



Faculty Development Program

Teaching and Research in International Business

September 23-25, 2021 (Thu, Fri, Sat)

3:00 PM to 7:00 PM (Virtual Mode) on each day

Program Duration: 12 hours (across the 3 days)

Program Director
Dr. Faisal Ahmed



FORE School of Management
New Delhi

Teaching and Research in International Business

Introduction

The global business environment is facing uncertain times owing to the pandemic. MNCs and SMEs alike continue to face the heat of supply chain disruptions and challenges in the global value chains. Therefore, it is imperative that disciplines like International Business (IB) need to focus on newer challenges, evolving business models, and global complexities. These patterns must also be incorporated in various streams of international business courses. With this intent, FORE School of Management is organising a Faculty Development Program (FDP) to enhance knowledge sharing and contribute to innovative and industry-oriented curriculum development in the field of IB for future managers. This program would help the faculty members in analyzing various aspects of IB as a discipline, and also help them decipher newer areas of research in IB.

Objective

This three-day program aims at:

1. Enhancing preparedness of faculty members in international business teaching
2. Developing new courses in IB
3. Examining newer research areas in IB domain, and enhance research preparedness.

Sessions

1. Inaugural Session: International Business as a Discipline
2. Geopolitics and the Global Business Environment
3. Global Value Chains and SME Internationalisation
4. Multilateral Trading System and WTO Issues
5. International Marketing and Export Management
6. Global Logistics and Supply Chain Management
7. Cross-Cultural and Expatriate Management
8. International Finance and Forex Management
9. Exercise: Developing a New Course in International Business
10. Valedictory Session: Future Research Agenda in International Business

Key Takeaways

- (a) Teaching preparedness for international business courses
- (b) New course development in international business domain
- (c) Networking with academics and scholars in the field of IB
- (d) Certificate of Participation in hardcopy

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Who Should Attend

- Academicians and Researchers
- Managers at various decision-making levels
- Students and Research Scholars

Methodology

Interactive mode based on lectures, cases and discussion

Professional Fee for the Program

| | |
|----------------------------|----------|
| Faculty Members | INR 1180 |
| Students/Research Scholars | INR 590 |
| Corporate Professionals | INR 2360 |
| Foreign Participants | US\$ 25 |

Registration fee is inclusive of 18% GST

An e-certificate will be provided to successful participants. Hard copy of the certificate can be collected on working days from our office, between 30 to 40 days after the programme completion.

Program Dates And Timing

| | | |
|------------------|---|---|
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| Program Duration | : | 12 hours (across the 3 days) |

Program Director

Dr. Faisal Ahmed, is an Associate Professor of International Business at FORE School of Management, New Delhi. In his earliest roles, he has earlier held the positions of Area Chair, International Business and Program Director of International Business Program. His research and consulting areas include the global value chains, Indo-Pacific/China trade and geopolitics, WTO issues, SDGs, and climate change. He held the position of Consultant to the United Nations Economic and Social Commission for Western Asia (UNESCWA) and other organisations, and has led projects supported by the Ministry of Commerce and Industry, Govt. of India. Earlier, he also worked as Associate Director with a leading think-tank and worked on free trade agreements, and economic integration. He also holds an Executive Certification in Geopolitical Analysis from Geneva. His research papers have been published in national and international refereed journals indexed in ABDC, ABS, Scopus and Clarivate. He is author of the textbook Business Environment: Indian and Global Perspective published by Prentice-Hall (PHI) publications. He has edited two books titled: India's Foreign Policy: West Asia and North Africa; and, India-ASEAN Engagements: Economic and Social Dimensions. He has also published three research-based Monographs titled: Grassroots outreach of foreign trade policy: Evidence from Indian states; India's experience on preferential trade agreements (PTAs); and, EEZ and UNCLOS: Geopolitics of delimitations. He has visited several countries for academic work and is invited as speaker and panelist by leading universities, think tanks, Embassies, and inter-governmental organisations in India and abroad. Moreover, Dr. Ahmed's articles have appeared in leading national and international newspapers like The Financial Express, Bangkok Post, Business Standard, South China Morning Post, The Santiago Times, The Hindu Business Line, The Economic Times, and The Straits Times. Also, Dr. Ahmed is invited as an expert panelist in national and international media including Rajya Sabha TV, Vietnam TV, and the BBC.

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About The Institute

FORE School of Management, New Delhi is a leading business school in India. The institute offers the following programs: PGDM, PGDM (IB), PGDM (Financial Management), PGDM (Big Data Analytics), PGDM (Executive) and Fellow Program in Management (FPM).

The programs are approved by the All India Council for Technical Education. The PGDM and PGDM (IB) programs at FORE are accredited by National Board of Accreditation (NBA) and are equivalent to MBA as granted by Association of Indian Universities (AIU).



FORE School of Management has also been granted SAQS Accreditation for a period of five years with effect from December 2017. FORE School of Management has institutional memberships of India Habitat Centre, New Delhi; Asian Regional Training and Development Organization (ARTDO) International, Philippines; Association of Indian Management Schools (AIMS), Hyderabad; National HRD Network (Delhi Chapter); Associated Chambers of Commerce and Industry of India (ASSOCHAM), New Delhi; BRICS Chamber of Commerce & Industry, New Delhi; National Science Library: National Institute of Science Communication and Information Resources (NISCAIR), New Delhi; American Center Library, New Delhi; The Case Centre, England; and, the United Nations Global Compact Network India, among others.

FORE School of Management also has academic partnerships with leading institutions including the following: Rennes School of Business, France; ESCE International Business School, Paris, France; Vietnam National University, HCM; University of Law and Economics, Vietnam; Kathmandu University School of Management, Kathmandu, Nepal; University of California, Riverside (IEP), USA; University of Economics, Ho Chi Minh City, Vietnam; Nanyang Business School, Nanyang Technological University, Singapore; School of Business and Economics, Linnaeus University, Sweden; European Institute for Asian Studies, Luxembourg; and, Risk Management Institute, National University of Singapore.

Registration Deadline: August 25, 2021

Fee Payment Deadline: September 05, 2021

For registration/enquiries, please contact:

[Click here](#) for registration / to apply

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