



FORE School of Management, New Delhi
Corporate Research Cell,
AY 2025 - 2026

EVENT SUMMARY

The Corporate Research Cell (CRC) successfully organized a series of impactful events throughout the academic year 2025-26, bringing together industry leaders, entrepreneurs, and students to foster knowledge sharing, innovation, and professional development. Below is a comprehensive summary of all events conducted:

S. No	Date	Event Name	Venue	Guests	Description	Students
1	15 July 2025	Compendium Reveal 2025	Virajam Auditorium And online via MS Teams	7 SIGs	Knowledge-sharing initiative showcasing domain-specific compendiums for the incoming batch	Batch 2025-27
2	27 Aug 2025	Atrium - FinTech Revolution	Virajam Auditorium	1	Expert session on FinTech's role in shaping the future of finance	190
3	03 Sep 2025	Atrium - Auto Industry Evolution	Pragya Hall	1	Discussion on alternate powertrains and the automotive industry's transformation	110
4	11 Oct 2025	Visionaries Enclave - Panel Discussion	FORE Gurugram Campus	24	Multi-panel discussion featuring industry leaders on business, digital transformation, and entrepreneurship	300

5	11 Oct 2025	Visionaries Enclave - Pitch in Reverse	FORE Gurugram Campus	12	Unique format where entrepreneurs pitched their problems to students for solutions	240
6	11 Oct 2025	Visionaries Enclave - Cue the Story	FORE Gurugram Campus	14	Storytelling session featuring entrepreneurial journeys, pivots, and breakthroughs	300
7	11 Oct 2025	Visionaries Enclave - 90 Min Pitch Lab	FORE Gurugram Campus	19	Interactive pitching contest for students with feedback from industry experts	300
8	08 Nov 2025	Atrium - GTM Playbook	Pragya Hall	1	Session on Go-To-Market strategies for new product launches	120
9	01 Nov 2025	War Room to Board Room	Virajam Auditorium	5	Military veterans sharing insights on building mental resilience in corporate environments	190
10	03 Feb 2026	Atrium - Business Transformation	Virajam Auditorium	1	Expert insights on driving organizational change in global corporations	190

SECTION 2: DETAILED EVENT DESCRIPTIONS

1. COMPENDIUM REVEAL 2025

Date: 15 July 2025

Organized by: Corporate Research Cell (CRC)

Participation: Batch 2025-27

The Compendium Reveal 2025 marked an important academic and professional knowledge-sharing initiative by the Corporate Research Cell, designed specifically for the incoming batch. The event showcased a series of domain-specific compendiums, thoughtfully curated to provide students with early exposure to industry insights, functional frameworks, and contemporary business practices.

These compendiums were developed through close collaboration between CRC and various Special Interest Groups (SIGs), ensuring depth, relevance, and domain expertise across key management disciplines. Each compendium compiled research articles, industry trends, case studies, and practical insights tailored to its respective domain.

Collaborative Partners and Compendiums:

- **International Business Forum (IBF)** – International Business Compendium
- **SIG-IP & FORE Economy and Finance Forum (FEFF)** – Finance Compendium
- **Think Tank** – Consulting Compendium
- **SIG-HR** – Human Resource Compendium
- **SIG-nalytics** – Business Analytics Compendium
- **SIGMa** – Marketing Compendium
- **FOSTRA** – Operations Compendium
- **FORE Career Division (FCD)** – Placements Compendium

The Placements Compendium, developed in collaboration with FCD, offered structured guidance on the placement process, preparation strategies, and industry expectations, ensuring students were well-equipped for their career journeys.

This initiative established a strong foundation for incoming students, enabling them to navigate their MBA journey with domain-specific knowledge and practical industry insights from day one.

2. ATRIUM - THE FINTECH REVOLUTION

Date: 27 August 2025

Topic: The FinTech Revolution: Shaping the Future of Finance

Venue: Virajam Auditorium

Organized by: Corporate Research Cell (CRC)

Participation: 190 students

The first Atrium session of the academic year explored the transformative impact of FinTech on the global financial landscape. The session provided students with comprehensive insights into how technology is revolutionizing traditional banking, payments, lending, and investment services.

Speaker:

- **Mr. Akhil Bajaj**, Senior Director, Frost & Sullivan

Mr. Bajaj brought extensive expertise in financial technology trends and digital transformation strategies. The session covered emerging technologies, including blockchain, artificial intelligence in finance, digital payments infrastructure, and the regulatory frameworks shaping India's FinTech ecosystem. Students gained valuable perspectives on career opportunities in the FinTech sector, and the skills required to succeed in this rapidly evolving industry.

The interactive discussion addressed real-world challenges in FinTech adoption, the role of traditional financial institutions in the digital age, and the future trajectory of financial services in India and globally.

3. ATRIUM - THE AUTO INDUSTRY'S EVOLUTION

Date: 03 September 2025

Topic: The Auto Industry's Evolution Toward Alternative Powertrains

Venue: Pragya Hall

Organized by: Corporate Research Cell (CRC)

Participation: 110 students

This Atrium session focused on the automotive industry's critical transition from conventional powertrains to sustainable alternatives, addressing one of the most significant industrial transformations of our time.

Speaker:

- **Mr. Preetesh Singh**, Principal, NRI Group

Mr. Singh delivered an insightful presentation on the technological, economic, and environmental factors driving the shift toward electric vehicles, hybrid systems, and hydrogen fuel cells. The discussion encompassed the entire value chain transformation, from manufacturing and supply chain adaptations to consumer adoption patterns and charging infrastructure development.

Key topics included government policies and incentives promoting electric mobility in India, the competitive landscape among traditional automakers and new EV startups, battery technology advancements, and the investment opportunities in the alternative powertrain ecosystem. Students explored the strategic challenges facing automotive companies in managing this transition while maintaining profitability and market relevance.

The session provided valuable insights for students interested in automotive, manufacturing, supply chain management, and sustainability careers.

4. VISIONARIES ENCLAVE - PANEL DISCUSSION

Date: 11 October 2025

Venue: Gurugram Campus (CR-1, CR-2, CR-3, CR-4, CR-5)

Organized by: Corporate Research Cell (CRC) & Corporate Interaction Division (CID)

Participation: 300 students

Visionaries Enclave featured an expansive panel discussion with 24 distinguished industry leaders, entrepreneurs, and corporate executives across five simultaneous tracks, offering students unprecedented access to diverse business perspectives.

Panel Topics:

Panel 1: From Vision to Scale - Building Businesses That Last

This panel explored strategies for sustainable business growth across industries, featuring founders who successfully scaled their ventures from startups to established enterprises.

Panelists:

- Anuj Nevatia, Co-Founder & Director, Bacca Bucci Fashions Pvt Ltd
- Manas Gulati, Co-Founder & CEO, ARM Worldwide
- Kunwer Sachdev, Founder, Su-Kam
- Ankit Gupta, Head Sales & Accounts Management, Shiprocket
- Shivam Ahuja, Founder & CEO, Skill Circle

Panel 2: Leading Through Change - Strategy, People, and Performance

Focused on leadership challenges in dynamic business environments, this panel addressed organizational transformation, talent management, and performance optimization.

Panelists:

- Rahul Veerwal, Founder & CEO, GetWork
- Sonesh Bahel, Associate Director, Alvarez & Marsal
- Vivek Agarwal, Founder & CEO, Vista Group
- Nitin Rohatgi, Partner & Co-Founder, Enroute Consulting LLP
- Vitika Banerjee, Co-Founder & Director, Future Fit / Fourth Dimension Experience

Panel 3: Driving the Future - Manufacturing and Innovation

This panel examined how manufacturing excellence and innovation create competitive advantages in the new industrial economy.

Panelists:

- Shivam K, Founder & CEO, The Teaser Company
- Vijay Kumar, Founder & CEO, TSUYO Manufacturing Pvt Ltd
- Vikas Maheshwari, Managing Director, Genus Healthcare Solution & IT Consulting Pvt Ltd
- Khyati Bhayana, Co-Founder & Head - R&D, Medorah Meditek Pvt Ltd
- Himanshu Shukla, Co-Founder & Director, Enviiri Wheels Mobility

Panel 4: The Digital Earthquake - Tech Rewriting Business Rules

Explored the disruptive impact of digital technologies on traditional business models and competitive dynamics.

Panelists:

- Sudhir Aggarwal, CHRO & Director, Orbit Techsol Pvt Ltd
- Syed U Sadaat, Founder & CEO, Reboot XP
- Manish Giri, Founder & Managing Director, Netoyed
- Vinay Singh, Co-Founder & CEO, BeatRoute Innovations
- Anuradha Gupta, Co-Founder & CEO, Amantya Technologies

Panel 5: The Future of Entrepreneurship & Impact

Addressed emerging entrepreneurial opportunities, impact investing, and building businesses that create social and economic value.

Panelists:

- Amal Govil, Senior Vice President, Bizloan Pvt Ltd
- Hemant Gupta, Founder & Director, NeuSource Startup Minds India Ltd
- Gurmukh Sambhi, Head - Business Development, Ester Industries Ltd
- Himanshu Adlakha, Co-Founder, Winston India
- Sumit Permar, Chief Revenue Officer, IEnergizer IT Services Pvt Ltd

The panel discussions provided students with diverse perspectives on building, scaling, and leading businesses in contemporary markets, combining strategic insights with practical experiences from successful entrepreneurs and executives.

5. VISIONARIES ENCLAVE - PITCH IN REVERSE

Date: 11 October 2025

Venue: Gurugram Campus (CR-1, CR-2, CR-3, CR-5)

Organized by: Corporate Research Cell (CRC) & Corporate Interaction Division (CID)

Participation: 240 students

Pitch in Reverse introduced an innovative format where entrepreneurs presented their real business challenges to students, reversing the traditional pitch dynamic. This unique approach enabled students to apply their academic knowledge to solve actual industry problems while providing entrepreneurs with fresh perspectives and creative solutions.

The session was organized across four specialized panels covering different business domains:

Panel 1: Consulting & Advisory

Panel 2: Finance & Business Services

Panel 3: Tech, Digital & Marketing

Panel 4: Innovation, Manufacturing & Social Impact

Participating Entrepreneurs:

- Hemant Gupta, Founder & Director, NeuSource Startup Minds India Ltd
- Abhinav Jain, Co-Founder, Almonds Ai
- Jaya Singh, Founder, AdvanEdge 360 Consulting
- Narendra Kumar, Co-Founder, Enterslice
- Jeevesh Gupta, Founder, Campaign for Differently Abled
- Amal Govil, Senior Vice President, Bizloan Pvt Ltd
- Satayender Chaudhary, Founder & CEO, DexIoT Technologies Pvt Ltd
- Kumar Shubham Narayan, Founder & CEO, Biz Jungle
- Puneet Gupta, Co-Founder, Unbundl
- Vijay Kumar, Founder & CEO, TSUYO Manufacturing Pvt Ltd
- Shivam Ahuja, Founder & CEO, Skill Circle
- Paras Arora, Founder & CEO, Qdesq Realtech Pvt Ltd

Students worked in teams to analyze the challenges presented, develop strategic recommendations, and pitch their solutions back to the entrepreneurs. This experiential learning format enhanced critical thinking, problem-solving, and presentation skills while building confidence in applying business concepts to real-world scenarios.

6. VISIONARIES ENCLAVE - CUE THE STORY

Date: 11 October 2025

Venue: Gurugram Campus (CR-1, CR-2, CR-3, CR-4)

Organized by: Corporate Research Cell (CRC) & Corporate Interaction Division (CID)

Participation: 300 students

Cue The Story brought together 14 entrepreneurs to share their personal journeys, organized thematically to showcase different dimensions of the entrepreneurial experience. This storytelling format provided students with authentic, unfiltered insights into the challenges, failures, pivots, and triumphs that define entrepreneurial success.

Topic 1: The Spark - Stories of Origin and Conviction

Entrepreneurs shared the genesis moments of their ventures, discussing the problems they identified, the conviction that drove them forward, and their initial steps toward building solutions.

Speakers:

- Hemant Gupta, Founder & Director, NeuSource Startup Minds India Ltd
- Narendra Kumar, Co-Founder, Enterslice
- Amal Govil, Senior Vice President, Bizloan Pvt Ltd
- Rohan Singh, Co-Founder, Get My University
- Anuj Goyal, Co-Founder, Get My University

Topic 2: The U-Turn - Stories of Pivots and Resilience

This segment explored critical pivot moments, business model changes, and the resilience required to navigate failures and setbacks while maintaining forward momentum.

Speakers:

- Khyati Bhayana, Co-Founder & Head - R&D, Medorah Meditek Pvt Ltd
- Shivam Ahuja, Founder & CEO, Skill Circle

Topic 3: The Breakthrough - Stories of Vision and Impact

Entrepreneurs discussed their breakthrough moments, scaling strategies, and the broader impact their ventures created in their respective industries and communities.

Speakers:

- Syed U Sadaat, Founder & CEO, Reboot XP
- Satayender Chaudhary, Founder & CEO, DexIoT Technologies Pvt Ltd
- Puneet Gupta, Co-Founder, Unbundl
- Aashish Suneja, Founder, Stealth Startup
- Pawan Agnihotri, Co-Founder, Abhiwan
- Sanjay Sarma, Founder, SSARMA

The storytelling format created an emotionally engaging experience that went beyond business metrics and strategies, revealing the human dimensions of entrepreneurship—the fears, doubts, sacrifices, and determination that rarely appear in case studies or textbooks. Students connected with the speakers' authentic narratives, gaining inspiration and practical wisdom about the entrepreneurial journey.

The session reinforced important lessons about perseverance, adaptability, learning from failure, and maintaining long-term vision amid short-term challenges.

7. VISIONARIES ENCLAVE - 90 MINUTE PITCH LAB

Date: 11 October 2025

Venue: Gurugram Campus (CR-1, CR-2, CR-3, CR-4)

Organized by: Corporate Research Cell (CRC) & Corporate Interaction Division (CID)

Participation: 300 students

This intensive workshop-style competition challenged student teams to pitch their venture concepts within strict time constraints, simulating real-world investor pitch scenarios. Participants gained hands-on experience in articulating value propositions, defending business models, addressing investor questions, and refining their presentation skills under pressure.

Expert Panel:

- Ankur Kumar Singh, Founder, GW SportsApp
- Gurmukh, Founder & Director, HR Synergy
- Puneet Gupta, Co-Founder, Unbundl
- Sujay Jha, Founder, Hari Bhari Waste Valorization India
- Vivek Malhotra, Founder & CEO, Prune App and Mud Studios
- Shivam K, Founder & CEO, The Teaser Company
- Hemant Gupta, Founder & Director, NeuSource Startup Minds India Limited
- Preksha Singh, Director, V3 Infrastol Pvt. Ltd.
- Amal Govil, Senior Vice President, Bizloan Private Limited
- Narendra Kumar, Co-Founder & CEO, Enterslice
- Rahul Veerwal, Founder & CEO, GetWork
- Anuradha Gupta, Co-Founder & CEO, Amantya Technologies
- Manish Giri, Founder & Managing Director, Netoyed
- Vikas Maheshwari, Managing Director, Genus Healthcare Solution & IT Consulting Pvt Ltd
- Satayender Chaudhary, Founder & CEO, DexIoT Technologies Private Limited
- Prateek Garg, Founder & CEO, Progressive Infotech Private Limited
- Shivam Ahuja, Founder & CEO, Skill Circle
- Kunwer Sachdev, Founder, Su-Kam
- Vijay Kumar, Founder & CEO, TSUYO Manufacturing Pvt. Ltd.

Each student team received detailed, constructive feedback on their business concept, market analysis, financial projections, go-to-market strategy, and pitch delivery. The judges shared insights on strengthening value propositions, identifying competitive advantages, addressing market risks, and improving investor communication.

The Pitch Lab created an entrepreneurial ecosystem within the campus, fostering innovation, encouraging calculated risk-taking, and building confidence among aspiring student entrepreneurs. Many participants continued refining their concepts post-event, with several expressing intentions to pursue their ventures seriously.

8. ATRIUM - GTM PLAYBOOK FOR NEW PRODUCT LAUNCH

Date: 08 November 2025

Topic: GTM Playbook for a New Product Launch

Venue: Pragya Hall

Organized by: Corporate Research Cell (CRC)

Participation: 120 students

This specialized Atrium session provided students with comprehensive frameworks and practical strategies for successfully launching new products in competitive markets.

Speaker:

- **Mr. Rajeev Rajan**, Sales and Marketing Strategy Leader (Ex-Haleon, Ex-McKinsey, D2C Founder)

Mr. Rajan brought multifaceted expertise combining consulting rigor from McKinsey, corporate experience from Haleon (formerly GSK Consumer Healthcare), and entrepreneurial insights from founding a D2C venture. This unique combination provided students with comprehensive perspectives on go-to-market planning.

The session covered critical GTM components, including market segmentation and targeting, positioning strategy and messaging development, pricing models and revenue optimization, distribution channel selection, sales enablement and team structure, marketing mix and campaign planning, and success metrics and performance tracking.

Mr. Rajan emphasized the importance of customer-centric approaches, rapid testing and iteration, and aligning cross-functional teams around clear launch objectives. Real-world case studies illustrated successful and failed product launches, highlighting critical decision points and common pitfalls.

Students engaged actively with the material through interactive exercises, developing mini GTM plans for hypothetical products and receiving expert feedback. The session proved particularly valuable for students interested in product management, marketing, and entrepreneurship careers.

9. WAR ROOM TO BOARD ROOM

Date: 01 November 2025

Topic: Building Mental Resilience for the Modern Workplace

Venue: Virajam Auditorium

Organized by: Corporate Research Cell (CRC)

Participation: 190 students

War Room to Board Room brought together distinguished military veterans who transitioned successfully to corporate leadership roles, sharing powerful insights on building mental resilience, leading under pressure, and maintaining composure in high-stakes business environments.

Speakers:

- **Cdr. Aditya Varma (Retd)**, Leader Public Sector, Security (India & SAARC), CISCO
- **Cdr. Sharad Tripathi (Retd)**, Vice President - Solutions & Strategy, QNu Labs
- **Cdr. Piyush Baranwal (Retd)**, Director, Deloitte
- **Lt Col Ipsa O Ratha (Retd)**, Vice President Human Resources, Plutus Wealth Management LLP
- **Major Himani Bhatt (Retd)**, Government Sales Leader, IBM

The panel shared compelling narratives about operating in extreme pressure situations during military service and how those experiences shaped their corporate leadership approaches. Key themes included decision-making under uncertainty, maintaining team morale during adversity, adapting to rapidly changing circumstances, leading diverse teams toward common objectives, and balancing mission accomplishment with people's welfare.

The speakers drew explicit parallels between military operations and corporate challenges, resource constraints, competitive threats, time pressures, stakeholder management, and performance accountability. They emphasized transferable skills, including situational awareness, strategic thinking, crisis management, ethical leadership, and building high-performing teams.

Students gained valuable perspectives on developing mental toughness, managing stress effectively, maintaining work-life balance in demanding roles, and cultivating leadership presence. The interactive Q&A session allowed students to explore specific scenarios and receive personalized advice on building resilience early in their careers.

This unique session provided inspiration and practical frameworks for navigating the psychological demands of modern business leadership, emphasizing that mental resilience is a developable skill rather than an innate trait.

10. ATRIUM - THE ART OF BUSINESS TRANSFORMATION

Date: 03 February 2026

Topic: The Art of Business Transformation - Driving Change in Global Organizations

Venue: Virajam Auditorium

Organized by: Corporate Research Cell (CRC)

Participation: 190 students

The academic year's final Atrium session focused on large-scale organizational transformation in global enterprises, addressing one of the most complex challenges facing corporate leaders today.

Speaker:

- **Mr. Ram Krishan**, Deputy Director, Rio Tinto

Mr. Krishan brought extensive experience from Rio Tinto, one of the world's largest mining and metals corporations, where transformation initiatives span technology adoption, sustainability integration, operational excellence, and cultural change across multiple countries and business units.

The session explored transformation frameworks and methodologies, stakeholder engagement and change communication, overcoming resistance and building change champions, balancing short-term performance with long-term transformation, technology as an enabler versus driver of change, and measuring transformation success beyond financial metrics.

Mr. Krishan shared candid insights into transformation challenges, including misalignment between vision and execution, underestimating cultural barriers, inadequate change management resources, competing priorities and initiative fatigue, and sustaining momentum through leadership transitions.

Real-world examples from Rio Tinto's transformation journey illustrated how global organizations navigate the complexity of simultaneous changes across geographies, functions, and organizational levels while maintaining operational continuity and performance standards.

Students gained appreciation for the strategic, operational, and human dimensions of business transformation, understanding that successful change requires equal attention to processes, technologies, and people. The session emphasized that transformational leadership is an increasingly essential skill as business environments become more volatile and competitive pressures intensify.

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