



FORE School of Management, New Delhi
Center for Research & Innovation in Frugal Technology Management (CRIFT)
AY 2021-22

Center for Research and Innovation in Frugal Technology Management (CRIFT) has organized four events in the **AY 2021-22**. The activities have been cited below:

1. **Astitva 3.0 - Frugal Innovation and Venture Building** was conducted on **9th September 2021**.

The webinar was attended by **120 students**.

Speaker: Mr. Joseph Olassa (Co-Founder and CEO, Nuivio Ventures Inc.)

2. **RURAL TO FRUGAL**, the annual flagship case-study competition was conducted from **19th to 27th November 2021**.

The event saw the participation of **200+ students** from various B-Schools across the country.

Judges:

- a. Mr. Abhinav Agarwal (Founder, Frugal Company)
- b. Mr. Debabrata Sahoo (Managing Director, Kinisi)
- c. Prof. Abhoy Ojha (Professor, IIM Bangalore)

The **winners** of the event were:

- I. Team The Three, MICA Ahmedabad
- II. Team Grassrooters, Institute of Rural Management Anand Gujarat
- III. Team Buzz, FORE School of Management New Delhi

3. **Astitva 4.0 - Role of Frugal Innovation for Building Exponential Organizations** was conducted on **29th January 2022**.

The webinar was attended by **130 students**.

Speaker: Mr. Abhinav Agarwal (Founder, Frugal Company)

GENESIS

4. **FRUGANOMICS**, the annual flagship Simulation-based event was conducted on **26th March 2022**.

The event saw the participation of **160+ students** from prestigious B-Schools across the country.

The **winners** of the event were:

- I. Team Mind Blenders, FORE School of Management New Delhi

- II. Team Intelligentsia, Jawaharlal Nehru University New Delhi
- III. Team Aashish, FORE School of Management New Delhi