



FORE School of Management, New Delhi

Think Tank

AY 2021-22

Think Tank has organized seven competitions in the **AY 2021-22**. The events have been cited below:

1. **ADDICT 2021**, a creativity challenge with aspects of Marketing & Branding conducted on **26th September 2021**.

The event garnered participation of **156 students** from FORE School of Management, New Delhi.

Judges:

- a. Mr. Sumeer Beri (Senior Analyst- Portfolio Management Group at Oxane Partners Limited)
- b. Ms. Anubha Gupta (Ad Sales Management Trainee at Colors, Viacom18 Media Private Limited)

The **winners** of the event were:

- I. The Gossip Squad, FORE School of Management, New Delhi
- II. Team NAH, FORE School of Management, New Delhi
- III. Managers of Mayhem, FORE School of Management, New Delhi

2. **FINISH LINE 2021**, a competition of financial knowledge, investing, and pitching skills conducted on **31st October 2021**.

The event saw participation from **374 students** from prestigious B-Schools of the country.

Judges:

- a. Mr. Ashank Singh (VP, Portfolio Development and Growth, Venture Catalyst)
- b. Mr. Suraj Juneja (Founder and Chief Venture Builder, Freeflow Ventures)
- c. Mr. Sahil Kukreja (Senior Associate at Trifecta Capital)

The **winners** of the event were:

- I. Operation Twist, FORE School of Management, New Delhi
- II. Conquerors, Indian Institute of Management, Lucknow
- III. Abra Kadabra, N.L Dalmia Institute of Management Studies and Research, Mumbai

3. **TATHAGAT XIII**, a strategy based competition conducted on **20th February 2022**.

The competition received participation from **331 budding managers** from reputed B-schools all over the country.

Judges:

- a. Mr. Sohil Wazir (Chief Commercial Officer, Blue Tribe Foods)

- b. Mr. Puneet Gupta (Global Insights Manager, PepsiCo)
- c. Mrs. Tanvee Mehra (Vice President, Beyond Meat)
- d. Mr. Shashank Parekh (Digital Marketing Manager, Urban Platter)

The **winners** of the event are:

- I. Team Pegasus, Indian Institute of Foreign Trade, Kolkata
- II. Team USS, FORE School of Management, New Delhi
- III. Team Arzoo, Indian Institute of Management, Shillong

4. AMAZING RACE 2022, an exciting treasure hunt conducted on **25th March 2022**.

The competition saw participation from **150+ teams** from prestigious B-schools across the country.

The **winners** of the event were:

- I. Team Odin, FORE School of Management, New Delhi
- II. Team Encephal, FORE School of Management, New Delhi
- III. Team Professional Pirates, FORE School of Management, New Delhi

5. CORPORATE BUDDHA 2022, a case study competition conducted on **26th March 2022**.

The competition saw participation from **311 students** from reputed B-schools of the country.

Judges:

- a. Mr. Gaurav Srivastava (Vice President, AdTech and Digital Content, Comviva)
- b. Mr. Rahat Raj Sud (Head of Originals, Programming and Content Strategy, Times Internet)
- c. Dr. Chiradip Bandyopadhyay (Professor at FORE School of Management)
- d. Dr. Mukul Joshi (Professor at FORE School of Management)

The **winners** of the event were:

- I. Team Engagers, K.J. Somaiya Institute of Management, Mumbai
- II. Team Iron Islanders, FORE School of Management, New Delhi
- III. Team Two of a Kind, K.J. Somaiya Institute of Management, Mumbai

6. ADD-JECTIVE 2022, a competition putting application of management concepts to test conducted on **31st March 2022**.

The competition saw participation from **100 participants** from esteemed B-Schools across the country.

The **winners** of the event are:

- I. Team C-7, Indian Institute of Management, Kolkata
- II. Team UwU, FORE School of Management, New Delhi

7. QUIZZARK 2022, an inter-section quizzing competition conducted on **15th April 2022**.

The competition was between **6 sections** of FORE School of Management, New Delhi.

The **winners** of the event are:

- I. FMG 30-A
- II. IMG 15- E