



FORE School of Management, New Delhi
Corporate Interaction Division
AY 2019-20

Corporate Interaction Division has organized twenty activities and events in the year 2019-20. The activities have been cited below:

1. **Anubhuti - 3 Ways You've Already Messed Up Your MBA**, conducted on **04th July 2019**.

The session was attended by **100 students**.

Speaker: Mr. Ankur Warikoo (Co-Founder & Chief Executive Officer, Nearbuy.com)

2. **Anubhuti - Corporate Experience with the growth of Reliance**, conducted on **08th August 2019**.

The session was attended by **100 students**.

Speaker: Mr. Arun Rawal (Former Vice President, Reliance Industries Limited)

3. **Anubhuti - Virality Simplified - An insider's story of 350 million views and counting**, conducted on **16th August 2019**.

The session was attended by **100 students**.

Speaker: Mr. Aashish Chopra (Vice President, Content Marketing, Ixigo.com)

4. **FIN-HR WEEK – THE MIND FIELD**, organized on **29th August 2019**.
15 teams took part in the event.

The **winners** of the event were:

- I. Team Empower
- II. Team Mindhunters

5. **FIN-HR Week – Conclave (HaRmoney)**, conducted on **30th August 2019**.

The session was attended by **150 students**.

Finance Session Theme: Economic Outlook 2019

HR Theme: Demystifying Changes and Challenges

Speakers:

- a. Mr. Kapil Bhushan (Director, Julius Baer)
- b. Mr. Rajat Agarwal (Chief Operating Officer and Head of Corporate Finance, Barista Coffee Company Limited)

- c. Mr. Anuraag Sunder (Managing Director, J Syzygia Consultants)
 - d. Mr. Naveen Kalsie (Senior Director, Finance & Company Secretary, Carlson Wagonlit Travel)
 - e. Mr. Darpan Vashishtha (Chief Financial Officer, BIBA Apparels Private Limited)
 - f. Mr. Raj Gupta (General Manager, Human Resources, Tata Consultancy Services)
 - g. Mr. Anirban Das (Chief People Officer, L&S)
 - h. Mr. Anurag Chandra (Head of Human Resources, Admiral Group Plc)
 - i. Mr. Atma Godara (Senior Manager, HR Transformation, OYO)
- 6. Anubhuti - How Organisations Leverage Technology To Meet Business Complexities**, conducted on **09th October 2019**.
The session was attended by **100 students**.
Speaker: Mr. Sanjay Agarwal (Finance Director, Microsoft)
- 7. Anubhuti - HR Practices Across Sectors**, conducted on **31st October 2019**.
The session was attended by **100 students**.
Speaker: Mr. Anil Kumar Misra (Chief Human Resources Officer, Magicbricks.com)
- 8. Anubhuti - Marketing Unplugged**, conducted on **07th November 2019**.
The session was attended by **100 students**.
Speaker: Mr. Gaurav Mehta (Chief Marketing Officer, GirnarSoft)
- 9. Anubhuti - Changing face of Indian Consumer Industry**, conducted on **07th November 2019**.
The session was attended by **100 students**.
Speaker: Mr. Prashant Dayal (Head, Customer Marketing, PepsiCo)
- 10. KURUKSHETRA**, the inter-college competition conducted on **22nd November 2019**.
The event saw a huge participation of **290 students** from prestigious B-Schools of the country.
Judges:
- a. Mr. Amit Sinha Roy (Vice President, Strategy & Marketing, TATA Communications)
 - b. Mr. Chaitanya Karn (Head, Digital & Asia Pacific, Monster)
 - c. Prof. Nitin Soni (FORE School of Management, New Delhi)
- 11. OPS-IB WEEK – THE MINE FIELD**, organized on **27th November 2019**.
12 students took part in the event
The **winners** of the event were:
I. Isha Chawla and Chainika Kapoor, FMG-27
- 12. OPS-IB Week – Conclave (Ascent)**, conducted on **30th November 2019**.
The session was attended by **120 students**.
Operations Session Theme: Operations Hereafter

International Business Theme: Globalization 4.0

Speakers:

- a. Mr. Samir Chaturvedi (Supply Chain Head, Patanjali Ayurved Ltd.)
- b. Mr. Atul Holkar (Head of Supply Chain Management, Varun Beverages Limited, PepsiCo)
- c. Mr. Arvind Kalra (Director of Supply Chain, Perfetti Van Melle)
- d. Mr. Deepak Sood (Regional Head of Sales, APAC, CDS; Managing Director, Lonza)
- e. Mr. Arindam Mukhopadhyay (Vice President & Global Head of Consulting, Gartner)
- f. Mr. Parvez Siraj (Head, Manufacturing Excellence Leader, Target Corporation)
- g. Mr. Sandeep Bhargava (Vice President, Corporate Affairs & Chief Operating Officer, Ola Skilling Private Ltd.)
- h. Mrs. H.K.Joshi (Director of Finance, Chairman & Managing Director, The Shipping Corporation of India Ltd.)

13. Corporate Buzz was conducted from **19th December 2019 – 9th January 2020.**

Each session had **40 attendees.**

Speakers:

- a. Mr. Vikram Chandan (Assistant Vice President, Sony Pictures Network Distribution, India)
- b. Mr. Vivek Kalia (Head of Business Operations, Airbus Group Inc.)
- c. Mr. Abhishek Gupta (Americas Assurance Leader, Assurance, EY GDS)
- d. Mr. Jaydip Sikdar (Marketing and Strategy Leader, Adobe)
- e. Mr. Vikram Rathore (Head E-Governance Practice and Alliance, Bharti Airtel Ltd.)

14. Anubhuti - Employee perspective of organizational HR practices and culture, conducted on **17th January 2020.**

The session was attended by **100 students.**

Speaker: Mr. Rahul Gautam (Executive Vice President & Chief Human Resources Officer, AVTEC, CK Birla Group)

15. Anubhuti- Employee perspective of organizational HR practices and culture, conducted on **17th January 2020.**

The session was attended by **100 students.**

Speaker: Ms. Komal Ramani (Head, Talent Acquisition, CK Birla Group)

16. IT-MARK WEEK – THE PITCH, organized on **27th January 2020.**

15 students took part in the event.

The **winners** of the event were:

- I. Pankaj Goyal, Shivani Sharma and Shweta Bhatt, FMG-28

17. IT-MARK WEEK – THE RAPID BOX, organized on **28th January 2020.**

20 students took part in the event.

The **winners** of the event were:

- I. Sanchay Makkar and Deepanshu Bhareja, IMG-12

18. IT-MARK WEEK – THE NUMBER TRAIL, organized on **29th January 2020**.

25 students took part in the event.

The **winners** of the event were:

- I. Tushar Goel, FM-02 and Amandeep Singh Khotra, FMG-28

19. IT-MARK Week – Conclave (Ignite), conducted on **30th January 2020**.

The session was attended by **120 students**.

Information Technology Theme: Modern Metrics of Sales and Marketing

Marketing Session Theme: Technologies in Society

Speakers:

- a. Ms. Bharti Maan (Director, Digital Transformation, Innovation & Architectural Advisory, SAP)
- b. Mr. Saurabh Gupta (Chief Information Officer, Kent RO Systems Ltd.)
- c. Mr. Kapil Mahajan (Group Chief Information Officer & Digital Transformational Leader, Safexpress Private Limited)
- d. Mr. Feroz Khan (Partner and Associated Director, BCG)
- e. Mr. Prashant Parameswaran (Director, Data Science & Innovation, The Coca-Cola Company)
- f. Mr. Varun Raina (India Marketing Lead, AirBnB)
- g. Mr. Abhijit Das (Head of Marketing, Delhi Duty Free)
- h. Mr. Manik Mahajan (Marketing Director, Michelin)

20. Anubhuti - Digital Marketing Bootcamp, conducted on **04th March 2020**.

The session was attended by **40 students**.

Speaker: Mr. Abhishank Babbar (Associate Director, Genesis, BCW)