



**FORE School of Management, New Delhi**  
**Think Tank**  
**AY 2022-23**

Think Tank organised six activities and events in the **AY 2022-23**. The activities have been cited below:

1. **Addict'22**, the inaugural event of Think Tank, was conducted on **30<sup>th</sup> September 2022**.

This intra-college event saw the participation of **159 students**.

**Judges:**

- a. Mr Vineet Singh Bhatia, Senior Management Trainee, HCL
- b. Mr Gauransh, TME VSOM Presales, HCL
- c. Ms Jayati Agarwal, Lead Campus Hiring Trainee, Info Edges
- d. Ms Mansi Gupta, Analyst, EY

**Winners:**

- i. Team Hunters
- ii. Team Bandits

2. **WORKSHOP - Brief Case'22**, a two-day workshop on financial analysis and essential skills for solving a case study. It was conducted on the **19<sup>th</sup> and 20<sup>th</sup> of October 2022**.

The workshop saw participation from **60 students**.

**Speaker:** Area Chair-Strategy, Professor Anil Kumar Singh

3. **GENESIS - The Amazing Race'22**, the flagship treasure hunt of Genesis conducted on **18<sup>th</sup> November 2022**

The competition saw the participation of **171 students** from B-schools across the country.

**Winners:**

- i. The Hawks, Delhi School of Economics, New Delhi
- ii. Risky Business, FORE School of Management, New Delhi
- iii. B-Blasters, FORE School of Management, New Delhi

4. **GENESIS - Corporate Buddha'22**, a case study competition conducted on **19<sup>th</sup> November 2022**.

The competition saw participation from **446 students** from reputed B-schools in the country.

**Judges:**

- a. Mr Heemanshu Kumar, Co-Founder, Garlic and Coffee OPC
- b. Ms Priyanka Sachdeva, Marketing Head, Kiehl's
- c. Dr Mukul Joshi, Assistant Professor, FORE School of Management
- d. Ms Disha Chhabra, Mergers and Acquisitions, The Coca-Cola Company

**Winners:**

- i. Team Sorted, T A Pai Management Institute, Manipal
- ii. Team Gearheads, Delhi School of Economics, New Delhi
- iii. Team Sapiens, Indian Institute of Foreign Trade, New Delhi

5. **TATHAGAT'XIV**, an annual inter-college National level business case-study competition, was conducted on **14<sup>th</sup> January 2023**.

The event saw the participation of **346 students**.

**Judges:**

- a. Mr Ashish Misra, Head of Commercialization, Cinepolis India
- b. Ms Shikha Mittal, Founder, Be.artsy

**Winners:**

- i. Team Groot, Indian Institute of Foreign Trade, New Delhi
- ii. Team Walkie Talkies, FORE School of Management, New Delhi
- iii. Team Chipmunks, FORE School of Management, New Delhi

6. **Add-Jective'23**, an intra-college Business Simulation competition organised in collaboration with Cesim was conducted on **18<sup>th</sup> March 2023**

The event saw the participation of **36 teams**.

**Winners:**

- i. Team Alpha
- ii. Team SAN