



Faculty Development Program

Teaching Geopolitics in Management Curriculum

**September 9-11, 2021 (Thu/Fri/Sat)
3:00 PM to 7:00 PM (Virtual Mode) on each day
Program Duration: 12 hours (across the 3 days)**

**Program Director
Dr. Faisal Ahmed**



**FORE School of Management
New Delhi**

Teaching Geopolitics in Management Curriculum

Introduction

Many business schools across the world are teaching courses on Geopolitics now. The purpose is to help their future managers understand the nuances of doing business in a complex global environment. FORE School of Management too has led this effort of teaching Geopolitics to management students since 2012. Today, the business environment is facing uncertainty and disruptions due to the impact of pandemic as well as geopolitical volatility across the globe. It is imperative that businesses – whether big or small – need to identify and assess geopolitical risks for formulating improved business models and strategy. Such an understanding will also help future managers in better decision-making, developing a geopolitically correct business model, and in helping enhance national participation in global value chains. With this intent, FORE School of Management is organising a Faculty Development Program (FDP) to enhance knowledge sharing and contribute to innovative and industry-oriented curriculum development for management students. This program would help the faculty members in analyzing geopolitical issues and risks and to help prepare their students to be solution-centric in the wake of a geopolitically uncertain business environment.

Objective

This three-day program aims at:

- a) Enhancing preparedness of faculty members in understanding the significance of geopolitics for managerial decision-making in identifying geopolitical risks affecting or likely to affect their business interests.
- b) Helping professionals and business persons make informed business decisions in a geopolitically volatile business environment.

Sessions

1. Inaugural Session: Globalisation, Geopolitics and Managerial decision-making
2. India's Geopolitical Gravity in the Indo-Pacific
3. China and the world order: Key Issues affecting Business
4. The United States and its global role: Evolving Geopolitics and Prospects for MNCs
5. Geopolitics in the Middle East and Africa: Power Balance, and managerial implications
6. Geopolitics, Finance, and the Global Stock Markets
7. Geopolitics of Oil and Natural Gas Pipelines and implications for business
8. The Arctic Geopolitics, geopolitics of Climate Change and role of MNCs
9. Exercise: Developing a new course on Geopolitics for Management students
10. Valedictory Session

Key Takeaways

- (a) New course development
- (b) Informed decision-making by incorporating geopolitical elements
- (c) Networking with those who are now thinking about geopolitics as a phenomena affecting businesses
- (d) Certificate of Participation in hardcopy

[Click here](#) for registration/ to apply

Who should Attend

- Academicians, Researchers
- Managers at various decision making levels
- Management Students & Research Scholars

Methodology

Interactive mode based on lecture, cases and discussion

Professional Fee of the Program

Faculty Members	INR 1180
Students/Research Scholars	INR 590
Corporate Professional	INR 2360
Foreign Participants	US\$ 25

Registration fee is inclusive of 18% GST

An e-certificate will be provided to successful participants. Hard copy of the certificate can be collected on working days from our office, between 30 to 40 days after the programme completion.

Program Dates And Timing

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Program Director

Dr. Faisal Ahmed, is an Associate Professor of International Business at FORE School of Management, New Delhi. In his earliest roles, he has earlier held the positions of Area Chair, International Business and Program Director of International Business Program. His research and consulting areas include the global value chains, Indo-Pacific/China trade and geopolitics, WTO issues, SDGs, and climate change. He held the position of Consultant to the United Nations Economic and Social Commission for Western Asia (UNESWA) and other organisations, and has led projects supported by the Ministry of Commerce and Industry, Govt. of India. Earlier, he also worked as Associate Director with a leading think-tank and worked on free trade agreements, and economic integration. He also holds an Executive Certification in Geopolitical Analysis from Geneva. His research papers have been published in national and international refereed journals indexed in ABDC, ABS, Scopus and Clarivate. He is author of the textbook Business Environment: Indian and Global Perspective published by Prentice-Hall (PHI) publications. He has edited two books titled: India's Foreign Policy: West Asia and North Africa; and, India-ASEAN Engagements: Economic and Social Dimensions. He has also published three research-based Monographs titled: Grassroots outreach of foreign trade policy: Evidence from Indian states; India's experience on preferential trade agreements (PTAs); and, EEZ and UNCLOS: Geopolitics of delimitations. He has visited several countries for academic work and is invited as speaker and panelist by leading universities, think tanks, Embassies, and inter-governmental organisations in India and abroad. Moreover, Dr. Ahmed's articles have appeared in leading national and international newspapers like The Financial Express, Bangkok Post, Business Standard, South China Morning Post, The Santiago Times, The Hindu Business Line, The Economic Times, and The Straits Times. Also, Dr. Ahmed is invited as an expert panelist in national and international media including Rajya Sabha TV, Vietnam TV, and the BBC.

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About The Institute

FORE School of Management, New Delhi is a leading business school in India. The institute offers the following programs: PGDM, PGDM (IB), PGDM (Financial Management), PGDM (Big Data Analytics), PGDM (Executive) and Fellow Program in Management (FPM).

The programs are approved by the All India Council for Technical Education. The PGDM and PGDM (IB) programs at FORE are accredited by National Board of Accreditation (NBA) and are equivalent to MBA as granted by Association of Indian Universities (AIU).



FORE School of Management has also been granted SAQS Accreditation for a period of five years with effect from December 2017. FORE School of Management has institutional memberships of India Habitat Centre, New Delhi; Asian Regional Training and Development Organization (ARTDO) International, Philippines; Association of Indian Management Schools (AIMS), Hyderabad; National HRD Network (Delhi Chapter); Associated Chambers of Commerce and Industry of India (ASSOCHAM), New Delhi; BRICS Chamber of Commerce & Industry, New Delhi; National Science Library: National Institute of Science Communication and Information Resources (NISCAIR), New Delhi; American Center Library, New Delhi; The Case Centre, England; and, the United Nations Global Compact Network India, among others.

FORE School of Management also has academic partnerships with leading institutions including the following: Rennes School of Business, France; ESCE International Business School, Paris, France; Vietnam National University, HCM; University of Law and Economics, Vietnam; Kathmandu University School of Management, Kathmandu, Nepal; University of California, Riverside (IEP), USA; University of Economics, Ho Chi Minh City, Vietnam; Nanyang Business School, Nanyang Technological University, Singapore; School of Business and Economics, Linnaeus University, Sweden; European Institute for Asian Studies, Luxemburg; and, Risk Management Institute, National University of Singapore.

Registration Deadline: August 10, 2021

Fee Payment Deadline: August 20, 2021

For registration/enquiries, please contact:

[Click here](#) for registration / to apply

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