

Input Diversification and Asset Performance in Indian I.T. Industry

Prof. Rajneesh Chauhan
Professor
FORE School of Management
New Delhi
Email: rajneesh@fsm.ac.in

Prof. Subhasis Bera
Associate Professor
FORE School of Management
New Delhi
Email: sbera@fsm.ac.in

Abstract

This paper envisages to find the relationship between input diversification and asset performance in the Indian IT (Information Technology) industry. It is a study of 123 listed companies of India over 13 years. Input diversification of the resource capitals, namely, financial capital resource and intellectual capital resource has been computed. Intellectual capital resource has been further segregated into human capital resource and structural capital resource. Diversification computation has been done using Entropy method. Asset performance has been evaluated on the dimension of asset profitability and asset productivity. Thereafter the study explores the link between input diversification of these resource capitals and asset performance.

Keywords: Diversification, Asset Performance, Entropy, Intellectual Capital, Performance

Acknowledgement: The Infrastructural support provided by FORE School of Management, New Delhi is gratefully appreciated.