



## **FORE School of Management, New Delhi**

### **FORE Word**

### **AY 2021-22**

FORE Word five activities and events in the **AY 2021-22**. The activities have been cited below:

1. **WEBINAR – Personal Branding**, a session on how to market yourself to the clients was conducted on **18<sup>th</sup> October 2021**.

The webinar was attended by **206 students**.

**Speaker:** Ms. Sana Chopra, Founder of Power of you

2. **WEBINAR – Importance of Storytelling**, a session on the need of using storytelling as a medium of conveying messages and the method to do it, was conducted on **25<sup>th</sup> February 2022**.

The webinar was attended by **134 students**.

**Speaker:** Mr. Basaab Chandana, The Kahaaniwala

3. **GENESIS**

- A. **Design It Out**, our flagship case competition event on design thinking, was conducted on **25<sup>th</sup> March 2022**.

The event saw a participation of **100 students** from various B-schools across the country

**Judges:**

- A. Prof. Reeta Raina (Faculty Fore School of Management)
- B. Mr. Kartik Batra (Product Manager, HireLogic)
- C. Mr. Namit Bharija (Founder and Trainer, The ImageCompany)

**Winners:**

- I. Team Danky (FORE School of Management)
- II. Team Scarface (FORE School of Management)
- III. Team Jingles (Great Lakes Institute of Management)

- B. **Argumentative Indian**, a debating competition with a twist, was conducted on **26<sup>th</sup> March 2022**.

The event saw a participation of **50 students** from various B-Schools across the country

**Judges:**

- A. Shilpi Jain (Faculty Fore School of Management)
- B. Prateek Sharma (Advocate)

**Winners:**

- I. Team Mettle (IRMA)
  - II. Team Vayuputras (FORE School of Management)
4. The committee works on **FOREPRINT, the college magazine** all year long.