

Effectiveness of WAC Reader on the Learning Outcome of Students

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Abstract

Written Communication is very important and one must possess good writing skills, to be successful in their professional careers. Hence the course, 'Written Analysis and Communication' is a significant one. It is a difficult course owing to the rigour one has to undergo to be able to master. To make the delivery of the course better, WAC Readers are routinely appointed by the Communication Faculty Instructors at leading Management Institutes to assist them in correcting the written assignments. This paper attempts to examine the role and efficacy of the WAC Reader and the resultant impact on the learning outcome of the students.

Key Words: Written Communication; WAC; Written Analysis; WAC Reader

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