

FORE School of Management, New Delhi

FORE Alumni Network

AY 2020-21

FORE Alumni Network has organized eight activities and events in the **AY 2020-21**. The activities have been cited below:

 <u>Alumni Speak 2020</u>, an interactive event with the alumni to gain insights on how the world resides in the corporate culture. The event was conducted on 23rd October 2020. The event was attended by 120 students.

Speaker: Mr. Gaurav Barjatya (Marketing Director – India at WWE)

2. <u>Alumni Speak 2021</u>, an interactive event with the alumni to gain insights on how the world resides in the corporate culture. The event was conducted on 11th February 2021 and was attended by **120 students**.

Speaker: Mr. Anshuman Goenka (Head of Marketing at Bacardi India Pvt. Ltd.)

- 3. <u>Rendezvous 2020</u>, an interactive session for the first-year students and alumni to provide them with learnings about the corporate world and the current Market scenario. The event was conducted on 27th November 2020 and was attended by **120 students**. **Speakers**:
 - a. Ms. Sanchita Mukherji (Co-Founder of Blue Edge)
 - b. Ms. Arundhati Kumar (Founder, BEEJ)
 - c. Mr. Ramesh Somani (Chief Editor, and Publisher, BBC TopGear)

4. **Panchtatva 2020**

Functional conclave on marketing, finance, operations, and HR. The event invites Alumni from 5 diverse domains, to give various insights to students The event was conducted on 20th December 2020 and **120 students** attended the event.

Speakers:

- a. Mr. Jai Kapoor (AVP-Head of Research & Analytics, State Street)
- b. Mr. Anubhav Gupta (Asia Pacific Marketing Leader, IBM India)
- c. Ms. Rashi Bhatla Chatrath (Director-Market HR, Fortune 500 Company)
- d. Mr. Anuj Vadehra (Director, KPMG India)
- e. Mr. Arindam Mukherjee (Director-Azure Business, Microsoft India)





5. Sales & Marketing Workshop

A workshop for the students was conducted on 2nd May 2020 wherein the Alumni shared important insights related to sales and marketing.

Speaker: Mr. Ankit Aggarwal (Revenue Growth Manager - AkzoNobel)

6. Emotional Intelligence Workshop

The workshop was conducted on 20th June 2020.

Speaker: Mr. Baalmiki Bhattacharyya (Partner and COO at Growthsqapes)

- 7. <u>Canada Chapter Meet</u>, an event for connecting, strengthening, and developing the alumni network of FORE in Canada. It was conducted on 31st May 2020.
- 8. <u>Chapter Meet Southern India and USA</u> an event for connecting, strengthening, and developing the alumni network of FORE in Southern India and USA. It was conducted on 7th June 2020.