

MANAGEMENT DEVELOPMENT PROGRAMMES 2020-2021



“Training is Investing in Yourself”



**FORE School of Management
New Delhi**

FORE School of Management, New Delhi

Calendar of Management Development Programmes (April 2020 - March 2021)

Sl. No.	Programme Title	Dates	Fees (Rs.)*		Programme Director (s)
			Non-Residential	Residential	
1.	New-Age Business Models and Dynamics of Value Configuration	April 29, 2020	8,000	16,000	Prof. Anil Kumar Singh & Prof. Mukul Joshi
2.	Effective Purchasing Skills and Strategic Sourcing	May 21-22, 2020	16,000	28,000	Prof. Mohita G. Sharma
3.	Storytelling as a Creative Leadership Strategy	June 11-12, 2020	16,000	28,000	Prof. Reeta Raina
4.	Data Analytics and Visualization using Python	June 15-16, 2020	16,000	28,000	Prof. Lalit K. Jiwani
5.	IT & Cyber Security Awareness Program for Senior Executives	June 26, 2020	8,000	16,000	Prof. Sudeep S.
6.	Advanced Excel Training	June 29-30, 2020	16,000	28,000	Prof. Sumeet Kaur
7.	Data Analytics for Expanding Markets	July 2-3, 2020	16,000	28,000	Prof. Savita Gautam
8.	Developing an Intrapreneurial Mindset for Effective Leadership	July 9-10, 2020	16,000	28,000	Prof. Anita T. Lal
9.	Operational Excellence for Healthcare Professional	July 16-17, 2020	16,000	28,000	Prof. Vinaytosh Mishra
10.	People Analytics	July 23-24, 2020	16,000	28,000	Prof. Subir Verma
11.	Marketing Analytics	July 28-29, 2020	16,000	28,000	Prof. Nirmalya & Prof. Lalit K. Jiwani
12.	Business Communication on Digital Channels-A Design Thinking Approach	August 5-7, 2020	28,000	40,000	Prof. Sriparna Basu & Prof. Shilpi Jain
13.	Machine Learning and Deep Learning using Python	August 20-21, 2020	16,000	28,000	Prof. Lalit K. Jiwani
14.	Finance for Women Executives and Women Entrepreneurs	August 27-28, 2020	16,000	28,000	Prof. Vinay Dutta
15.	Decision Making Techniques for Managers	September 3-4, 2020	16,000	28,000	Prof. Hitesh Arora
16.	Effective Communication and Presentation Skills	September 10-11, 2020	16,000	28,000	Prof. Anita T. Lal
17.	Effective Negotiation Skills	September 16-18, 2020	24,000	40,000	Prof. Prachi Bhatt
18.	Retirement Planning for Middle Level and Senior Executives	September 24-25, 2020	16,000	28,000	Prof. Vinay Dutta
19.	Manufacturing Competitiveness through Operational Excellence	September 28-29, 2020	16,000	28,000	Prof. Sourabh D. Kulkarni
20.	Nurturing the 5th Dimension of Leadership	October 8-9, 2020	16,000	28,000	Prof. Anita T. Lal
21.	Project Management	October 15-16, 2020	16,000	28,000	Prof. Hitesh Arora
22.	Workshop on Machine Learning	October 29, 2020	8,000	16,000	Prof. Rajneesh Chauhan
23.	Strategic CSR: From Agenda Building to Impact Measurement	November 25-26, 2020	16,000	28,000	Prof. Shallini Taneja
24.	A consultant's tool-kit for solving strategic problems and enhancing business performance	December 2-3, 2020	16,000	28,000	Prof. Anil Kumar Singh
25.	Managerial Leadership and Team Building	December 8-9, 2020	16,000	28,000	Prof. Sanghamitra Buddhapriya
26.	Analytics Strategy and Execution of Business Transformation	December 10-11, 2020	16,000	28,000	Prof. Lalit K. Jiwani
27.	Enhancing Assertiveness & Positive Attitude	December 14-15, 2020	16,000	28,000	Prof. Anita T. Lal
28.	Digital Communication	January 5, 2021	8,000	16,000	Prof. Payal S. Kapoor
29.	Advanced Excel and Data Visualization Training	January 8, 2021	8,000	16,000	Prof. Rajneesh Chauhan
30.	ISO 27001:2013 Lead Implementer Course	January 11-12, 2021	16,000	28,000	Prof. Sudeep S.

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31.	Design Thinking for Strategic Problem Solving and Value Creation	January 22, 2021	8,000	16,000	Prof. Mukul Joshi
32.	Enterprise Risk Management	January 28-29, 2021	16,000	28,000	Prof. Vinay Dutta
33.	Financial Frauds and Accounting Analytics	March 4-5, 2021	16,000	28,000	Prof. Pooja Kumari

Venue: FORE Campus, New Delhi

*GST @18% on fee amount, as applicable, is payable extra

Notes: 1. Detailed information on each programme (Introduction, objective, contents, methodology and for whom) as well as faculty profile is available at FORE website under Executive Education (www.fsm.ac.in).

- The dates, venue, fee etc are indicative and subject to change. Detailed brochures for individual programmes will be available roughly 2 months before the start of each programme.
- Organizations concerned must obtain confirmation of acceptance of nomination from FORE before sending participants to programme venue.
- The above programmes can also be customized according to the requirement of an organization for In-house programmes.
- The above residential facility is for No of days of the programme + 1 Night, if any changes required, confirm at the time of enrolment/ registration.

About MDPs/ Executive Education

FORE conducts Management Development Programmes to equip managers with knowledge, skills, and attitudes required for effectively responding to global developments and competitive requirements. Our MDPs are designed with an appropriate blend of conceptual and experiential learning.

Apart from open programmes, FORE conducts Online and customized In-Company Programmes tailored to suit the organisation's needs on topics/areas specifically required by an organization. FORE has successfully conducted more than 1200 MDPs and helped more than 18000 corporate executives to upskill as per the trending requirements.

In-Company Programmes

These programmes are designed according to the specific needs of the organizations. The pedagogy used is in keeping with the background, experience, and aspirations of participants as specified by the sponsoring organizations. A partial list of organizations for which FORE conducted short term customized in-company programmes during 2019-2020 includes Ummeed Housing Finance, Relaxo Footwears, RITES, NHPC, Indian Oil, BIRAC, Thales India Pvt. Ltd., Mitsui Chemicals, ONGC, etc. The location of in-company MDPs can be FORE Campus, Corporate Office or Outside.

Along with the above FORE do long term programs like Executive Management Programme, General Management Programme or Specialised Management Programme in Marketing, Finance, IT, etc, the same has been done for Bayer, Mumbai, and Collabera Services Pvt. Limited, Vadodara. These are blended (Online and Offline) programmes of 3 months to 11 months.

Open Management Development Programmes

In an ever-changing business world, acquiring and updating knowledge and skills is a must for individual and organizational success. The quality and relevance of training input thus assume a critical significance for business professionals. FORE, one of the best business schools in the country, has been a leader in the design and conduct of MDPs, not only in terms of variety but also in reach and relevance of its offerings. FORE MDPs aims to equip business managers with knowledge, skills, and attitudes for effectively responding to global developments and competitive requirements. These programmes are designed with an appropriate blend of conceptual knowledge and experiential learning to germinate, grow and harvest the soft, technical, managerial, and innovative skills of participants in the contemporary business context. The emphasis is on developing the ability to apply learnings efficiently and to improve decision making.

Online Executive Education Programmes

From the last two years, FORE has been successfully conducting several Online Certification Programmes for Working Professionals in contemporary functional domains of Management. Courses successfully concluded are include - 6 months Online Certificate Programme in Big Data Analytics for Business and Management in collaboration with the University of California Riverside (UCR), USA, Certificate programmes in Business Storytelling, Machine Learning & Deep Learning, etc.

PGDM Executive

In 2019 FORE has launched the 15 Months course for corporate executives with 5 years and above work experience. It's a fast-paced AICTE approved programme.

Testimonial

"Sessions in the Business Communication programme were engaging, informative and interactive. Superb faculty."

- Mr. Nikhil Sapra, Manager-Marketing Communication, Relaxo Footwears Limited

"In the programme excellent case study Building Business Intelligence from Social Media taken up. Live cases, online learning sessions were outstanding."

- Ms. Rishima, Asstt. Manager, SBI Life Insurance Co. Limited

It gives me great pleasure to present our Open Management Development Programmes (MDPs) Annual Calendar for Academic Year 2020-21.

Each year we prepare a bouquet of Open, In-house and Online MDPs based on contemporary corporate training needs across business functions. These programmes incorporate extensive industry feedback and, thus, they provide insights to handle current and future business challenges.

The industry relevance of our programmes is augmented by stellar faculty who themselves come with deep industry experience and training in Faculty Development Programmes worldwide.

FORE School of Management has now been an active partner for 37 years to a large number of reputed public, private, and social sector organizations for their corporate training requirements. We take great pride in our efforts to help shape business leaders of tomorrow. This extends into the entire learning cycle beginning with training need analysis, selecting and administering the right intervention, and providing post programme evaluation and support.

I am sure you will make full use of the offerings and engage us in your journey of Learning and Development.



Jitendra K. Das
Director

About The Institute

FORE School of Management (FORE) has been established by the Foundation for Organisational Research and Education, a nonprofit the organisation, with a mission "To achieve and sustain Leadership in Management Education, Research, Consultancy, and Development".

Programmes and Accreditations:

- The PGDM, PGDM (IB) & PGDM (Finance) courses at FORE are AICTE (All India Council for Technical Education) approved and PGDM, PGDM (IB) are also accredited by National Board of Accreditation (NBA).
- The above PGDM courses are equivalent to MBA. Equivalence permission is granted by Association of Indian Universities (AIU)
- There are other courses as 15 months PGDM Executive and FPM, both are AICTE approved.
- FORE has been awarded "SAQS Accreditation" by Association of Management Development Institutions in South Asia (AMDISA) for five years with effect from December 2017.
- FORE has set up a state-of-the-art Studio at its Campus to conduct Online Executive Education Programmes for Working Professionals and has been successfully conducting a variety of such online certification courses
- The delivery of quality depends on the excellent trainer, which is FORE's backbone. The core 44 trainers are a dynamic mix of academicians and industry experts, with some transcending both domains. More than 70% percent have corporate experience and more than 90% have a Ph.D. from IITs, IIMs, JNU, FMS, MDI-Gurgaon or a foreign university. FORE has strong training facilitators in the field of Communication, OB & HR, Finance, Operations, Marketing, IT, International Business and Strategic Decision Making.
- With a sharp focus on Management Education, Executive Education Programmes/MDPs, Consulting and Research, FORE stands amongst the Top Business Schools in the country.

In-Company Programmes

Airports Authority of India	IFFCO	Jubilant	ONGC Limited	Rashtriya Ispat Nigam Ltd.
BAYER	IICM, Ranchi	Metlife	ONGC Mangalore Petrochemicals	RELAXO
British Council	IREO	Mitsui Chemicals	Oriental Insurance	RITES
Collabera technologies private limited	Indian Oil	NHPC	Petronet LNG	Rotary
DRDO	ITD Cementation	NHDC	POSOCCO	SAGE Publication
EdCIL (India) Ltd.	Jain Irrigation	Numaligarh Refinery	Power Grid Corpn. Of India	Thales
Horizon Worldwide	Jindal Stainless Steel	Oberoi	Punjab National Bank	Ummeed Housing Finance

Open MDP Programmes

AAI	EdCIL	Indian Coast Guard	Pension Fund Regulatory	Seagull Maritime Agencies
ALP Nishikawa	Essel World Leisure	Indian Oil	Petronet LNG	Sonalika Tractors
BSNL	Federation of Indian Exports	Jindal Stainless	Power Finance Corp	SOS Children's Villages of India
CDB Group	GETCO	Manappuram Finance	Power Grid	SRF Limited
Central UP Gas	Green Fuel Energy	NABARD	RailTel Corpn.	Stock Holding
CII	Green Gas	NFL	Relaxo	TCIL
CK Consultants	HPCL	NHPC	RITES	Thales India
Damodar Valley	IDBI Bank	NLC India Limited	SARA Textiles	Ummeed Housing
Dee Development				

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