FACULTY Webinar, ACADEMIC YEAR 2020-2021							
S.No.	Name of Professor organising the seminar	Theme	External Speaker/Speaker	Date			
1	Prof. Vinay Kumar Dutta	Venture Capital Industry and How it Works	-	July 18, 2020			
2	Prof. Somayya Madakam	Data Science = Business + Computer Science + Statistics		July 19, 2020			
3	Prof. Reeta Raina	Psychology of Business	Dr. Małgorzata Marchewka	July 20, 2020			
4	Prof. Somayya Madakam	Artificial Intelligence (AI)	-	July 26, 2020			
5	Prof. Somayya Madakam	Let us see the Python Environment		August 1, 2020			
6	Prof. Sunita Daniel	Introduction To Programmatic Marketing	John Thankamony	August 26, 2020			
7	Prof. Sriparna Basu	Giving Job Interviews in the Virtual Mode		August 29, 2020			
8	Prof. Vinay Kumar Dutta	Career Opportunities in Finance		August 29, 2020			
9	Prof. Somayya Madakam	Hands-on Python		August 30, 2020			
10	Prof. Shallini Taneja	Focused resilience to live with the new normal	Dr. Farah Husain & Dr.Sabeen Rizvi	September 19, 2020			
11	Prof. Sanghamitra Buddhapriya	Understanding Mental Health	Ms. Sonakshi Gandhi	September 26, 2020			
12	Prof. Hitesh Arora	Academia & Industry Post Pandemic: New Learnings and Implications	Dr. Jitendra Das, Dr. Irfan A Rizvi, Mr. Harjeet Khanduja, Mr. Avadhesh Dixit, Ms.Saswati Sinha, Ms. Harpreet Sandhu, Mr. Mussarat Hussain, Vikas Dua	October 3, 2020			
13	Prof. Vinay kumar Dutta	Enterprise Risk Management		October 9, 2020			
14	Prof. Hitesh Arora	Biosecurity and Agriculture	Dr. Jitendra Das, Mr. Anil Chopra, Mr. Karan Sikri, Mr. Vishal Agarwal, Ms. Natalia Augilar	October 17, 2020			
15	Prof. Shallini Taneja	How Our Youth Can Contribute to the Underprivileged	Dr. Geetanjali Chopra	October 21, 2020			
16	Prof. Reeta Raina	Psychology of Business	Dr. Małgorzata Marchewka	October 22, 2020			
17	Prof. Sumeet Kaur	Corporate Talk	Ms. Aaroshi Asija	October 23, 2020			
18	Prof. Sriparna Basu	Techniques to Participate Effectively in Virtual Group Discussions		October 30, 2020			
19	Prof. Lalit K Jiwani	Introduction to the world of RPA using Roboworx	Satish Iyer, Pooja Gujar & Gaurang Naik	November 7-8, 2020			
20	Prof. Rakhi Tripathi	Industry Connect		November 12, 2020			
21	Prof. Shallini Taneja	The New Agriculture is Technology and Management Driven: You MBAs have an Opportunity		November 17, 2020			
22	Prof. Shilpi Jain	Startup Funding during COVID Times	Prof Dhruv Nath, Professor, MDI Gurgao	November 19, 2020			
23	Prof. Shilpi Jain	Presales and Business Development as Career Options in Services Industry		November 27, 2020			
24	Prof. Anita T Lal	Effective Communication Through Just a Minute Sessions		December 04, 2020			
25	Prof. Anita T Lal	Theatre Workshop on Public Speaking		December 05, 2020			
26	Prof. Neeraj Kumar	Workshop on Applied Design Thinking	Gitanjali Saxena and Raghu from Lagom Works Strategy Limited	December 12, 2020			

27	Prof. Arbuda Sharma	Competitive Edge through Knowledge of Intellectual Property Rights (IPR's)	Prof. Sudhir K. Jain, Former MHRD-IPR Chair Professor, HOD DMS, IIT Delhi	December 19, 2020
28	Prof. Nirmalya Bandyopadhyay	Marketing interventions for entering the Rural Market: Instances from India		January 3, 2021
29	Prof. Sudeep S	Demystifying ISO 27001: 2013 Standard		January 9, 2021
30	Prof. Mohita Gangwar Sharma	3 D printing and its implications	Dr. Atanu Chaudhari, Associate Professor, Technology & Operations Management at Durham University Business School	January 10, 2021
31	Prof. Sanghamitra Buddhapriya	Ethics in Business and Life	Dr. Manoj Dash, Guest Faculty, Indira Gandhi Open University (IGNOU).	January 14, 2021
32	Prof. Chandra Sekhar	Designing Compensation Systems for Sales Professionals		January 15, 2021
33	Prof. Sudeep S	Demystifying ISO 27001: 2013 Standard - Session 2		January 30, 2021
34	Prof. Vandana Bhama	Implications of Union Budget 2021	Mr Vineet Gupta (CA)	February 4, 2021
35	Prof. Sanghamitra Buddhapriya	Campus to Corporate - Gender Sensitivity	Ms. Sneh Sharma, Serial Entrepreneur	February 9, 2021
36	Prof. Vinay Kumar Dutta	Personal Tax Planning and Aligning Tax Planning to Financial Planning		February 9, 2021
37	Prof. Varsha Khattri	Managing brands during the COVID 19 crisis	Dr. Atulit Saxena , President- Brands Future Brands Consulting	February 10, 2021
38	Prof. Chitra Khari	Followership – A journey towards leadership	Dr. Gautam Pant, Associate Director, CPM	February 11, 2021
39	Prof. Lalit K Jiwani	Power Customer - Marketing and Brand Management in the Digital Era		February 11, 2021
40	Prof. Samta Jain	Corporate Inorganic Growth Imperatives and Practical Considerations	Mr. Saurabh Srivastava	February 18, 2021
41	Prof. Gagan Sharma	Quant Finance-based Investment strategies for Equity markets		February 19, 2021
42	Prof. Ambrish Gupta	To enable students learn what is window dressing of the financial statements and how analyst adjustments are performed to undo its effects on the financial		February 20, 2021
43	Payal S Kapoor	The New Rules of Marketing for Building Brands in COVID Times	Mr Rajesh Shrivastava	May 6, 2020
44	Prof. Shallini Taneja & Prof. Basant K. Potnuru	Economic Environment before and after COVID-19 Struck us: Implications for various sectors	Dr. Manoj Dash, Advisor- Strategy & Operations, Center for Environment and Development, Thiruvanantha puram	April 22, 2020
45	Prof. Basant K. Potnuru & Prof. Shallini Taneja	Economic Environment before and after COVID-19 Struck us: Implications for various sectors	Dr. Manoj Dash, Advisor- Strategy & Operations, Center for Environment and Development, Thiruvanantha puram	April 22, 2020

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46	Payal S Kapoor	Qualitative Marketing Research for VSIP	Mr Sumit Kumar Maji	April 28, 2020
47	Prof. Basant K. Potnuru	Models of manufacturing decentralisation in Taiwan	Professor Ying-Jiun Hsieh, Associate Dean, College of Management, National Chung Hsin University (NCHU), Taichung (TAIWAN)	July 24, 2020
48	Prof. Alok Kumar	Simulation Technique and its Applications		Mrach 10,2021
49	Prof. Faisal Ahmed	Understanding India's Soft Power Diplomacy		Mrach 11,2021
50	Prof. Aarti Singh	SAP-LAP framework		Mrach 17,2021
51	Prof. Vinaytosh Mishra	Forecasting for Business		March 18, 2021
52	Prof. Himanshu Joshi	Financial Statement Modelling (Balance Sheet and Income Statement)		March 19, 2021
53	Prof. Sourabh D. Kulkarni	Leveraging Technologies for Rural Empowerment and societal impact: Insights from live projects		March 20, 2021
54	Prof. Chetna Chauhan	Integrating Supply Chain Management and Industry 4.0	Dr. Abhishek Sharma, Faculty Associate (Decision Sciences and Operations area), IIT Jodhpur	March 21, 2021
55	Prof. Gaurav Gupta	The significance of cash flow in the corporate investment decisions		March 22, 2021
56	Prof. Vandana Gupta	Introduction to credit risk and credit rating		March 24, 2021
57	Prof. Roopesh Kaushik	Entrepreneurship from developmental Perspective: A Retrospect		March 25, 2021
58	Prof. Mukul Joshi	Inside-Out Design Approach to Business Model Innovation (BMI)	Dr. Bala Ramadurai, Adjunct Professor at SYMBIOSIS Institute of Business Management, Pune	January 10, 2021
59	Prof. Mukul Joshi	Inside-Out Design Approach to Business Model Innovation (BMI)	Dr. Bala Ramadurai, Adjunct Professor at SYMBIOSIS Institute of Business Management, Pune	January 11, 2021
60	Prof. Aanchal Sharma	Communication Audit		March 26, 2021
61	Prof. Sushil Punia	Embarking on Healthcare Analytics Voyage: Industrial Boom in Indian Healthcare		March 27, 2021
62	Prof. Ayushi Sharma	The Greatest threat to our planet is the belief that someone else will save it	Nupur Agarwal, Senior Research Manager at Third Eye Integrated Services and co-founder Greenmyna.	March 30, 2021
63	Prof. Ashutosh Pandey	Programming the Moist Robot: Negotiation & Persuasion Techniques to Boost your Career	Mr. Durgesh Singh, Real Estate Consultant	March 30, 2021
64	Prof. Shirsendu Nandi	Current trends and innovation in packaging industry	Dr. Tanima, Quality Analyst, Alpla India pvt Ltd.	March 31, 2021
65	Prof. Nanda Choudhury	An Introduction to questionnaire design for Marketing Research		March 31, 2021
66	Prof. Reeta Raina	Communicating and Managing Successfully the Crisis: A Corporate Perspective	Ms. Bhawna Dhawan-Head- HR & Admin of Pladis, India (South Asia)	April 16, 2020