

Our other
Management Development Programmes

| Sl. No. | Programme Title | Dates |
|---------|--------------------------------------------------------------------------------------------------------------|-----------------------|
| 1. | Leveraging Social Media for Business Intelligence | April 29, 2019 |
| 2. | Performance Management-Current Trends and the Future | May 6, 2019 |
| 3. | Effective Purchasing Skills and Strategic Sourcing | May 23-24, 2019 |
| 4. | Understanding Sales and Distribution Analytics | June 10-11, 2019 |
| 5. | Advanced Excel Training | June 27-28, 2019 |
| 6. | Train the Trainer | July 8-9, 2019 |
| 7. | Data Analytics for Expanding Markets | July 18-19, 2019 |
| 8. | HR Analytics | July 22-23, 2019 |
| 9. | Developing an Intrapreneurial Mindset for Effective Leadership | July 29-30, 2019 |
| 10. | Effective Communication for Women in the Workplace | August 8-9, 2019 |
| 11. | Finance for Women Executives | August 26-27, 2019 |
| 12. | Decision Making Techniques for Managers | September 2-3, 2019 |
| 13. | Effective Communication and Presentation Skills | September 12-13, 2019 |
| 14. | Effective Negotiation Skills | September 18-20, 2019 |
| 15. | Project Management | October 21-22, 2019 |
| 16. | Retirement Planning for Middle Level and Senior Executives | November 4-5, 2019 |
| 17. | Building leadership potential of Women Professionals | November 7-8, 2019 |
| 18. | Marketing Analytics | November 14-15, 2019 |
| 19. | Aligning CSR with Sustainable Development Goals : Strategy Formulation, Implementation and Impact Assessment | November 18-19, 2019 |
| 20. | Financial Strategies for Value Creation | November 21-22, 2019 |
| 21. | Deep Learning-Foundation and Advances | December 9-11, 2019 |
| 22. | Enhancing Assertiveness & Positive Attitude | December 12-13, 2019 |
| 23. | Managerial Leadership and Team Building | December 16-17, 2019 |
| 24. | ISO 27001:2013 Lead Implementer Course | January 9-10, 2020 |
| 25. | Enhancing your Personal Brand | January 16-17, 2020 |
| 26. | Enterprise Risk Management | January 30-31, 2020 |

ABOUT THE INSTITUTE

FORE School of Management (FORE) has been established by the Foundation for Organisational Research and Education, a non-profit organisation, with a mission "To achieve and sustain Leadership in Management Education, Research, Consultancy and Development".

Programmes and Accreditations:

- The PGDM, PGDM (IB) & PGDM (Financial Management) courses at FORE are AICTE (All India Council for Technical Education) approved.
- Two new AICTE approved programmes have been launched this year - 15 months fulltime Executive PGDM & Fellow Programme in Management (FPM)
- The PGDM and PGDM (IB) courses are accredited by National Board of Accreditation (NBA).
- The PGDM and PGDM (IB) courses are equivalent to MBA. Equivalence permission is granted by Association of Indian Universities (AIU).
- FORE has been awarded "SAQS Accreditation" by Association of Management Development Institutions in South Asia (AMDISA).
- FORE has set up a state-of-the-art Studio at its Campus to conduct Online Executive Education Programmes for Working Professionals and has been successfully conducting variety of such online certification courses.

Eminent academicians with many years of experience and experts from industry, recognized nationally and internationally, constitute faculty at FORE. FORE has in-house training facilitators in the field of Communication, OB & HR, Finance, Operations, Marketing, IT, International Business and Strategic Decision Making.

With a sharp focus on Management Education, Executive Education Programmes/MDPs, Consulting and Research, FORE stands amongst the Top Business Schools in the country.

FORE conducts MDPs to equip managers with knowledge, skills and attitudes required for effectively responding to global developments and competitive requirements. Our MDPs are designed with an appropriate blend of conceptual and experiential learning. Apart from open programmes, FORE conducts customized In-Company Programmes tailored to suit organisation's needs on topics/areas specifically required by an organisation. These Management Development Programmes (MDPs) are either custom-designed to suit client requirements or are offered by faculty on a specific theme to meet various client needs.

For any other information, please contact:

Executive Education Office

FORE School of Management

Adhitam Kendra

B-18, Qutub Institutional Area, New Delhi 110016.

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E-mail: exed@fsm.ac.in, Website: www.fsm.ac.in

Management Development Programme

on

Aligning CSR with Sustainable Development Goals: Strategy Formulation, Implementation and Impact Assessment

November 18-19, 2019

FORE Campus, New Delhi

Programme Director:

Prof. Shallini Taneja



Imparting Knowledge for Exploring New Horizons

DESIGNED BY: ALPS PRINTERS



**FORE School of Management
New Delhi**

Introduction

Corporate Social Responsibility (CSR) measures for both public and private sector corporations in India have gathered a certain momentum due to economic reforms and globalization pressures. The formulation of the Companies (Corporate Social Responsibility Policy) Rules, 2014 (“**CSR Rules**”), by the Ministry of Corporate Affairs (MCA), GOI under section 135 of the Companies Act, 2013 schedule VII was a welcome Development. A holistic framework has been given to the industry in the form of the CSR legislation so that strategic planning of their CSR activities would help them to measure the impact of the deliverables at the end of the year. This has also ensured a gradual shift from the traditional model of social welfare to a more strategic CSR model that fits in with the long-term objective of the company. This new avenue of funding national development agenda believed as a new financing and PPP model for sustainable development to developing nations. Companies are strategizing their CSR investment to gain global competitive advantage. Third year of implementation of CSR legislation would be going to end on March 31, 2017. There are some companies who are doing exceptionally good work while some are catching up and some who are still struggling to understand the issues and challenges related to agenda building, operational issues, implementation and especially how to create their own parameters for impact assessment & measurement and reporting practices. Therefore, it is important to ensure that the investment in CSR initiatives must create 'shared value' both for the business and society at large.

Objectives

- To elucidate and review the gradual shift in the understanding of CSR practices and its significance to business strategy.
- To develop an in depth understanding of approaches, tools and techniques for CSR implementation.
- To develop insights for conducting the stakeholder engagement and materiality assessment.
- To develop insights into appropriate disclosure and reporting systems for CSR and Sustainability.
- To develop the understanding of various qualitative and quantitative tools to measure CSR monitoring, evaluation and impact assessment.

Contents

- Overview of section 135, schedule VII of CSR Rules under the Companies Act 2013
- CSR agenda formulation process and content (Creating instrument for baseline study)
- Strategic Engagements with internal and external stakeholders (Collaborative frameworks; stakeholder engagement and materiality assessment)
- CSR implementation process and issues
- Evaluation of CSR projects: Monitoring, evaluation and impact assessment (qualitative and quantitative techniques)
- Sustainability: Disclosures & Reporting issues and post-2015 Development Agenda

Methodology

Interactive mode of teaching which includes case studies, practical exercises and group discussions involving the participants.

Who Should Attend

Managers and executives from public and private sector organizations and MNCs. Also other agencies like government departments, Chambers of Commerce, NGOs, and organizations associated with social sector projects are welcome to participate.

Duration & Venue

Dates: November 18-19, 2019

Venue: FORE School of Management, B-18, Qutub Institutional Area, New Delhi 110016

Fee

Non-residential: Rs. 16,000 per participant (plus GST @18%) covering professional fee, programme kit and tea/lunch.

Residential: Rs. 28,000 per participant (plus GST @18%) covering professional fee, programme kit and boarding and lodging (air conditioned single room) at Hotel Residency Resorts (P) Ltd./Qutab Residency, New Delhi or equivalent from **noon of November 17, 2019 till noon of November 20, 2019.**

Discounts

- Early bird discount of Rs. 2,400 per participant for nominations received on or before November 8, 2019.
- One complimentary nomination on non-residential basis for every group of three nominations from the same organization, i.e., 3+1 participants for the fee of 3 participants.

Fee is payable in advance by way of Local Cheque / DD in favor of “FORE School of Management” payable at New Delhi. You can also make online payment of fees by logging on to FORE website <http://www.fsm.ac.in/open-mdp-calendar-2019-2020>

Registration

The registration form duly filled in along with the Programme fee should reach us at least 7 days before the commencement date of the Programme. You can also register & pay online by logging on to FORE website <http://www.fsm.ac.in/open-mdp-calendar-2019-2020>. In case of subsequent withdrawal or cancellation of registration no refund of fee will be allowed. However, substitute(s) may be permitted with prior intimation.

Certificate of Participation

The Institute issues a certificate of participation on conclusion of the programme.

Faculty

The faculty members of the Institute will take the programme sessions, except for a few sessions that may be taken by guest speakers.

Programme Director

Prof. Shallini Taneja, (Associate Professor, FORE School of Management, New Delhi, FPM (PhD), M.Phil. (Economics), MBA, MA (Economics).

She is having 14 years of experience in teaching, research and industry. During her fellowship from MDI, Gurugram, she worked as a senior research fellow in a project with her professors in AICTE sponsored National Research Project on “Corporate Social Responsibility (CSR). She is the recipient of sponsorships from ISDRS, Hong Kong and The Wharton School, USA for paper presentation and attending the conferences. She has taken lectures as guest faculty at St. Mount Mary's University, USA and The Indian Institute of Corporate Affairs (IICA) under aegis of The Ministry of Corporate Affairs, GOI on CSR. Her research paper published in Journal of Business Ethics (Impact factor: 1.837) had more than 226 citations since 2011. She has conducted the MDP's on CSR for the managers & the Executive Directors of the various companies like NHPC, GAIL, RITES, IRCTC, J.K Cement, SBI etc. She can be reached at: <staneja@fsm.ac.in>.

FORE School of Management
Management Development Programme

Aligning CSR with Sustainable Development Goals: Strategy Formulation, Implementation and Impact Assessment

November 18-19, 2019

Registration Form

Name: _____

Designation: _____

Organisation: _____

Office Address: _____

Phone: Office _____

Mobile: _____

Email: _____

Fax: _____

Your expectations from the Programme: _____

Residential / Non Residential _____

Payment Options

Online Payment

Programme fees can be paid through credit / debit card / net banking. Please logon to FORE website <http://www.fsm.ac.in/open-mdp-calendar-2019-2020> for online registration and payment.

Offline Payment

Programme fees can be paid through Local Cheque / DD
If attached please give details

Local cheque / DD No. _____ Date _____ Amount _____

Signature

(Please return the completed form by post
or email: exed@fsm.ac.in, to:

Executive Education Office
FORE School of Management
B-18, Qutub Institutional Area
New Delhi 110 016

Note: Please feel free to make copies of this form for additional registrations.