

RFQ

Selection of Advertising Agency

We are in the process of selecting an Advertisement Agency for giving Admission Advertisements for our Full Time Post Graduate Programmes for Admissions-2018.

If you are interested, you may submit your quotations for the same latest by **15:30 hours on Monday, August 28, 2017 as per details given below in a sealed envelope (as per format) to be dropped in the box kept with the security guard at the main gate.** Please send us 2-3 alternative designs and layouts of the advertisement. **Also, share any "online" initiatives that will be facilitated by the Newspaper with financials, if any.**

Newspaper	Area Covered	Insertions
Times of India	All Editions	2
Hindustan Times	All Editions	1
Hindustan Times	Northern Region	1
Hindu	All Editions	1
Hindu	Southern Region	1
Assam Tribune	North-East Region	1
Telegraph	All Editions	1
Indian Express	All Editions	1
Deccan Chronicle	Southern Region	1
Economic Times	All Editions	1
Mid-day	All Editions	1

Specifications:

1. Duration of publication : September 2017 – January 2018
2. Size of Advertisement : 16*10 sq.cm. in colour

For any further clarification please contact Admission Office at 011-41242415/011-46485512 or through email at admissions@fsm.ac.in

Please note that you must submit separate quotes for advertisements in page-3, page-5 and page-7 of respective newspapers.

Quote a consolidated amount inclusive of everything and without any special conditions.

Each page must be duly signed and stamped by the authorized representative.

Please send your quotation to the following address-

Executive Chair-Admissions

FORE School of Management

“Adhitam Kendra”

B-18, Qutub Institutional Area,

New Delhi-110016.

Note: Please note that quotations sent through E-mail will not be accepted.



Part-A1-**Details of rate quoted for Print Media insertions for FORE School of Management,
New Delhi**

Newspaper	Area Covered	Insertions	Page No.	Rate Per Insertion in Rs.				Total in Rs.
				Card Rate	Offered Rate	Applicable Tax	Total	
Times of India	All Editions	2	3					
Hindustan Times	All Editions	1	3					
Hindustan Times	Northern Region	1	3					
Hindu	All Editions	1	3					
Hindu	Southern Region	1	3					
Assam Tribune	North-East Region	1	3					
Telegraph	All Editions	1	3					
Indian Express	All Editions	1	3					
Deccan Chronicle	Southern Region	1	3					
Economic Times	All Editions	1	3					
Mid-day	All Editions	1	3					
Grand Total in Rs.								



Part-A2-

**Details of rate quoted for Print Media insertions for FORE School of Management,
New Delhi**

Newspaper	Area Covered	Insertions	Page No.	Rate Per Insertion in Rs.				Total in Rs.
				Card Rate	Offered Rate	Applicable Tax	Total	
Times of India	All Editions	2	5					
Hindustan Times	All Editions	1	5					
Hindustan Times	Northern Region	1	5					
Hindu	All Editions	1	5					
Hindu	Southern Region	1	5					
Assam Tribune	North-East Region	1	5					
Telegraph	All Editions	1	5					
Indian Express	All Editions	1	5					
Deccan Chronicle	Southern Region	1	5					
Economic Times	All Editions	1	5					
Mid-day	All Editions	1	5					
Grand Total in Rs.								

Part-A3-

**Details of rate quoted for Print Media insertions for FORE School of Management,
New Delhi**

Newspaper	Area Covered	Insertions	Page No.	Rate Per Insertion in Rs.				Total in Rs.
				Card Rate	Offered Rate	Applicable Tax	Total	
Times of India	All Editions	2	7					
Hindustan Times	All Editions	1	7					
Hindustan Times	Northern Region	1	7					
Hindu	All Editions	1	7					
Hindu	Southern Region	1	7					
Assam Tribune	North-East Region	1	7					
Telegraph	All Editions	1	7					
Indian Express	All Editions	1	7					
Deccan Chronicle	Southern Region	1	7					
Economic Times	All Editions	1	7					
Mid-day	All Editions	1	7					
Grand Total in Rs.								

Part-B

Newspaper	Value-add details*	Online-Initiatives details**
Times of India		
Hindustan Times		
Hindu		
Assam Tribune		
Telegraph		
Indian Express		
Deccan Chronicle		
Economic Times		
Mid-day		

* Please include complimentary advertisement, write-up, features in supplements etc.

** Please include details like hosting of the admission advertisement on online portals, e-papers etc. and linking the same to the online application forms.

