



FORE School of Management, New Delhi

Think Tank

AY 2020-21

Think Tank has organized seven competitions in the **AY 2020-21**. The events have been cited below:

1. **ADDICT 2020**, a creativity challenge with aspects of Marketing & Branding conducted on **23rd September 2020**.

The event garnered participation from **132 participants**.

Judges:

- a. Mr. Ashutosh Shrivastava (Management Trainee at Centum Learning Limited)
- b. Mr. Aditya Sharma (Consultant at GEP Worldwide)
- c. Mr. Sagar Kapoor (Area Manager at ITC Limited)

The **winners** of the event were:

- I. Team Mirai, FORE School of Management, New Delhi
- II. Team Re-Hab, FORE School of Management, New Delhi
- III. Team Solo, FORE School of Management, New Delhi

2. **FINISH LINE 2020**, a competition tests your money-wise decision making, and prudence conducted on **31st October 2020**.

The event saw participation from **422 students** across prestigious B-schools from all over the country.

Judges:

- a. Mr. Mehul Jain (Investor & Board Member at Mega Exams)
- b. Ms. Jyoti Soni (CFA, Head Financial Advisor and Co-founder Birbal Strategic Consultants)

The **winners** of the event were:

- I. SIM-Stellars, Sydenham Institute of Management Studies, Research and Entrepreneurship Education, Mumbai
- II. Team Alpha, FORE School of Management, New Delhi
- III. Team NPV, Indian Institute of Technology, Roorkee

3. **TATHAGAT XII**, a strategy-based competition conducted on **20th December 2020**.

The competition received participation from **397 participants** from esteemed B-schools of the country.

Judges:

- a. Shireen Pangtey (General Manager Asia Strategy, Walmart)
- b. Mr. Kartik Mishra (Head of Strategy and New Initiatives, Dunzo)

The **winners** of the event were:

- I. Team Innovationists, T.A. Pai Management Institute
- II. Team Chisquare, T.A. Pai Management Institute
- III. Team Lumos, MICA, Ahemdabad

4. AMAZING RACE 2021, an enthralling virtual treasure hunt conducted on **5th February 2021**.

The competition received participation from **196 students** from reputed B-schools of the country.

The **winners** of the event were:

- I. Team Chaotic Tribe, FORE School of Management, New Delhi
- II. Team Challengers, Narsee Munjee Institute of Management Studies, Mumbai
- III. Team Smells like Team Spirit, FORE School of Management, New Delhi

5. CORPORATE BUDDHA 2021, a case study competition conducted on **6th February 2021**.

The competition saw participation from **286 students** from reputed students of the country.

Judges:

- a. Ms. Sneha Jha (Innovations & Delivery Lead at KFC, Yum Brands)
- b. Mr. Arjun Singh Chauhan (Brand and Marketing at Zomato)
- c. Dr. Arbuda Sharma (Associate Professor, International Business at FORE School of Management)

The **winners** of the event were:

- I. Team Apollo, FORE School of Management, New Delhi
- II. Team Two Big Pitchers, Narsee Munjee Institute of Management Studies, Mumbai
- III. Team Innovators, Indian Institute of Foreign Trade, New Delhi

6. ADD-JECTIVE 2021, a competition that tests management concepts by applying it along with your industry knowledge conducted on **15th March 2021**.

The competition saw participation from **148 students** from respected B-Schools of the country.

The **winners** of the event were:

- I. Team No Name, FORE School of Management, New Delhi
- II. Team Unknown Trials, Delhi Technological University, New Delhi

7. QUIZZARK 2021, an inter-section quiz competition conducted on **12th April 2021**.

The competition was between **7 sections** of FORE.

The **winners** of the event were:

- I. FMG 29-A
- II. FMG 29-B