

Our other
Management Development Programmes

Sl. No.	Programme Title	Dates
1.	Leveraging Social Media for Business Intelligence	April 23, 2018
2.	Advanced Management Programme	May 7-9, 2018
3.	Geopolitical Risk and Business Preparedness	May 24, 25, 2018
4.	Data Summarization and Presentation for Non-Technical Executives	May 28-29, 2018
5.	Effective Purchasing Skills & Strategic Sourcing	June 4-5, 2018
6.	Training of Trainers	June 11-13, 2018
7.	Quality Analytics	July 16-17, 2018
8.	HR Analytics	July 23-24, 2018
9.	Advanced Excel Training	July 26-27, 2018
10.	Developing an Intrapreneurial Mindset for Effective Leadership	July 30-31, 2018
11.	Finance for Non-Finance Executives	August 6-7, 2018
12.	Data Analytics for Expanding Markets	August 9-10, 2018
13.	Effective Communication for Women in the Workplace	August 20-21, 2018
14.	Decision Making Techniques for Managers	August 30-31, 2018
15.	Effective Negotiation Skills	September 4-6, 2018
16.	Hands on Workshop on Microsoft Excel Macros-2016	September 7, 2018
17.	Project Management	September 10-11, 2018
18.	Financial Management for Public Sector Enterprises	September 12-14, 2018
19.	Effective Communication and Presentation Skills	September 17-18, 2018
20.	Enhancing Personal Branding-Building Your Pathway to Professional Success	October 8-9, 2018
21.	Emerging Trends in Performance Management	October 10-12, 2018
22.	A Handshake with Disruptive Digital Technologies	October 15-16, 2018
23.	Crisis Communication	October 25-26, 2018
24.	Executing Strategies in World of Constant Disruptions	October 29-30, 2018
25.	Coaching & Mentoring for Personal and Professional Success	November 1-2, 2018
26.	Business Environment in the Middle East and Africa	November 15-16, 2018
27.	A Consultants Tool-Kit for Solving Strategic Problems & Enhancing Business Performance	November 19-20, 2018
28.	Making the Supply Chain Responsive	November 21-22, 2018
29.	Retirement Planning for Seeking Financial Freedom	November 26-27, 2018
30.	Nurturing the 5th Dimension of Leadership	November 29-30, 2018
31.	Managerial Leadership and Team Building	December 3-4, 2018
32.	Enhancing Assertiveness and Positive Attitude	December 10-11, 2018
33.	Creating Winning Sales Teams	December 17-18, 2018
34.	Digital Communication	January 10-11, 2019
35.	Enterprise Risk Management for Creating Risk Intelligent Organisation	January 14-15, 2019
36.	Strategic CSR: From Agenda Building to Impact Measurement	January 17-18, 2019
37.	Foreign Exchange Risk Management	February 4-5, 2019
38.	The New Indian Consumer: Winning Concepts and Practices	February 21-22, 2019
39.	Pricing and Application of Financial Derivatives	February 27-28, 2019

ABOUT THE INSTITUTE

FORE School of Management (FORE) has been established by the Foundation for Organisational Research and Education, a non-profit organisation, with a mission "To achieve and sustain Leadership in Management Education, Research, Consultancy and Development".

Programmes and Accreditations:

- The PGDM, PGDM (IB) & PGDM (Finance) courses at FORE are AICTE (All India Council for Technical Education) approved and accredited by National Board of Accreditation (NBA)
- The PGDM courses are equivalent to MBA. Equivalence permission is granted by Association of Indian Universities (AIU)
- FORE has been awarded "SAQS Accreditation" by Association of Management Development Institutions in South Asia (AMDISA)
- FORE has set up a state-of-the-art Studio at its Campus to conduct Online Executive Education Programmes for Working Professionals and has been successfully conducting variety of such online certification courses

Eminent academicians with many years of experience and experts from industry, recognized nationally and internationally, constitute faculty at FORE. FORE has in-house training facilitators in the field of Communication, OB & HR, Finance, Operations, Marketing, IT, International Business and Strategic Decision Making.

With a sharp focus on Management Education, Executive Education Programmes/MDPs, Consulting and Research, FORE stands amongst the Top Business Schools in the country.

FORE conducts MDPs to equip managers with knowledge, skills and attitudes required for effectively responding to global developments and competitive requirements. Our MDPs are designed with an appropriate blend of conceptual and experiential learning. Apart from open programmes, FORE conducts customized In-Company Programmes tailored to suit organisation's needs on topics/areas specifically required by an organisation. These Management Development Programmes (MDPs) are either custom-designed to suit client requirements or are offered by faculty on a specific theme to meet various client needs.

For any other information, please contact:

Executive Education Office

FORE School of Management

Adhitam Kendra

B-18, Qutub Institutional Area, New Delhi 110016.

Phone: (011) 2685 6301 (Direct), 4124 2424-33 (Extn. 471 & 498)

E-mail: exed@fsm.ac.in, Website: www.fsm.ac.in

DESIGNED BY: ALPS PRINTERS

Management Development Programme

on

Finance for Non-Finance Executives

August 6-7, 2018

FORE Campus, New Delhi

Programme Director:

Prof. A.K. Puri



Imparting Knowledge for Exploring New Horizons



**FORE School of Management
New Delhi**

Objectives

This programme will apprise participants about structure and interpretation of financial statements, capital budgeting for project evaluation and capital expenditure and enable appreciation of financial implications of managerial decisions in all functions of any organization. This MDP will help participants learn to relate too numbers in finance and accounting with business reality. It will help understand logical approach for decision-making in matters related to projects and day to day functioning.

The programme will help participants develop and enhance skills as follows:

- Understanding that every activity has a financial repercussion
- Understanding of balance sheet and Profit & Loss Account.
- Cash flow implications of business decisions.
- Understanding organizational performance using ratios.
- Financial appraisal of Capital Expenditure, (CAPEX)
- Basics of Cost concepts
- Aligning performance to strategy of the organization

Benefits

After attending this program, participants should be able to

- Gain a better understanding of the financial objectives of the organization and translate them into action in their respective functional areas.
- Work out the financial implications of their day-to-day decisions, helping take decisions that have a positive impact on financial objectives of the business.
- Make better use of resources allocated to their divisions
- Build up financial confidence.
- Sharpen financial skills and competencies for business success.

Programme Coverage

- Understanding Finance and Financial Terms
- Analysis of financial statements
- Ratio analysis
- Cost leadership and competitive Advantage
- Budget and Budgetary Control
- Capital budgeting decisions
- Emerging issues and challenges in finance

Pedagogy

The program shall use experiential learning through case studies, exercises and discussions. The principles will be illustrated in the participants' experience through real time application of concepts and techniques. This is organized in a way that learning lasts and expands over time.

Who Should Attend

This programme is well suited for executives contributing to decisions with implications for the organization in financial terms. This programme has been specially designed for persons carrying responsibility to ensure profitability or minimize costs without any formal education or background in finance. It is an apt programme for anyone new to financial concepts and techniques. This programme will be useful for Non Finance executives in all ranks.

No prior knowledge or background in finance is required.

Duration & Venue

Dates: August 6-7, 2018

Venue: FORE School of Management, B-18, Qutub Institutional Area, New Delhi 110016

Fee

Non-residential: Rs. 16,000 per participant (plus GST @18%) covering professional fee, programme kit and tea/lunch.

Residential: Rs. 28,000 per participant (plus GST @18%) covering professional fee, programme kit and boarding and lodging (air conditioned single room) at Hotel Residency Resorts (P) Ltd./Qutub Residency, New Delhi or equivalent from **noon of August 5, 2018 till noon of August 8, 2018.**

Discounts

- Early bird discount of Rs. 2,400 per participant for nominations received on or before July 27, 2018.
- One complimentary nomination on non-residential basis for every group of three nominations from the same organization, i.e., 3+1 participants for the fee of 3 participants.

Fee is payable in advance by way of Local Cheque / DD in favor of "FORE School of Management" payable at New Delhi. You can also make online payment of fees by logging on to FORE website http://www.fsm.ac.in/exe_openmdpcalendar20182019.html

Registration

The registration form duly filled in along with the Programme fee should reach us at least 7 days before the commencement date of the Programme. You can also register & pay online by logging on to FORE website http://www.fsm.ac.in/exe_openmdpcalendar20182019.html. In case of subsequent withdrawal or cancellation of registration no refund of fee will be allowed. However, substitute(s) may be permitted with prior intimation.

Certificate of Participation

The Institute issues a certificate of participation on conclusion of the programme.

Faculty

The faculty members of the Institute will take the programme sessions, except for a few sessions that may be taken by guest speakers.

Programme Director

Prof. A.K. Puri is Senior Professor at FORE School of Management, New Delhi. He has been Director General at Institute of Technology and Science (ITS) and Fortune Institute of International Business, New Delhi. He has been Senior Professor at Institute of Management Technology (IMT) Ghaziabad.

With about 28 years of academic experience Dr Puri also carries corporate experience of 14 years as Bank executive. Prof Puri is MBA and PhD from Faculty of Management Studies (FMS), Delhi University. He is a well-known academician, academic administrator and corporate trainer.

Awards

- ASSOCHAM Education Excellence Award as Best Faculty for Career Development Skills
- "Best Professor in Financial Management" by CMO Asia as part of Asia's Best B-School Awards held in Singapore.
- DNA & Stars of the Industry Group Innovative B-School Awards for 'B-School Professors Who Continuously Innovate in Style & Substance for Academic Excellence'
- Dewang Mehta Business School Awards for 'Best Teacher in Financial Management'.
- Best Management Educator Award' by World Management Congress.

Prof. Puri has been conducting training programs for many companies in private and public sector. Organisations that have availed of his expertise include the Oberoi Hotels, The Park, Ginger Hotels, Jindal Steel and Power Ltd, CSIR, Jindal Stainless Ltd, Alstom, CSC India, Royal Bank of Scotland, Apollo Tyres Ltd, Perot Systems, Samtel Group of Companies, Yamaha Motor Ltd., Cyber Media India Ltd, GCM Worldwide, Bharti Televentures, Astrum Sercon etc. He has also handled consultancy projects for various organisations including National Backward Classes Finance and Development Corporation, Samtel Colour Ltd, Indian Medical Association, and the Delhi Government.

He has also conducted a large number of Faculty Development Programs and Case Writing and Case Teaching Workshops for faculty of business schools in India and abroad.

He designed and executed strategy for Pulse Polio Programme for eradication of Polio from India, as a social project. He contributed to evolution of the conceptual framework of Pratibha Vidyalayas in Delhi towards uplifting academic quality of Government run schools. He can be reached at <akpuri@fsm.ac.in>.

FORE School of Management
Management Development Programme

Finance for Non-Finance Executives

August 6-7, 2018
Registration Form

Name: _____

Designation: _____

Organisation: _____

Office Address: _____

Phone: Office _____

Mobile: _____

Email: _____

Fax: _____

Your expectations from the Programme: _____

Residential / Non Residential _____

Payment Options

Online Payment

Programme fees can be paid through credit / debit card / net banking. Please logon to FORE website http://www.fsm.ac.in/exe_openmdpcalendar20182019.html for online registration and payment.

Offline Payment

Programme fees can be paid through Local Cheque / DD
If attached please give details

Local cheque / DD No. _____ Date _____ Amount _____

Signature

(Please return the completed form by post
or email: exed@fsm.ac.in, to:

Executive Education Office
FORE School of Management
B-18, Qutub Institutional Area
New Delhi 110 016

Note: Please feel free to make copies of this form for additional registrations.