

RFQ

Selection of Advertising Agency

We are in the process of selecting an Advertisement Agency for giving Admission Advertisements for our Full Time Post Graduate Programmes for Admissions-2019.

If you are interested, you may submit your quotations for the same latest by **15:30 hours** on **Monday, August 27, 2018** as per details given below in a sealed envelope (as per format) to be dropped in the box kept with the security guard at the main gate. Please send us 2-3 alternative designs and layouts of the advertisement. Also, share any "online" initiatives that will be facilitated by the Newspaper with financials, if any.

Newspaper	Area Covered	Insertions
Times of India	All Editions	2
Hindustan Times	Northern Region	1
Hindu	Southern Region	1
Assam Tribune	North-East Region	1
Telegraph	All Editions	1
Indian Express	All Editions	1
Deccan Chronicle	Southern Region	1
Economic Times	All Editions	1
Eenadu	AP & Telangana	1
Daily Thanthi	TN & Pondicherry	1
Mathrubhumi	Kerala	1
Dainik Jagran+ Mid-Day	All Editions	1
The Tribune	All Editions	1

Specifications:

- | | |
|----------------------------|---------------------------------|
| 1. Duration of publication | : September 2018 – January 2019 |
| 2. Size of Advertisement | : 16*10 sq.cm. in colour |

For any further clarification please contact Admission Office at 011-41242415/011-46485512 or through email at admissions@fsm.ac.in

Please note that you must submit separate quotes for advertisements in page-3, page-5 and page-7 of respective newspapers.

Quote a consolidated amount inclusive of everything and without any special conditions.

Each page must be duly signed and stamped by the authorized representative.

Please send your quotation to the following address-

Executive Chair-Admissions
FORE School of Management
"Adhitam Kendra"
B-18, Qutub Institutional Area,
New Delhi-110016.

Note: Please note that quotations sent through E-mail will not be accepted.



Part-A1-

**Details of rate quoted for Print Media insertions for FORE School of Management,
New Delhi**

Newspaper	Area Covered	Insertions	Page No.	Rate Per Insertion in Rs.				Total in Rs.
				Card Rate	Offered Rate	Applicable Tax	Total	
Times of India	All Editions	2	3					
Hindustan Times	Northern Region	1	3					
Hindu	Southern Region	1	3					
Assam Tribune	North-East Region	1	3					
Telegraph	All Editions	1	3					
Indian Express	All Editions	1	3					
Deccan Chronicle	Southern Region	1	3					
Economic Times	All Editions	1	3					
Eenadu	AP & Telangana	1	3					
Daily Thanthi	TN & Pondicherry	1	3					
Mathrubhumi	Kerala	1	3					
Dainik Jagran+Mid-Day	All Editions	1	3					
The Tribune	All Editions	1	3					
Grand Total in Rs.								

Part-A2-

Details of rate quoted for Print Media insertions for FORE School of Management, New Delhi								
Newspaper	Area Covered	Insertions	Page No.	Rate Per Insertion in Rs.				Total in Rs.
				Card Rate	Offered Rate	Applicable Tax	Total	
Times of India	All Editions	2	5					
Hindustan Times	Northern Region	1	5					
Hindu	Southern Region	1	5					
Assam Tribune	North-East Region	1	5					
Telegraph	All Editions	1	5					
Indian Express	All Editions	1	5					
Deccan Chronicle	Southern Region	1	5					
Economic Times	All Editions	1	5					
Eenadu	AP & Telangana	1	5					
Daily Thanthi	TN & Pondicherry	1	5					
Mathrubhumi	Kerala	1	5					
Dainik Jagran+Mid-Day	All Editions	1	5					
The Tribune	All Editions	1	5					
Grand Total in Rs.								

Part-A3-

Details of rate quoted for Print Media insertions for FORE School of Management, New Delhi								
Newspaper	Area Covered	Insertions	Page No.	Rate Per Insertion in Rs.				Total in Rs.
				Card Rate	Offered Rate	Applicable Tax	Total	
Times of India	All Editions	2	7					
Hindustan Times	Northern Region	1	7					
Hindu	Southern Region	1	7					
Assam Tribune	North-East Region	1	7					
Telegraph	All Editions	1	7					
Indian Express	All Editions	1	7					
Deccan Chronicle	Southern Region	1	7					
Economic Times	All Editions	1	7					
Eenadu	AP & Telangana	1	7					
Daily Thanthi	TN & Pondicherry	1	7					
Mathrubhumi	Kerala	1	7					
Dainik Jagran+Mid-Day	All Editions	1	7					
The Tribune	All Editions	1	7					
Grand Total in Rs.								

Part-B

Newspaper	Value-add details*	Online-Initiatives details**
Times of India		
Hindustan Times		
Hindu		
Assam Tribune		
Telegraph		
Indian Express		
Deccan Chronicle		
Economic Times		
Eenadu		
Daily Thanthi		
Mathrubhumi		
Dainik Jagran+ Mid-Day		
The Tribune		

* Please include complimentary advertisement, write-up, features in supplements etc.

** Please include details like hosting of the admission advertisement on online portals, e-papers etc. and linking the same to the online application forms.