

IIP of the PGDM students at the Nanyang Technological University (NTU), Singapore.

The International Immersion Programme (IIP) for 180 students of PGDM Batch-33 was held at NTU, Singapore, from June 9 to 13, 2025. The courses delivered to students were: 1. “Talent Management in Asia” by Prof. Olexander Chernyshenko; 2. “Consumer Neuroscience & Neuromarketing” by Prof. Gemma Calvert; 3. “Strategic Edge: Transient Advantage, Dynamic Arenas, Dual Transformation & Ecosystems by Prof. Tan Joo Seng.” Some of the glimpses of the IIP at NTU, Singapore are as follows:

