmalya Bandyopadhyay, Professor, FORE School of Management

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#### **Dr Vinaytosh Mishra**

Associate Professor, College of Healthcare Management and Economics, Gulf Medical University, Ajman, UAE; Email: [dr.vinaytosh@gmu.ac.ae](mailto:dr.vinaytosh@gmu.ac.ae)

Submissions outside the scope of the theme of the Special Issue may be considered for publication in the regular issue of *Abhigyan* subject to the approval of the author(s).

For any questions, please write to [ce@fsm.ac.in](mailto:ce@fsm.ac.in) with copy to [abhigya@fsm.ac.in](mailto:abhigya@fsm.ac.in) and we will revert back to you accordingly.

## References

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