

Our other  
Management Development Programmes

Sl. No.	Programme Title	Dates
1.	Leveraging Social Media for Business Intelligence	April 23, 2018
2.	Advanced Management Programme	May 7-9, 2018
3.	Geopolitical Risk and Business Preparedness	May 24, 25, 2018
4.	Data Summarization and Presentation for Non-Technical Executives	May 28-29, 2018
5.	Effective Purchasing Skills & Strategic Sourcing	June 4-5, 2018
6.	Training of Trainers	June 11-13, 2018
7.	Quality Analytics	June 16-17, 2018
8.	HR Analytics	July 23-24, 2018
9.	Advanced Excel Training	July 26-27, 2018
10.	Developing an Intrapreneurial Mindset for Effective Leadership	July 30-31, 2018
11.	Finance for Non-Finance Executives	August 6-7, 2018
12.	Data Analytics for Expanding Markets	August 9-10, 2018
13.	Effective Communication for Women in the Workplace	August 20-21, 2018
14.	Decision Making Techniques for Managers	August 30-31, 2018
15.	Effective Negotiation Skills	September 4-6, 2018
16.	Project Management	September 10-11, 2018
17.	Financial Management for Public Sector Enterprises	September 12-14, 2018
18.	Effective Communication and Presentation Skills	September 17-18, 2018
19.	Emerging Trends in Performance Management	October 10-12, 2018
20.	A Handshake with Disruptive Digital Technologies	October 15-16, 2018
21.	Crisis Communication	October 25-26, 2018
22.	Executing Strategies in World of Constant Disruptions	October 29-30, 2018
23.	Coaching & Mentoring for Personal and Professional Success	November 1-2, 2018
24.	Business Environment in the Middle East and Africa	November 15-16, 2018
25.	A Consultants Tool-Kit for Solving Strategic Problems & Enhancing Business Performance	November 19-20, 2018
26.	Making the Supply Chain Responsive	November 21-22, 2018
27.	Retirement Planning for Seeking Financial Freedom	November 26-27, 2018
28.	Nurturing the 5th Dimension of Leadership	November 29-30, 2018
29.	Managerial Leadership and Team Building	December 3-4, 2018
30.	Enhancing Assertiveness and Positive Attitude	December 10-11, 2018
31.	Creating Winning Sales Teams	December 17-18, 2018
32.	Digital Communication	January 10-11, 2019
33.	Enterprise Risk Management for Creating Risk Intelligent Organisation	January 14-15, 2019
34.	Strategic CSR: From Agenda Building to Impact Measurement	January 17-18, 2019
35.	Foreign Exchange Risk Management	February 4-5, 2019
36.	Enhancing Personal Branding-Building Your Pathway to Professional Success	February 11-12, 2019
37.	The New Indian Consumer: Winning Concepts and Practices	February 21-22, 2019
38.	Pricing and Application of Financial Derivatives	February 27-28, 2019

**ABOUT THE INSTITUTE**

FORE School of Management (FORE) has been established by the Foundation for Organisational Research and Education, a non-profit organization, with a mission "To achieve and sustain Leadership in Management Education, Research, Consultancy and Development". FORE conducts following long-duration educational programmes:

- The PGDM & PGDM (IB) courses at FORE are AICTE (All India Council for Technical Education) approved and accredited by National Board of Accreditation (NBA).
- The PGDM courses are equivalent to MBA. Equivalence permission is granted by Association of Indian Universities (AIU).
- FORE is rated as A\*\*\* by CRISIL in Delhi-NCR region and A\*\* on national level.
- FORE has been awarded "SAQS Accreditation" by Association of Management Development Institutions in South Asia (AMDISA).
- FORE has set up a state-of-the-art Studio at its Campus to conduct Online Executive Education Programmes for Working Professionals and has been successfully conducting variety of such online certification courses.

Eminent academicians with many years of experience and experts from industry, recognized nationally and internationally, constitute faculty at FORE. FORE has in-house training facilitators in the field of Communication, OB & HR, Finance, Operations, Marketing, IT, International Business and Strategic Decision Making.

With a sharp focus on Management Education, Executive Education Programmes/MDPs, Consulting and Research, FORE stands amongst the Top Business Schools in the country.

FORE conducts MDPs to equip managers with knowledge, skills and attitudes required for effectively responding to global developments and competitive requirements. Our MDPs are designed with an appropriate blend of conceptual and experiential learning. Apart from open programmes, FORE conducts customized In-Company Programmes tailored to suit organisation's needs on topics/areas specifically required by an organisation. These Management Development Programmes (MDPs) are either custom-designed to suit client requirements or are offered by faculty on a specific theme to meet various client needs.

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For any other information, please contact:

**Executive Education Office**

**FORE School of Management**

Adhitam Kendra

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DESIGNED BY: ALPS PRINTERS

Management Development Programme  
on  
**Data Summarization and Presentation  
for Non-Technical Executives**

**May 28-29, 2018**

**FORE Campus, New Delhi**

Programme Director:  
**Prof. Shilpi Jain**



**Imparting Knowledge for Exploring New Horizons**





## Program Objectives

This executive program draws together technology and business perspectives in order to understand the implications for data summarization and visualization for business decision making. The program is especially designed for managers and executives to understand the integration of various types of data and visuals in theory and practice for new business opportunities.

The objectives of the program is to help learners ....

1. With the knowledge of streamlining the data analysis and highlight their implications efficiently using smart visualizations (without any coding)
2. To apprise the usage of GUI based data analytics techniques and helping them becoming experts in communicating business data effectively to their peers and senior management
3. To familiarize with the data types, data structures and how they can summarize bulk of data in without any hassles
4. Create persuasive business stories from data points and presenting them in the form of story boards and dashboards for easy comprehension.

In this workshop, the following topics will be covered in brief:

1. Introduction to Data Summarization & visualization with special focus on case studies from marketing, sales, HR, admin, operations, and production data
2. Need of visualization and visualization types
3. Visualization Design Principles & Standards (Best Practices)
4. Visualization tools and their applications
5. Introduction to data visualization tool Tableau Public
  - a. Establishing data connections in Tableau
  - b. Importing data in Tableau
  - c. Tableau data types
  - d. Data Preparation with Text and Excel Files
  - e. Calculations (Quick & Custom)
  - f. Custom Happing & Geomapping
  - g. Creating dynamic views for organization presentation
  - h. Forecasting, Clustering and Time series analysis
  - i. Dashboards & Storyboards

## Methodology

Simple and easy to perform hands on exercises, Videos and Business Case Studies

## Target Audience

Corporate Executives & Managers from any domain and any background

## Duration & Venue

**Dates:** May 28-29, 2018

**Venue:** FORE School of Management, B-18, Qutub Institutional Area, New Delhi 110016

## Fee

**Non-residential:** Rs. 16,000 per participant (plus GST @18%) covering professional fee, programme kit and tea/lunch.

**Residential:** Rs. 28,000 per participant (plus GST @18%) covering professional fee, programme kit and boarding and lodging (air conditioned single room) at Hotel Residency Resorts (P) Ltd./Qutab Residency, New Delhi or equivalent from **noon of May 27, 2018 till noon of May 30, 2018.**

## Discounts

- Early bird discount of Rs. 2,400 per participant for nominations received on or before May 15, 2018.
- One complimentary nomination on non-residential basis for every group of three nominations from the same organization, i.e., 3+1 participants for the fee of 3 participants.

**Fee is payable in advance by way of Local Cheque / DD in favor of "FORE School of Management" payable at New Delhi. You can also make online payment of fees by logging on to FORE website [http://www.fsm.ac.in/exe\\_openmdpcalendar20182019.html](http://www.fsm.ac.in/exe_openmdpcalendar20182019.html)**

## Registration

The registration form duly filled in along with the Programme fee should reach us at least 7 days before the commencement date of the Programme. You can also register & pay online by logging on to FORE website [http://www.fsm.ac.in/exe\\_openmdpcalendar20182019.html](http://www.fsm.ac.in/exe_openmdpcalendar20182019.html). In case of subsequent withdrawal or cancellation of registration no refund of fee will be allowed. However, substitute(s) may be permitted with prior intimation.

## Certificate of Participation

The Institute issues a certificate of participation on conclusion of the programme.

## Faculty

The faculty members of the Institute will take the programme sessions, except for a few sessions that may be taken by guest speakers.

## Programme Director

**Prof. Shilpi Jain**, With close to 2 decades of experience in the Academia & IT industry, Prof. Jain has held research positions in a variety of functional areas. During her stint at Infosys Research Labs, she has designed prototypes for virtual teams enabling paired programming, country risk analysis framework, and a prototype for dynamic resource sharing across geographies. Her current research is in applied and empirical software engineering, user behavior on social media & e-commerce, digital inclusion at grassroots level, and adoption of disruptive technologies, which includes digital currency, gamification, and enterprise systems on cloud. At present, she is a co-chair of a funded longitudinal policy research project which aims to evaluate the impact of internet connectivity in rural India and its' influence on the regularization of Rural Telecom ISPs. She can be reached at <shilpijain@fsm.ac.in>.

**FORE School of Management**  
Management Development Programme

## Data Summarization and Presentation for Non-Technical Executives

**May 28-29, 2018**  
**Registration Form**

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Organisation: \_\_\_\_\_

Office Address: \_\_\_\_\_

Phone: Office \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_

Your expectations from the Programme: \_\_\_\_\_

Residential / Non Residential \_\_\_\_\_

### Payment Options

#### Online Payment

Programme fees can be paid through credit / debit card / net banking. Please logon to FORE website [http://www.fsm.ac.in/exe\\_openmdpcalendar20182019.html](http://www.fsm.ac.in/exe_openmdpcalendar20182019.html) for online registration and payment.

#### Offline Payment

Programme fees can be paid through Local Cheque / DD  
If attached please give details

Local cheque / DD No. \_\_\_\_\_ Date \_\_\_\_\_ Amount \_\_\_\_\_

Signature

(Please return the completed form by post  
or email: [exed@fsm.ac.in](mailto:exed@fsm.ac.in), to:

**Executive Education Office**  
**FORE School of Management**  
B-18, Qutub Institutional Area  
New Delhi 110 016

*Note: Please feel free to make copies of this form for additional registrations.*