

Our other  
Management Development Programmes

Sl. No.	Programme Title	Dates
1.	Leveraging Social Media for Business Intelligence	April 23, 2018
2.	Advanced Management Programme	May 7-9, 2018
3.	Geopolitical Risk and Business Preparedness	May 24, 25, 2018
4.	Data Summarization and Presentation for Non-Technical Executives	May 28-29, 2018
5.	Effective Purchasing Skills & Strategic Sourcing	June 4-5, 2018
6.	Training of Trainers	June 11-13, 2018
7.	Quality Analytics	June 16-17, 2018
8.	HR Analytics	July 23-24, 2018
9.	Advanced Excel Training	July 26-27, 2018
10.	Developing an Intrapreneurial Mindset for Effective Leadership	July 30-31, 2018
11.	Finance for Non-Finance Executives	August 6-7, 2018
12.	Data Analytics for Expanding Markets	August 9-10, 2018
13.	Effective Communication for Women in the Workplace	August 20-21, 2018
14.	Decision Making Techniques for Managers	August 30-31, 2018
15.	Effective Negotiation Skills	September 4-6, 2018
16.	Project Management	September 10-11, 2018
17.	Financial Management for Public Sector Enterprises	September 12-14, 2018
18.	Effective Communication and Presentation Skills	September 17-18, 2018
19.	Emerging Trends in Performance Management	October 10-12, 2018
20.	A Handshake with Disruptive Digital Technologies	October 15-16, 2018
21.	Crisis Communication	October 25-26, 2018
22.	Executing Strategies in World of Constant Disruptions	October 29-30, 2018
23.	Coaching & Mentoring for Personal and Professional Success	November 1-2, 2018
24.	Business Environment in the Middle East and Africa	November 15-16, 2018
25.	A Consultants Tool-Kit for Solving Strategic Problems & Enhancing Business Performance	November 19-20, 2018
26.	Making the Supply Chain Responsive	November 21-22, 2018
27.	Retirement Planning for Seeking Financial Freedom	November 26-27, 2018
28.	Nurturing the 5th Dimension of Leadership	November 29-30, 2018
29.	Managerial Leadership and Team Building	December 3-4, 2018
30.	Enhancing Assertiveness and Positive Attitude	December 10-11, 2018
31.	Creating Winning Sales Teams	December 17-18, 2018
32.	Digital Communication	January 10-11, 2019
33.	Enterprise Risk Management for Creating Risk Intelligent Organisation	January 14-15, 2019
34.	Strategic CSR: From Agenda Building to Impact Measurement	January 17-18, 2019
35.	Foreign Exchange Risk Management	February 4-5, 2019
36.	Enhancing Personal Branding-Building Your Pathway to Professional Success	February 11-12, 2019
37.	The New Indian Consumer: Winning Concepts and Practices	February 21-22, 2019
38.	Pricing and Application of Financial Derivatives	February 27-28, 2019

**ABOUT THE INSTITUTE**

FORE School of Management (FORE) has been established by the Foundation for Organisational Research and Education, a non-profit organization, with a mission "To achieve and sustain Leadership in Management Education, Research, Consultancy and Development". FORE conducts following long-duration educational programmes:

- The PGDM & PGDM (IB) courses at FORE are AICTE (All India Council for Technical Education) approved and accredited by National Board of Accreditation (NBA).
- The PGDM courses are equivalent to MBA. Equivalence permission is granted by Association of Indian Universities (AIU).
- FORE is rated as A\*\*\* by CRISIL in Delhi-NCR region and A\*\* on national level.
- FORE has been awarded "SAQS Accreditation" by Association of Management Development Institutions in South Asia (AMDISA).
- FORE has set up a state-of-the-art Studio at its Campus to conduct Online Executive Education Programmes for Working Professionals and has been successfully conducting variety of such online certification courses.

Eminent academicians with many years of experience and experts from industry, recognized nationally and internationally, constitute faculty at FORE. FORE has in-house training facilitators in the field of Communication, OB & HR, Finance, Operations, Marketing, IT, International Business and Strategic Decision Making.

With a sharp focus on Management Education, Executive Education Programmes/MDPs, Consulting and Research, FORE stands amongst the Top Business Schools in the country.

FORE conducts MDPs to equip managers with knowledge, skills and attitudes required for effectively responding to global developments and competitive requirements. Our MDPs are designed with an appropriate blend of conceptual and experiential learning. Apart from open programmes, FORE conducts customized In-Company Programmes tailored to suit organisation's needs on topics/areas specifically required by an organisation. These Management Development Programmes (MDPs) are either custom-designed to suit client requirements or are offered by faculty on a specific theme to meet various client needs.

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For any other information, please contact:

**Executive Education Office**

**FORE School of Management**

Adhitam Kendra

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DESIGNED BY: ALPS PRINTERS

Management Development Programme

on

**Geopolitical Risk and Business Preparedness**

**May 24-25, 2018**

**FORE Campus, New Delhi**

Programme Director:

**Dr. Faisal Ahmed**



**Imparting Knowledge for Exploring New Horizons**



**FORE School of Management  
New Delhi**



## Introduction

Business environment is facing uncertainty due to the geopolitical volatility across the globe. It is evident that businesses - whether big or small - are facing disruptions because of such trends. Therefore, the industry professionals and businesspersons need to identify and assess geopolitical risks for formulating improved plans and strategy. Such an understanding will also help in better decision-making, developing a geopolitically correct business model, increased participation in a global value chain, and expansion of business. This program would help the participant in analyzing geopolitical issues and risks and prepare them to be solution-centric in the wake of a geopolitically vibrant business environment.

## Objectives

This two-day program aims at:

- Ensuring preparedness of professionals and businesspersons in identifying geopolitical risks affecting or likely to affect their business interests.
- Helping professionals and businesspersons make informed business decisions in a geopolitically volatile business environment.

## Content

- Understanding Geopolitical Risks in the global business environment (country perspective)
- Examining how Geopolitics affects different industries and creates disruptions in supply/value chain, and organizational strategy (industry perspective)
- Geopolitical analysis in context of regions e.g. Asia-Pacific, Middle East, Africa, Latin America (doing business perspective)
- Managerial implications for decision-making (organisational perspective)

## Key Takeaways

- Knowledge of geopolitical perspectives from various economies including the United States, China, Middle East, Africa, Latin America
- Ability to identify and assess Geopolitical Risks for your business
- Informed decision-making by incorporating geopolitical elements
- Networking with those who are now thinking about geopolitics as a phenomena affecting businesses
- Certificate of Participation

## Methodology

Interactive mode based on case study and discussion

## Who Should Attend

This programme is open to all industry professionals and businesspersons.

## Duration & Venue

**Dates:** May 24-25, 2018

**Venue:** FORE School of Management, B-18, Qutub Institutional Area, New Delhi 110016

## Fee

**Non-residential:** Rs. 16,000 per participant (plus GST @18%) covering professional fee, programme kit and tea/lunch.

**Residential:** Rs. 28,000 per participant (plus GST @18%) covering professional fee, programme kit and boarding and lodging (air conditioned single room) at Hotel Residency Resorts (P) Ltd./Qutab Residency, New Delhi or equivalent from **noon of May 23, 2018 till noon of May 26, 2018.**

## Discounts

- Early bird discount of Rs. 2,300 per participant for nominations received on or before May 15, 2018.
- One complimentary nomination on non-residential basis for every group of three nominations from the same organization, i.e., 3+1 participants for the fee of 3 participants.

**Fee is payable in advance by way of Local Cheque / DD in favor of "FORE School of Management" payable at New Delhi. You can also make online payment of fees by logging on to FORE website [http://www.fsm.ac.in/exe\\_openmdpcalendar20182019.html](http://www.fsm.ac.in/exe_openmdpcalendar20182019.html)**

## Registration

The registration form duly filled in along with the Programme fee should reach us at least 7 days before the commencement date of the Programme. You can also register & pay online by logging on to FORE website [http://www.fsm.ac.in/exe\\_openmdpcalendar20182019.html](http://www.fsm.ac.in/exe_openmdpcalendar20182019.html). In case of subsequent withdrawal or cancellation of registration no refund of fee will be allowed. However, substitute(s) may be permitted with prior intimation.

## Certificate of Participation

The Institute issues a certificate of participation on conclusion of the programme.

## Faculty

The faculty members of the Institute will take the programme sessions, except for a few sessions that may be taken by guest speakers.

## Programme Director

Dr. Faisal Ahmed is Associate Professor & Chairman of International Business Area at FORE School of Management, New Delhi. His research and consulting areas include free trade agreements, WTO issues, south-south cooperation, and trade & geopolitics. He held the position of consultant to the United Nations Economic and Social Commission for Western Asia (UNESCWA) and other organisations, and has led project supported by the Ministry of Commerce & Industry, Govt. of India. He has also taught at Indian Institute of Foreign Trade, New Delhi as a visiting faculty and has worked as Associate Director with CUTS International, a leading global think tank on competition and WTO issues. He holds Master and Ph.D. degrees from India in the area of international trade, and an Executive Certification in Geopolitical Analysis from Geneva, Switzerland. He is a member of prestigious international associations like International Studies Association, Connecticut, USA; and, International Political Science Association, Montreal, Canada. His research papers have been published in national and international refereed journals indexed in scholarly databases. He has also published several opinion articles, book chapters and monographs with ISBN. He has edited a book India's Foreign Policy: West Asia and North Africa; and is the author of the textbook Business Environment: Indian and Global Perspective published by Prentice-Hall (PHI) publications. He has visited several countries for academic work and is invited as speaker and panelist by leading universities, think tanks, Embassy and inter-governmental organisation in India and abroad. Dr. Ahmed's articles have also appeared in leading newspapers like The Financial Express, Bangkok Post, South China Morning Post, Business Standard, The Santiago Times, The Hindu Business Line, and The Economic Times. Also, he has been on expert panel in national and international media like Times Now TV channel and Vietnam News TV on trade and geopolitical issues. He can be reached at <faisal@fsm.ac.in>.

**FORE School of Management**  
Management Development Programme

## Geopolitical Risk and Business Preparedness

**May 24-25, 2018**  
**Registration Form**

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Organisation: \_\_\_\_\_

Office Address: \_\_\_\_\_

Phone: Office \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_

Your expectations from the Programme: \_\_\_\_\_

Residential / Non Residential \_\_\_\_\_

### Payment Options

#### Online Payment

Programme fees can be paid through credit / debit card / net banking. Please logon to FORE website [http://www.fsm.ac.in/exe\\_openmdpcalendar20182019.html](http://www.fsm.ac.in/exe_openmdpcalendar20182019.html) for online registration and payment.

#### Offline Payment

Programme fees can be paid through Local Cheque / DD  
If attached please give details

Local cheque / DD No. \_\_\_\_\_ Date \_\_\_\_\_ Amount \_\_\_\_\_

Signature

(Please return the completed form by post  
or email: [exed@fsm.ac.in](mailto:exed@fsm.ac.in), to:

**Executive Education Office**  
**FORE School of Management**  
B-18, Qutub Institutional Area  
New Delhi 110 016

*Note: Please feel free to make copies of this form for additional registrations.*