

Our other  
Management Development Programmes

Sl. No.	Programme Title	Dates
1.	Leveraging Social Media for Business Intelligence	April 29, 2019
2.	Performance Management-Current Trends and the Future	May 6, 2019
3.	Effective Purchasing Skills and Strategic Sourcing	May 23-24, 2019
4.	Understanding Sales and Distribution Analytics	June 10-11, 2019
5.	Advanced Excel Training	June 27-28, 2019
6.	Train the Trainer	July 8-9, 2019
7.	Data Analytics for Expanding Markets	July 18-19, 2019
8.	HR Analytics	July 22-23, 2019
9.	Developing an Intrapreneurial Mindset for Effective Leadership	July 29-30, 2019
10.	Effective Communication for Women in the Workplace	August 8-9, 2019
11.	Finance for Women Executives	August 26-27, 2019
12.	Decision Making Techniques for Managers	September 2-3, 2019
13.	Effective Communication and Presentation Skills	September 12-13, 2019
14.	Effective Negotiation Skills	September 18-20, 2019
15.	Project Management	October 21-22, 2019
16.	Retirement Planning for Middle Level and Senior Executives	November 4-5, 2019
17.	Building leadership potential of Women Professionals	November 7-8, 2019
18.	Marketing Analytics	November 14-15, 2019
19.	Aligning CSR with Sustainable Development Goals : Strategy Formulation, Implementation and Impact Assessment	November 18-19, 2019
20.	Financial Strategies for Value Creation	November 21-22, 2019
21.	Deep Learning-Foundation and Advances	December 9-11, 2019
22.	Enhancing Assertiveness & Positive Attitude	December 12-13, 2019
23.	Managerial Leadership and Team Building	December 16-17, 2019
24.	ISO 27001:2013 Lead Implementer Course	January 9-10, 2020
25.	Enhancing your Personal Brand	January 16-17, 2020
26.	Enterprise Risk Management	January 30-31, 2020

## ABOUT THE INSTITUTE

FORE School of Management (FORE) has been established by the Foundation for Organisational Research and Education, a non-profit organisation, with a mission "To achieve and sustain Leadership in Management Education, Research, Consultancy and Development".

### Programmes and Accreditations:

- The PGDM, PGDM (IB) & PGDM (Financial Management) courses at FORE are AICTE (All India Council for Technical Education) approved.
- Two new AICTE approved programmes have been launched this year - 15 months fulltime Executive PGDM & Fellow Programme in Management (FPM)
- The PGDM and PGDM (IB) courses are accredited by National Board of Accreditation (NBA).
- The PGDM and PGDM (IB) courses are equivalent to MBA. Equivalence permission is granted by Association of Indian Universities (AIU).
- FORE has been awarded "SAQS Accreditation" by Association of Management Development Institutions in South Asia (AMDISA).
- FORE has set up a state-of-the-art Studio at its Campus to conduct Online Executive Education Programmes for Working Professionals and has been successfully conducting variety of such online certification courses.

Eminent academicians with many years of experience and experts from industry, recognized nationally and internationally, constitute faculty at FORE. FORE has in-house training facilitators in the field of Communication, OB & HR, Finance, Operations, Marketing, IT, International Business and Strategic Decision Making.

With a sharp focus on Management Education, Executive Education Programmes/MDPs, Consulting and Research, FORE stands amongst the Top Business Schools in the country.

FORE conducts MDPs to equip managers with knowledge, skills and attitudes required for effectively responding to global developments and competitive requirements. Our MDPs are designed with an appropriate blend of conceptual and experiential learning. Apart from open programmes, FORE conducts customized In-Company Programmes tailored to suit organisation's needs on topics/areas specifically required by an organisation. These Management Development Programmes (MDPs) are either custom-designed to suit client requirements or are offered by faculty on a specific theme to meet various client needs.

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For any other information, please contact:

**Executive Education Office**

**FORE School of Management**

Adhitam Kendra

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Management Development Programme

on

# Financial Strategies for Value Creation

**November 21-22, 2019**

**FORE Campus, New Delhi**

Programme Director:  
**Prof. Himanshu Joshi**



*Imparting Knowledge for Exploring New Horizons*

DESIGNED BY: ALPS PRINTERS



**FORE School of Management**  
New Delhi



## Introduction

Ultimate goal of a modern corporate organization is to create value for its stakeholders. Value creation involves concerted efforts of various corporate teams working in different functional areas like marketing, product development, strategic business units, and of course finance. Value created by corporate and functional strategies is measured predominantly in financial terms. Therefore it is imperative for a progressive corporate executive to understand interaction between finance and strategies for corporate value creation. This program will help corporate executives to upskills themselves with the concepts of corporate finance and financial strategies, giving them ability to identify and operationalize value enhancing projects and activities.

## Objectives

- Appreciate the concept of corporate value creation
- Grasp the skills to strategize about profit opportunities.
- Global expansion opportunities and challenges.
- Developing internal capital market
- Transforming internal capital market for competitive advantage.

## Contents

- Financial Analysis and Strategic Management
- Strategizing for profitable growth
- Global Opportunities and Challenges
- Managing Financial and Strategic Risk

## Methodology

Interactive mode of teaching, including case studies, practical exercises and group discussions involving the participants.

## Who Should Attend

Professionals, bankers, and executives engaged in diverse roles in public, private, and consulting organization who want to upskills themselves to take strategic or leadership role. Executives from Strategic Business Units, Marketing and Finance Professionals will especially benefit from this program.

## Duration & Venue

**Dates:** November 21-22, 2019

**Venue:** FORE School of Management, B-18, Qutub Institutional Area, New Delhi 110016

## Fee

**Non-residential:** Rs. 16,000 per participant (plus GST @18%) covering professional fee, programme kit and tea/lunch.

**Residential:** Rs. 28,000 per participant (plus GST @18%) covering professional fee, programme kit and boarding and lodging (air conditioned single room) at Hotel Residency Resorts (P) Ltd./Qutab Residency, New Delhi or equivalent from **noon of November 20, 2019 till noon of November 23, 2019.**

## Discounts

- Early bird discount of Rs. 2,400 per participant for nominations received on or before November 11, 2019.
- One complimentary nomination on non-residential basis for every group of three nominations from the same organization, i.e., 3+1 participants for the fee of 3 participants.

**Fee is payable in advance by way of Local Cheque / DD in favor of "FORE School of Management" payable at New Delhi. You can also make online payment of fees by logging on to FORE website <http://www.fsm.ac.in/open-mdp-calendar-2019-2020>**

## Registration

The registration form duly filled in along with the Programme fee should reach us at least 7 days before the commencement date of the Programme. You can also register & pay online by logging on to FORE website <http://www.fsm.ac.in/open-mdp-calendar-2019-2020>. In case of subsequent withdrawal or cancellation of registration no refund of fee will be allowed. However, substitute(s) may be permitted with prior intimation.

## Certificate of Participation

The Institute issues a certificate of participation on conclusion of the programme.

## Faculty

The faculty members of the Institute will take the programme sessions, except for a few sessions that may be taken by guest speakers.

## Programme Director

**Prof. Himanshu Joshi**, Associate Professor has been teaching, training and research for more than 17 years. Has published extensively in the areas of International Finance, Risk Management, and Strategic Value Creation. He has developed and delivered open and in-house executive development programs for organizations like MMTC, MRPL, ONGC, Bharti Televentures, AstraZeneca, Relaxo, CAPA etc. His areas of interest include Corporate Risk Management, Business Valuation, and Strategic Finance. He can be reached at: <himanshu@fsm.ac.in>.

**FORE School of Management**  
Management Development Programme

## Financial Strategies for Value Creation

**November 21-22, 2019**

**Registration Form**

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Organisation: \_\_\_\_\_

Office Address: \_\_\_\_\_

Phone: Office \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_

Your expectations from the Programme: \_\_\_\_\_

Residential / Non Residential \_\_\_\_\_

### Payment Options

#### Online Payment

Programme fees can be paid through credit / debit card / net banking. Please logon to FORE website <http://www.fsm.ac.in/open-mdp-calendar-2019-2020> for online registration and payment.

#### Offline Payment

Programme fees can be paid through Local Cheque / DD  
If attached please give details

Local cheque / DD No. \_\_\_\_\_ Date \_\_\_\_\_ Amount \_\_\_\_\_

Signature

(Please return the completed form by post  
or email: [exed@fsm.ac.in](mailto:exed@fsm.ac.in), to:

**Executive Education Office**  
**FORE School of Management**  
B-18, Qutub Institutional Area  
New Delhi 110 016

*Note: Please feel free to make copies of this form for additional registrations.*