



FORE School of Management, New Delhi
Center for Research & Innovation in Frugal Technology Management (CRIFT)
AY 2020-21

Center for Research and Innovation in Frugal Technology Management (CRIFT) has organized five events in the **AY 2020-21**. The activities have been cited below:

- 1. Astitva 2.0 - Frugal Innovation for Business Sustainability post-COVID-19** was conducted on **20th October 2020**.
The webinar was attended by **120 students**.
Speaker: Mr. Jaideep Prabhu (Director, Centre for India and Global Business School.)

- 2. RURAL TO FRUGAL**, the annual flagship case-study competition was conducted from **26th November 2020 to 5th December 2020**.
The event saw the participation of **366 students** from various B-Schools across the country.
Judges:
 - a. Dr. Ashok K. Das (Founder CEO, SunMoksha)
 - b. Dr. Sarita Ahlawat (Professor, IIT Delhi)
 - c. Dr. Shyam Vasudev Rao (Director, Forus Healthcare).The **winners** of the event were:
 - I. Team Mockingbird, Institute of Rural Management Anand Gujarat
 - II. Team Mythbreakers, IIM Vishakapatnam Andhra Pradesh
 - III. Team Vikings, FORE School of Management New Delhi

- 3. BMI WORKSHOP**, a two-day workshop on the topic “Inside-Out Design Approach to Business Model Innovation (BMI)” was conducted on **10th and 11th January 2021**.
The workshop was attended by **35 students**.
Facilitators:
 - a) Dr. Bala Ramadurai (Adjunct Professor, SIBM Pune)
 - b) Dr. Mukul Joshi (Assistant Professor, FORE School of Management, Delhi).

- 4. FORE VIRTUAL CONCLAVE**, a Virtual Conference comprising industry leaders and academics on the topic “Value Creation by Clusters and Frugal Philosophy” was conducted on **29th and 30th January 2021**.
The conference was attended by **110 people** both internal and external.

Speakers:

- a. Dr. Jitendra Das (Director, FORE School of Management)
- b. Dr. Anil Kumar Singh (Professor-in-Charge, CRIFT)
- c. Mr. Aditendra Jaiswal (Lead Enabler, Srijan Sanchar)
- d. Mr. Manoj Khare (“One Cluster One Focus” Virtual Community)
- e. Padam Shri Dr. Rajani Kant (Executive Director, Human Welfare Association)
- f. Dr. Heera Lal (Additional Mission Director, UP National Health Mission)
- g. Mr. Saurabh Lall (CEO, Model Goan)
- h. Mr. Sandeep Tandon (National Project Manager, UNIDO)
- i. Mr. Ajay Kumar Raman (Former Strategic Cluster Advisor, World Bank)
- j. Mr. Richard Hay (Academician; Former Member of Parliament)
- k. Mr. Unmesh Kulkarni (Founder Member, Oceanic Circles)
- l. Mr. Praphul Misra (Managing Director, Oi Media)
- m. Ms. Sangeeta Agasty (Independent Consultant - MSME Clusters, Value Chains, Circular Economy & Sustainability Standards)
- n. Dr. Mukul Joshi (Assistant Professor, FORE School of Management)
- o. Mr. Devendra Kumar Singh (Additional Secretary, Ministry of MSME)
- p. Mr. Rama Subramaniam (Lead Mentor, Blue Sky Angels)
- q. Dr. Gopichand Katragadda (Founder and CEO at Myelin Foundry)
- r. Mr. Ankur Shrivastava (Director, Centectra Solutions Private Limited)
- s. Mr. Shailendra Jaiswal (Principal Executive Director, DRDO)
- t. Dr. Suma Athreye (Professor, Essex Business School)
- u. Mr. Venkata Gandikota (Founder, Nordic Frugal Innovation Society)
- v. Mr. Umesh Shukla (Director, MSME)
- w. Mr. K. Narayan (MD, NBCFDC).

GENESIS

5. **FRUGANOMICS**, the annual flagship Simulation-based event was conducted on **2nd to 6th February 2021**.

The event saw the participation of **283 students** from various B-Schools across the country.

The **winners** of the event were:

- I. Team ThinkBot, UBS Punjab University
- II. Team UVM, FORE School of Management New Delhi
- III. Team Ekansh, Institute of Rural Management Anand Gujarat