



FORE School of Management, New Delhi SIG-Unstop
Igniters
AY 2023-24

Unstop Igniters organized two events in the **AY 2023-24**. The activity has been cited below.

1. GENESIS

Embrace The Chaos, SIG-Unstop Igniter’s flagship event that was conducted in Genesis'24. A multi-facet competition testing the Entrepreneurial mind, Business Acumen, creativity, Brainstorming skills, and problem-solving skills of the participants. Each group was assigned various products to develop a comprehensive document encompassing product demonstration, marketing and selling strategies, campaign overview, and selling pitch for the judges, was conducted on **02nd December 2023**.

The event saw **190 Participation** on unstop website from various B-Schools across the country.

Judges:

- a. Dr. Ashutosh Pandey (Associate Professor, Fore School of Management)
- b. Mr. Abhishek Sethi (Key Account Manager, Abbott)
- c. Mr. Laksh Yadav (CEO, Cocoberry)

Winners:

- i. Team Grace the Chaos (FORE School of Management)
- ii. Team The Synergy Squad (FORE School of Management)
- iii. Team Miradors (IIFT Delhi)

2. Speak & lead'23

It was held on 21st December 2023 and the topic was **“Mastering Executive Presence in MBA Leadership Talks”** with a total of 67 students in attendance. Speaker: Mr. Divas Gupta – Public Speaking & Soft Skill Coach.