



Faculty Development Program

SPSS & Research Methods

June 9 - 11, 2021 (Wed, Thu, Fri)

10AM - 12 PM, 12.30 PM - 2.30 PM (Virtual Mode) on each day

Program Director
Prof. Sumeet Kaur



FORE School of Management
New Delhi

SPSS & Research Methods

Introduction & Objective

It has been found that there is gap in collecting data and understanding of using information and its application. Fortunately, now-a-days software packages are available that allow one to analyze data in a more efficient and user friendly way. This program, will help participants to get acquainted with one of the widely accepted and used package IBM SPSS (acronym for 'Statistical Package for the Social Sciences'). The workshop will be a hands-on session, where you will be trying out the different possibilities of the program at a computer by yourself.

Contents

- Introduction to data analysis
- Measurement scale of variables
- Data management
- Data analysis
- Testing of hypothesis
 - Parametric
 - Non Parametric
- Correlation and regression analysis
 - Multiple regression and
 - Logistic regression & Discriminant Analysis
- Factor Analysis

Pedagogy

Typically, participants will get 100% input in lab sessions.

Who should Attend

All those who deal with data analysis will benefit most from the program. Thus, program will be useful for:

- Academicians, Researchers

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- Business Analysts/Managers at various decision making levels
- Executives handling Business Analytics and/or Research
- Management Students & Research Scholars

Professional Fee of the Program

	Fees for Online Programme
Faculty Members	INR 1770
Students/Research Scholars	INR 1180
Corporate Executives	INR 2360

GST @18% included in fee amount, as applicable.

Program Dates And Timing

Dates : June 9-11, 2021 (Wed, Thu, Fri)

Timing : 10 AM - 12 PM, 12.30 PM - 2.30 PM (Virtual Mode) on each day

Program Duration : 12 hours (across the 3 days)

Program Director

Prof. Sumeet Kaur: Associate Professor, FORE is Ph.D., M Phil, M.Sc (Gold Medalist). She has over 14 years' research and teaching experience. She has conducted Management Development Programs on topics like applications of qualitative techniques in competence mapping, simulation techniques and assignment problems, operations excellence, supply chain management, advanced excel techniques for managers of public and private sector. She has organized workshops on Decision Sciences and its management applications like business research methods. She has also conducted Faculty Development Program on topics like SPSS and Research Methods, Multivariate Data Analysis, Machine Learning and Analytics using R. She has also been involved in case development with Maruti True Value, Blind People Association, Indraprastha Apollo Hospitals which are published in European Case Clearing House (ECCH). She has research and consulting interests in Reliability and Life testing, Business Forecasting, Managerial Decision Making, Quantitative Techniques in Advanced Marketing Research, etc. She teaches courses on Business Statistics, Business Analytics, Multivariate Data Analysis and Advance Business Statistics in Big Data associated with University of California, Riverside. She can be reached at <skaur@fsm.ac.in>.

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About The Institute

FORE School of Management, New Delhi is a leading business school in India. The institute offers the following programs: PGDM, PGDM (IB), PGDM (Financial Management), PGDM (Big Data Analytics), PGDM (Executive) and Fellow Program in Management (FPM).

The programs are approved by the All India Council for Technical Education. The PGDM and PGDM (IB) programs at FORE are accredited by National Board of Accreditation (NBA) and are equivalent to MBA as granted by Association of Indian Universities (AIU).



FORE School of Management has also been granted SAQS Accreditation for a period of five years with effect from December 2017. FORE School of Management has institutional memberships of India Habitat Centre, New Delhi; Asian Regional Training and Development Organization (ARTDO) International, Philippines; Association of Indian Management Schools (AIMS), Hyderabad; National HRD Network (Delhi Chapter); Associated Chambers of Commerce and Industry of India (ASSOCHAM), New Delhi; BRICS Chamber of Commerce & Industry, New Delhi; National Science Library: National Institute of Science Communication and Information Resources (NISCAIR), New Delhi; American Center Library, New Delhi; The Case Centre, England; and, the United Nations Global Compact Network India, among others.

FORE School of Management also has academic partnerships with leading institutions including the following: Rennes School of Business, France; ESCE International Business School, Paris, France; Vietnam National University, HCM; University of Law and Economics, Vietnam; Kathmandu University School of Management, Kathmandu, Nepal; University of California, Riverside (IEP), USA; University of Economics, Ho Chi Minh City, Vietnam; Nanyang Business School, Nanyang Technological University, Singapore; School of Business and Economics, Linnaeus University, Sweden; European Institute for Asian Studies, Luxembourg; and, Risk Management Institute, National University of Singapore.

Registration Deadline: June 7, 2021

For registration/enquiries, please contact:

[Click here](#) for registration / to apply

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