

FORE School of Management, New Delhi
FORE Connect
AY 2025-26

FORE Connect organized four activities and events in the **AY 2025-26**.

The activities are as cited below:

1. SEMINAR - Panache

Panache is an event specific to Public Relations, Branding, and Digital & Social Media Communications which can help provide value to the students during their PGDM journey, was conducted on **27th February 2026**.

The seminar was attended by 50+ students.

Speaker: Mr. Arjun Singh Kadian, Academic Author, Formerly CM Office, Haryana & Department of Higher Education

2. GENESIS - Stratagem'26

A PR mind-wrap event that unearthed the inner PR genius in the participants, was conducted on **6th February 2026**.

The **14 teams**, comprising **35 students** from institutions such as IIM Calcutta, SRM Institute of Science and Technology (Kattankulathur Campus), and Sri Venkateswara College, participated in the final round of the event, making it a highly engaging and competitive experience. The calibre of participants and the quality of ideas on display reflected the growing stature of Stratagem as a premier inter-collegiate PR competition.

Judge:

1. Ms. Akshita Atri - Brand Manager, Grant's & Hendrick's, William Grant & Sons India Pvt. Ltd.

Winners:

1. First Position: 'The Triad'.

Team members: Garvit Shrimali and Rakshit Choudhary.

2. First Runners-up: 'Strategy Champs'.

Team members: Mudit Garodia and Tamanna Singhal.

3. Second Runners-up: 'Artha' from Sri Venkateswara College.

Team member: Adit.

3. EVENT - UTSAAH

An annual charity drive that aims to bring warmth, smiles, and a renewed sense of hope to the lives of children in need, was conducted on **24th December 2025**.

On Christmas Eve, FORE Connect members came together to spread the spirit of giving by distributing food boxes, stationery, and blankets to more than **140+ individuals**. The event was a heartfelt reminder that small acts of kindness can create lasting impact - not just for the recipients, but for everyone who chose to be a part of something bigger than themselves.

4. ADMISSION PROCESS - Offline & Online

FORE Connect plays an integral role in the smooth and seamless conduct of the Admission Process each year, both in offline and online formats.

Members are responsible for ensuring an organized and welcoming experience for prospective students, which includes:

- Ensuring a smooth, well-coordinated admission process from start to finish
- Delivering comprehensive and engaging presentations about FORE School of Management to prospective students and their families
- Actively addressing queries raised by candidates regarding the PGDM programme, campus life, and career opportunities
- Guiding and assisting students throughout the admission day to ensure a comfortable and informed experience