



FORE School of Management, New Delhi
FORE Connect
AY 2022-23

FORE Connect organized four activities and events in the **AY 2022-23**. The activities have been cited below:

1. **SEMINAR –Panache**, an event specific to Public Relations, Branding, and Digital & Social Media Communications which can help provide value to the students during their MBA journey, was conducted on **10th March 2023**.

The seminar was attended by **60 students**.

Speaker: Mrs. Lavang Khare, Senior Vice President, Adfactors PR

2. **GENESIS**

Stratagem’22, A PR mind-wrap event that unearths the inner PR genius in the participants, was conducted on **18th November 2022**.

The **141 Teams** from **76 different** institutions like IIM Ahmedabad, IIM Indore, IIFT New Delhi, IMI New Delhi, etc. participated in the event.

Judges:

- a. Dr. Ashutosh Pandey (Assistant Professor, Fore School of Management)
- b. Mrs. Geetika Agarwal (CRM at AKM Global)
- c. Mr. Kush Mehra (President and CBO at Pine Labs)

Winners:

- i. The Strive Squad (FORE School of Management)
- ii. The Mavericks (FORE School of Management)
- iii. The Professional Pirates (FORE School of Management)

3. **EVENT – UTSAAH**, an annual charity drive that aims to bring joy, happiness, and positive change to the lives of children in need, was conducted on **25th December 2022**.

The event takes place on Christmas by distributing packets of hygiene products and Goodies to **more than 250 children**.

4. Committee is responsible for the smooth conduct of the **admissions process** each year.