



**FORE School of Management, New Delhi**  
**Center for Research & Innovation in Frugal Technology Management (CRIFT)**  
**AY 2019-20**

Center for Research and Innovation in Frugal Technology Management (CRIFT) has organized five events in the **AY 2019-20**. The activities have been cited below:

1. **ROUNDTABLE 2.0**, a Round-table conference of industry leaders and academics based on the theme ‘Frugal Innovation: So Far and Way Forward’ was conducted on **10<sup>th</sup> July 2019**.

**30 people (including FORE fraternity)** participated in the event.

The **Panelists** for the conference were:

- a. Professor Solomon Darwin (Executive Director, Garwood Center for Corporate Innovation at HBS, UC Berkeley)
  - b. Dr. Nivedita Aggarwal, (Assistant Professor Chair of Technology Management, Nuremberg Campus of Technology)
  - c. Dr. Ashok Das (Founder CEO, SunMoksha)
  - d. Amar Singh (Secretary-General, MRAI)
  - e. Smt. Shreerupa Mitra, (Executive Director, India Energy Forum)
  - f. Mr. Gaurav Sekhri (Managing Director, Tinna Rubber and Infrastructure Limited)
  - g. Shri Baldev V. Raisinghani (Former President and Director, Madhya Pradesh Jaypee Minerals Ltd.)
  - h. Shri Vijay Kumar Ahooja (CEO and COO, HCL Technologies)
  - i. Dr. Saradindu Bhaduri (Associate Professor, Jawaharlal Nehru University)
  - j. Shri Debashish Bhattacharyya (Co-Founder, Erudio Consulting Services)
  - k. Shri Ashok Kumar (Director, Geenscape Eco-Management Pvt Ltd)
2. **Astitva 1.0 - Strategies that make you a Market Leader** was conducted on **26<sup>th</sup> August 2019**.

The webinar was attended by **120 students**.

**Speakers:**

- a. Mr. Jaidev Murti (APAC Leader, AON Strategic Advisory)
- b. Mr. Karan Primlani (Head Corporate, Alliances, Operations and BFSI, Magicbricks)

**3. SHATRANJ 1.0**, an inter-college case study competition was conducted on **27<sup>th</sup> September 2019**.

The event saw the participation of **1455 students** across various B-Schools throughout the country.

**Judges:**

- a. Mr. Sumit Dora (Senior Manager and Global Growth Expert, BCG)
- b. Mr. Vikram Singh (Account director, L&T Financial Services)
- c. Mr. Gaurav Sahni (AVP, Air Works Group)

The **winners** of the event were:

- I. Jai Patel-Raj Shantilal Desai-Akshay Vij, FORE School of Management New Delhi
- II. Raghav Sachdeva-Saloni Verma, Amity Business School
- III. Priyadarshini P-Shivani Gupta, IIM Rohtak

**GENESIS**

**4. FRUGAL FRAMES**, an online inter-college B School photography competition was conducted on **22<sup>nd</sup> November 2019**.

**68 students** participated in the competition.

**5. FORE INTERNATIONAL CONFERENCE ON FRUGAL APPROACH TO INNOVATION (FICFAI)**, an annual international Conference on “Frugal Approach to Innovation” was conducted on the **13<sup>th</sup> and 14<sup>th</sup> December 2019**.

This conference witnessed the presence of around **35 delegates** from India as well as abroad. The event was attended by **66 participants**.

**Delegates:**

- i. Shri Suresh Prabhu (Honourable Member of Parliament, Rajya Sabha)
- ii. Dr. Jitendra K. Das (Director, FORE School of Management)
- iii. Dr. Vinayshil Gautam (Senior Adviser, TRIFED Chairman, D K International Foundation)
- iv. Mr. Snehashish Bhattacharjee (Global CEO and Co-Founder, Denave )
- v. Shri Ashwani Lohani (Chairman Managing Director, Air India)
- vi. Shri Shailendra Jaiswal (Principal Executive Director, DRDO)
- vii. Dr. Balkrishna Rao (Associate Professor, Indian Institute of Technology Madras)
- viii. Dr. Sumon Kumar Sinha ( Founder and President, Sinhatech, Mississippi, USA)
- ix. Ms. Orly Goldschmidt ( Head of Public Diplomacy, Embassy of Israel in India)
- x. Mr. Gautam Dutta (Senior Director Marketing, Siemens PLM Software India)
- xi. Ms. Ritika Sinha (Co-Founder, GloWorld Energy Pvt Ltd, Gurgaon)
- xii. Prof. M Balakrishnan (Professor and ex-Deputy Director (Strategy & Planning), Indian Institute of Technology Delhi)
- xiii. Dr. Sujata Bose Sinha (Director of Data, Sinhatech, Mississippi, USA)
- xiv. Mr. Antarpreet Singh (Director – Digital Learning, ISB, Hyderabad)
- xv. Dr. Sarita Ahlawat (Founder and Head, Phase Laboratories, IIT Delhi)

- xvi. Dr. Koumudi Patil (Assistant Professor, Dept. of Humanities and Social Sciences, IIT Kanpur)
- xvii. Mr. Saurav Agrawal (Future of Urban and Rural Spaces Officer on Special Duty, BECIL)
- xviii. Shri Yaduvendra Mathur (IAS, Former - Special Secretary, NITI Aayog)
- xix. Mr. Piyush Dhawan (German Chancellor Fellow for Circular Cities and Resource Mobilization and Partnership Lead, UNDP Haryana)
- xx. Mr. Nand Kishore Chaudhary (Chairman & Managing Director, Jaipur Rugs)
- xxi. Mr. Nitin Akhade (Manager - Technology & Markets, Clean Energy Access Network, New Delhi).
- xxii. Dr. Saradindu Bhaduri (Associate Professor, Centre for Studies in Science Policy, JNU, New Delhi)
- xxiii. Dr. Chetan Singh Solanki (Professor, Department of Energy Science and Engineering, IIT Mumbai)
- xxiv. Mr. Tushar Bhattam (Vice President Engineering, Chakr Innovation)
- xxv. Mr. Debashish Bhattacharyya (COO, Erudio Consulting Services Pvt. Ltd.)
- xxvi. Shri Harkesh Mittal (Head, Science and Engineering Research Council, SERC, Department of Science and Technology, New Delhi)
- xxvii. Dr. Aniruddha Malpani (Director and Founder, Malpani Ventures, Mumbai),
- xxviii. Mr. Vinamra Pandiya (Founder & CEO, Qtrove.com, Bangalore)
- xxix. Dr. S.P Krishna Kumar (GRI Innovations, Gandhigram Rural Institute-Deemed University)
- xxx. Mr. Aditendra Jaiswal (Lead Enabler, Srijan Sanchar)
- xxxi. Dr. V. Ramgopal Rao (Director, Indian Institute of Technology Delhi)