

FORE School of Management, New Delhi Corporate Interaction Division AY 2023-24

Team Corporate Interaction Division organized 11 activities and events in the **AY 2023-24**. The activities have been cited below:

1. **Anubhuti** is a forum in which senior corporate professionals and leaders of different domains and verticals share their practical business experiences with the students. The sole objective of these interactive sessions is to bring the students as close as possible to the ground reality, which would prepare them better to face the world that awaits them. It was held on **26TH July 2023** and the **topic was From Finance to Futurism: Exploring the Dynamic Role of a CFO in Today's Ever-Evolving Market.** with a total participation of **120 students**.

Speaker: Mr. Vikas Arya - CFO- Industrial Manufacturing Vertical Genpact

2. **ANUBHUTI** was held on **2nd August 2023** and the topic was **Career Crossroads: Navigating Key Decisions and their Profound Impact.** with a total of **120 students** in attendance.

Speaker: Mr. Gaurav Mehta- Chief Marketing Officer, Noise

3. **ANUBHUTI** was held on **10th August 2023** and the topic was **Redefining Leadership: The Role of Personal Branding and Thought Leadership** with a total participation of **120 students**.

Speaker: Mr. Mohammad Ak Rao- Head- Brand and Marketing, Global Events SAP Labs

4. **ANUBHUTI** was held on **30th September 2023** and the topic was **Revolutionizing the Digital Landscape & Home Entertainment: A Astartup's Sucess Story** with a total participation of **120 students**.

Speaker: Mr. Vivek Raina- Chief Executive Officer, Excitel Broadband

5. **PINNACLE'23- Mark - Ops Conclave** is an amalgamation of two specialisations into one event. The Marketing, International Business, Finance, IT, HR and operations Conclaves are held annually through the academic calendar. The week leading up to the Conclave sees CID collaborating with a Special Interest Group of one of the Conclave's specialisations. **PINNACLE** Conclave was divided into two sessions.

a. Marketing Session: It was held on **1ST November 2023** and the theme for the discussion was **Marketing and Sustainable Business Practices in the Modern Age** with a total participation of **180 students**.

Speakers:

- i. Ms. Navneeta Borooah, Director of Marketing, Capgemini
- ii. Ms. Nidhi Yadav, Marketing Director, Deloitte

b. Operations Session: It was held on **3rd November 2023** and the theme for the discussion was **‘Supply Chain Resilience and Risk Management’** with a total participation of **180 students**.

Speakers:

- i. Mr. Saurabh Sharma, Senior VP, Global Enterprise Ops and Strategic Initiatives, Firstsource
- ii. Mr. Vijayanand Choudhary, Global Head SCM, Sterlite Technologies Limited
- iii. Mr Amit Aneja, Technical Director, KPMG
- iv. Dr. Ashish Negi, Senior Director, Service Logistics-DHL Supply Chain

6. Leadership Luminaries is a platform where seasoned corporate professionals and accomplished leaders from diverse domains and verticals generously share their real-world experiences with students. These interactive sessions are designed to bridge the gap between theoretical learning and practical application. It was held on **9th November 2023** and the topic was **Best Practices in Healthcare Supply Chain Management**.with a total of **120 students** in attendance.

Speaker: Mr. N Venkatesan - Director and Chief Procurement Officer, Supply Chain Management, MAX Healthcare Group

7. GENESIS

Kurukshetra, a national level competition between students of various B-Schools was held on **1st December 2023**. The competition saw participation of **460 students** from various B-Schools across the country.

Judges:

- a. Prof. Shilpi Jain – Dean Corporate Relations, FORE School of Management, New Delhi
- b. Rajesh Srivastava, Head of Marketing Communications, Nissan India

Winners:

- i. Team ConStars (DSE, Delhi)
- ii. Team Invincible (FSM, Delhi)
- iii. Team Conquistadors (FORE School of Management, New Delhi)

8. The Preamble, a quiz competition to celebrate an important milestone in Indian history, the Constitution Day was organised on **7th December 2023**. The competition witnessed participation of **10 plus teams** from FORE School of Management.

Winners:

- a. Team The Synergy Duo (FORE School of Management, New Delhi)
- b. Team Burners (FORE School of Management, New Delhi)
- c. Team 9AM Newsroom (FORE School of Management, New Delhi)

9. **Leadership Luminaries** was held on **28th December 2022** and the topic was **Eternal Skill Craft** with a total of **120 students** in attendance.

Speaker: Mr. Om Batra - Director - Sales Excellence and Strategy, Microsoft

10. The **CXO Masterclass** series brings together industry titans, including CXOs, Presidents, Chairmen, Managing Directors, and other top-level executives, to impart invaluable insights, expertise, and perspectives. Participants have the unparalleled opportunity to learn directly from the visionaries shaping the business landscape today. It was held on **19th January 2024** and the **topic** was **Industry 4.0.** with a total participation of **120 students.**

Speaker: Mr. Nitin Dhingra, Chief Digital Officer, Hindware Limited

11. **Leadership Luminaries** was held on **31st January 2024** and the topic was **From Campus to Corporate: Building Your Network for Partnership Success** with a total of **120 students** in attendance.

Speaker: Ms. Divya Khatri, VP - Partnerships and Alliances, Make My Trip

12. **Leadership Luminaries** was held on **3rd February 2024** and the topic **Content: The Atomic Particle of Marketing** with a total of **120 students** in attendance.

Speaker: Mr. Shakti Upadhyay, Head of Department - Marketing and PR, Kia India

13. **CXO Masterclass** was held on **29th February 2024** and the topic **Career Avenues in Finance Function.** with a total of **120 students** in attendance.

Speaker: Mr. Akshay Jain, Chief Financial Officer, OLX

14. **Leadership Luminaries** was held on **18th March 2024** and the topic **Head-HR, H&M** with a total of **120 students** in attendance.

Speaker: Ms. Ritu Singh Bhatiani, Head-HR, H&M