



FORE School of Management, New Delhi
Corporate Interaction Division
AY 2022-23

Team Corporate Interaction Division organized eleven activities and events in the **AY 2022-23**. The activities have been cited below:

1. **ANUBHUTI** is a forum in which senior corporate professionals and leaders of different domains and verticals share their practical business experiences with the students. It was held on **21st July 2022** and the topic was **Evolution of Marketing - From Kotler's Ps to the P of Marketing Platforms** with a total participation of **120 students**.
Speaker: Mr. Fela Chawngthu - Group Head & Director, Adobe
2. **ANUBHUTI** was held on **8th September 2022** and the topic was **My Career in an Hour** with a total of **80 students** in attendance.
Speaker: Mr. Ankit Jhamb - Chief Learning Officer, Grant Thornton Bharat LLP
3. **ANUBHUTI** was held on **21st September 2022** and the topic was **Recent Trends in Product Management** with a total participation of **120 students**.
Speaker: Mr. Bhupesh Sharma - Director, American Express
4. **ANUBHUTI** was held on **30th September 2022** and the topic was **Navigating a Career in Finance** with a total participation of **120 students**.
Speaker: Ms. Rakhi Aswal - Chief Financial Officer, Saxo Group – India
5. **SYNERGY: A MARK - IB CONCLAVE** is an amalgamation of two specialisations into one event. The Marketing, International Business, Finance, IT, HR and operations Conclaves are held annually through the academic calendar. The week leading up to the Conclave sees CID collaborating with a Special Interest Group of one of the Conclave's specialisations. Synergy Conclave was divided into two sessions.
 - **Marketing Session:** It was held on **2nd November 2022** and the theme for the discussion was **Multi-Channel Personalisation: Engaging the Consumer at Every Touchpoint** with a total participation of **180 students**.
Speakers:
 - a. Mr. Bipul Chandra - Managing Director, Ducati
 - b. Mr. Praveen Rao - Director - Marketing, SAP
 - c. Mr. Amit Tiwari - Global Head of Marketing - Demand Centre, TCS
 - d. Mr. Rohit Lamba - VP - Sales & Marketing, Head Branding, Jindal Steel and Power
 - e. Mr. Nishant Arora - Director - Marketing, Sprinklr

- **International Business Session:** It was held on **4th November 2022** and the theme for the discussion was **‘Global Economic Shift and Opportunities’** with a total participation of **180 students**.

Speakers:

- Mr. Rahul Kapoor - Vice President - Global Supply Chain Sales, Accenture
- Mr. Satyam Manohar - Vice President - Business, Paytm
- Mr. Suyash Mehrotra - Business Head - North America & Europe, Emami Ltd.
- Mr. Satish Sati - Global Head - Marketing, TCS
- Mr. Prateek Dhingra - VP and Head IB, Mettl

6. GENESIS

Kurukshetra, a National level competition between students of various B-Schools was held on **18th November 2022**. The competition saw participation of **460 students** from various B-Schools across the country.

Judges:

- Prof. Pramod Chandra - Faculty, FORE School of Management, New Delhi
- Ms. Nidhi S. Mittal - Head of Brand Marketing, JioSaavn
- Ms. Riya Dua - Product Manager, PineLabs
- Ms. Mehakk Kohli - Assistant Manager, Brand and Marketing Communication, Ernst and Young

Winners:

- Team Sorted (TAPMI, Manipal)
- Team BizzWizz (WESchool, Mumbai)
- Team YAS! (FORE School of Management, New Delhi)

- 7. The Preamble**, a quiz competition to celebrate an important milestone in Indian history, the Constitution Day was organised on **20th December 2022**. The competition witnessed participation of **10 teams** from FORE School of Management.

Winners:

- Team Sherlocked (FORE School of Management, New Delhi)
- Team YA (FORE School of Management, New Delhi)
- Team Misplaced (FORE School of Management, New Delhi)
- Team Non Performing Assets (FORE School of Management, New Delhi)

- 8. ANUBHUTI** was held on **28th December 2022** and the topic was **Changing Landscape for Management Professionals** with a total of **60 students** in attendance. **Speaker:** Mr. Atul Goel -Global Head - Training, OLX Group (Autos)

9. LIFE: Learn it From Experts, a virtual one-on-one career counselling session that helps students gain from the wisdom of industry stalwarts was held on **30th December 2022**. The counselling session was attended by **5 students**.

Speaker: Mr. Rahul Goswami - Deputy General Manager and Head of Deal Acceleration Program, HCLTech

10. HORIZON: A FIN - HR CONCLAVE is an amalgamation of two specialisations into one event. The Marketing, International Business, Finance, IT, HR and operations Conclaves are held annually through the academic calendar. The week leading up to the Conclave sees CID collaborating with a Special Interest Group of one of the Conclave's specialisations. Horizon Conclave was divided into two sessions.

- **Finance Session:** It was held on **2nd February 2023** and the theme for the discussion was '**Finance in the Digital Age**' with a total participation of **180 students**.

Speakers:

- a. Mr. Pankaj Garg - Chief Financial Officer, Sleepwell
- b. Ms. Shweta Jain - National Head- Channel Management and Distribution, HDFC Credila Financial Services
- c. Mr. Mayank Holani - Chief Financial Officer, Schneider Electric Infrastructure Limited
- d. Mr. Anil Suneja - Director, Finance - South East Asia & India Cluster, Baxter International Inc.
- e. Ms. Simran Sahni - Vice President - Finance Business - Technology, Barclays
- f. Mr. Ashish Kumar - Chief Financial Officer, Spicejet

- **Human Resources Session:** It was held on **3rd February 2023** and the theme for the discussion was '**HR Metamorphosis: Expanding the Horizon**' with a total participation of **180 students**.

Speakers:

- a. Mr. Gautam Duggal - Director, Global Talent & Learning Consultant, Mastercard
- b. Mr. Saurabh Katyal - Corporate HR Head, Bata India Limited
- c. Dr. Shashi Kant - Associate Director HR, Flipkart
- d. Mr. Puneet Sharma - Director - HR, General Mills
- e. Mr. Apurva Pundir - Head - People Process and Operations and Senior Associate Director, KPMG India

11. Corporate Buzz - The Anubhuti Week, a four-day industry-academia interaction session was held from **21st to 24th March 2023**. Each session had **60 attendees**.

Speakers:

- a. Ms. Sandhya Goppalakrishnan – AD – HR & Leader Change Management, Cognizant
- b. Mr. Ashish Khanna – Regional Account Manager – Asia Pacific, Cushman and Wakefield
- c. Mr. Pranjal Parihar – VP – Commercial Banking, HSBC
- d. Mr. Ritesh Bhatnagar – Chief Marketing Officer, U2opia Mobile