

Webinar / Workshop, 2020 - 21 (Organized by Centers & Committees)

S.No.	Name of Professor organising the seminar	Theme	Internal Speaker	External Speaker Name & Designation	Date	Center & Committees
1		How to Access, Search, Read and Download prescribed Ebooks on online/offline mode		Mr. Raj Yadav, McGraw Hill Education. Mr. Sarvendra Singh, Pearson Education & Mr. Jitendra, Wiley India	July 10, 2020	Library
2		Evolving Trends In The Field Of Communication Marketing		Mr. Pankaj Suri, Executive Vice President - Human Resources, Edelman, India	August 5, 2020	CID
3		Business Resilience - Dealing with uncertain times		Mr. Kumar Raghvendra, Director Sales, P&G	August 29, 2020	CID
4		Digital Era of FMCG Marketing		Mr. Satyam Manohar, Director, Ola	September 2, 2020	CID
5	Prof. Anita T Lal	Seminar on Start-up Stories	Prof. Anita T Lal	Ms. Pooja Kaul, Ms. Smriti Malhotra, Mr. Tarun Gupta, Mr. Prakash Thakur	September 11, 2020	CED
6	Prof. Anita T Lal	Idea Generation to Business Plan Workshop	Prof. Anita T Lal	-	September 16, 2020	CED
7		Database Orientation		Ms. Mayuri from Euromonitor	September 16, 2020	Library
8		Financial Developments in the FMCG Sector		Mr. Mayur Dogra, Vice President, Finance & Development, ITC Limited	September 20, 2020	CID
9		The Art of Storytelling		Mr. Sandeep Kochhar	September 21, 2020	FOREWORD
10	Prof. Anita T Lal	Idea Generation to Business Plan Workshop	Prof. Nitin Soni		September 17, 2020	CED
11	Prof. Anita T Lal	Idea Generation to Business Plan Workshop	Prof. Vinaytosh Mishra, Prof. Vinay Dutta		September 18, 2020	CED
12	Prof. Anita T Lal	Live Start-up Case Study	Prof. Anita T Lal	Mr. Pramit J Nathan	September 19, 2020	CED
13		Trends in Consultation and Human Capital		Mr. Roopank Chaudhary, Partner and Chief Commercial Officer, Human Capital Solutions, Aon	September 25, 2020	CID
14	Prof. Anita T Lal	Ideathon 2.0	Prof. Anita T Lal	Mr. Aditya Jain	October 3, 2020	CED
15		Business Growth and Resilience during Crisis		Mr. Vivek Kalia, Head of Business Operations, Airbus Group Inc	October 3, 2020	FOSTRA

16		Blockchain in Finance		Mr. Gaurav Sangtani, President - Jigyasa Foundation	October 4, 2020	FEFF
17		How Covid-19 will change the Future of Investing		Mr Ankit Jindal	October 10, 2020	SIG-IP
18	Prof. Mohita G. Sharma	Atmanirbhar Bharat: A cross sectoral assessment		Dr. Romi Singh, Ms. Vandana Shrivastava, Ms. Suparna Kapoor	October 10, 2020	Centre for Operations and Supply Chain Management
19		Excel Workshp		Ms. Anjali Gupta	October 11, 2020	FORETech
20		Importance of social responsibility and social entrepreneurship in the 21st century		Ms. Priya Gupta, Founder, Sarvpriye Foundation	October 11, 2020	ANTAR
21		The Transformation of Marketing		Mr. Sanjay Mehta, Joint CEO- Mirum, India	October 12, 2020	SigMa
22	Prof. Anita T Lal	Funding Start-Ups	Prof. Anita T Lal	Mr. Rishabh Mehta, Mr. Gaurav Kachru, Mr. Puneet Gupta	October 16, 2020	CED
23		Mark. HR Conclave		Mr. Dhiraj Tripathi, Regional Head - Africa and Middle East, Hero MotoCorp Ltd., Mr. Harshavardhan Chauhaan, Vice President - Marketing & Omnichannel, Spencer's Retail & Nature's Basket, Mr. Deepak Venugopal, Marketing Lead - Media & Retail, Greater Asia, KFC, Mr. Amit Sethiya, Chief Marketing Officer, SYSKA Group, Mr. Rohit Lamba, Vice President of Sales & Marketing and Head - Branding, Jindal Steel & Power Ltd., and Mr. Rohit Gulati, Associate Director - Marketing and Business Unit Head, KARL STORZ India	October 17, 2020	CID
24		Frugal Innovation for Business Sustainability post COVID 19		Mr. Jaideep Prabhu, Marketing Professor at Judge Business School, Cambridge	October 20, 2020	CRIFT
25		Employability post Covid-19		Mr. Eric James, HR Director, Meesho	October 21, 2020	SIG-HR
26	Prof. Anita T Lal	Intra-Institute B-Plan Competition: "ImpugnBiz 4.0"	Prof. Anita T Lal	Dr. Neelam Saxena, Mr. Sandro Stephen, Mr. Sanjay Kapoor	October 22, 2020	CED

27		Evolving Landscape of Marketing and Business		Mr. Gaurav Barjatya, Marketing Director India	October 23, 2020	FORE Alumni Network
28		The Paradigm Shift Towards Faceless Tax Assessment		Mr. Mohanish Verma, Chief Commissioner of Income Tax, Government of India	October 24, 2020	FEFF
29		MARK THE TALK		Ms. Dola Halder, Brand Head, Doritos	November 7, 2020	PEC
30		Consumer Behaviour in the Era of AI and Digital Marketing		Mr. Devanshu Bhatia, Head-Marketing, Delhi International Airport, GMR Group	November 9, 2020	CID
31		The Use and Impact of Culture in Marketing		Mr. Saurabh Nath, Associate Director - Marketing, Kellogg Company	November 13, 2020	CID
32		Investment Strategies in current situation		Managing Director, Anand Rathi Financial Services	November 13, 2020	FEFF
33		MARK THE TALK		Ms. Raashi Sodhi, HR Business Partner Tata Consultancy Services	November 18, 2020	PEC
34		TED Circle		TED Circle	November 22, 2020	TEDx
35		The transition from MBA to corporate life		Ms. Sanchita Mukherji (Co-Founder, Blue Edge), Mr. Ramesh Somani (Chief Editor & Publisher, BBC TopGear India), Ms. Arundhati Kumar (Founder and Chief Visualiser, BEEJ)	November 27, 2020	FORE Alumni Network
36		Leadership		Mr. Sanjay Baxla , Senior Vice President and Head HR at DLF Limited	November 29, 2020	SIG-HR
37		Tales and Tunes ; An interactive session about following one's passion and being productive		Mr Ujjwal Kumar, Senior UX Designer (Sentio), Founder - UX champion, Musician, TEDx speaker, Curator- The Infinity Projekt	December 05, 2020	FOREword

38		Sensitisation Programme on Ageing with Dignity: Role of Inter-generational Bonding		Dr. Aabha Chaudhary - Chairperson, Anugraha Prof. Shallini Taneja - Associate Professor and Head - CSD, FORE School of Management, New Delhi Dr. BBL Madhukar - Chairman, FORE School of Management, New Delhi Prof. D.S. Sengar - Former Director, Indian Law Institute, New Delhi; Vice Chancellor, Udaipur University and Professor, IIM Lucknow	December 05, 2020	Center for Sustainable Development
39		Psychology of Investment Decision Making		Mr. Mandeep Arora, Director, HDFC Bank	December 06, 2020	SIG-IP
40		Corporate Restructuring		Mr. Pankaj Dhawan, Company Secretary and Chief Compliance Officer, PVR Ltd.	December 06, 2020	FEFF
41		Leveraging the Opportunities 4.0 in a B-School		Mr. Ankit Aggarwal, Founder and CEO of Dare2Compete	December 11, 2020	D2C Igniters
42	Prof. Shallini Taneja	Online Sensitization Programme focused on Strengthening Inter-Generational Bonding	Prof. Shallini Taneja	Dr. Aabha Chaudhary - Chairperson, Anugraha Mr. Anup K Srivastava - Former CEO, Skill Council for Persons with Disability (SCPwD) and former Director-Personnel & Member, Board of Directors, Air India Advocate Neha Manisha - Legal Counsel, Thapar Group	December 11, 2020	Center for Sustainable Development
43	Dr. Prachi Bhatt	Workplace Competencies & Assessments (workshop mode)	Dr. Prachi Bhatt	Ms. Rashmi Mansharmani, Chief Human Resource Officer, WAVE Infratech, Noida	December 11, 2020	

44		Panchtatva 2020		Mr. Jai Kapoor (AVP - Head of Research & Analytics, State Street), Mr. Anubhav Gupta (Asia Pacific Marketing Leader, IBM India), Ms. Rashi Bhatla Chatrath (Director - Market HR, American Express, Mr. Anuj Vadehra (Director, KPMG India), Mr. Arindam Mukherjee (Director - Azure Business, Microsoft India)	December 20, 2020	FAN
45		Corporate Strategy and Mergers & Acquisitions		Mr. Rahul Gupta, Functional Head, Corporate Strategy Development, Tech Mahindra	December 21, 2020	CID
46	Prof. Shilpi Jain, Prof. Ashok Harnal & Prof. Sunita Daniel	War On The Virus: Combatting COVID-19 Using Digital and Information Technology in the Healthcare System			December 21-23,2020	
46		Marketing		Ms. Prachi Mohapatra, Chief Marketing Officer, FBB, Future Group India	December 22, 2020	CID
47		What the Future Beholds		Capt. Pranav Prasoon, Head - Human Resources, Renault India	December 23, 2020	CID
48		Digital Transformation and Innovation in Corporate post COVID-19		Mr. Hariharan Seetharaman, Business Operations Leader, HCL Infosystems Ltd.	December 24, 2020	CID
49		Finance - A Perspective to Drive Business Growth		Mr. Siddhartha Khaitan, Chief Financial Officer, Nature's Essence Pvt. Ltd.	December 25, 2020	CID
50		Getting Creative With Digital Offerings And How They Help With Business		Ms. Namita Liz Koshy, Vice President, Ogilvy	December 29, 2020	SigMa
51	Prof. Lalit K Jiwani	Big Data Applications in Pharma Industry – Real Time Treatment Pathways and other areas		Co-founder of Knowlvers Consulting leading Data-Aces India Development Center.	December 31, 2020	SIGNalytics
52		Global Brand Management in Dynamic Environment		Mr. Karan Dua, Global Brand Manager, Royal Enfield.	January 4, 2020	IBF

53	Prof. Mukul Joshi	Inside-Out Design Approach to Business Model Innovation (BMI)		Dr. Bala Ramadurai, Adjunct Professor at SYMBIOSIS Institute of Business Management, Pune	January 10, 2020	CRIFT
54	Prof. Mukul Joshi	Inside-Out Design Approach to Business Model Innovation (BMI)		Dr. Bala Ramadurai, Adjunct Professor at SYMBIOSIS Institute of Business Management, Pune	January 11, 2020	CRIFT
55		Supply chain management post COVID world and forecasting the future trends		Lt Col Ashutosh Singh , Director SCM Cloud Kitchen, OYO, Mr. Amitabh Shergill Director Operations, Delhivery, Mr. Umang Shukla, Co-founder and Director, Edgistify	January 11, 2020	FOSTRA
56	Prof. Prachi Bhatt	Managing Stress and Anxiety		Ms. Sakshi Mandhyan, Founder, Mandhyan Care (a Positive Mental Health initiative) Award-winning Happiness Coach, Psychologist.	January 14, 2020	CPTR.
57	Prof. Basant K Potnuru	Understanding National Health Policy- Learnings for Business Managers & Market mismatch of demand and supply of doctors in India		Dr. Sanjiv Kumar - Chair, Advisory Committee, Indian Alliance of Patients Group Chair, Indian Academy of Public Health, Public Health Analyst	January 15, 2020	CSD
58		Role of Communication in Managing Brand Reputation		Ms. Gayathri Sharma, Head of Communications - India & South Asia, Rolls-Royce India Pvt. Ltd	January 29, 2020	FORE Connect
59	Prof. Sanghamitra Buddhapriya	Enhancing Interpersonal Relations			February 4, 2021	CPTR
60		Experiential Marketing and Its Evolution in The New Normal		Anshuman Goenka, Head of Marketing, Bakardi	February 11, 2021	FORE Alumni Network
61		Our Memories – Theme of TED Circles for the month of February		Srijan Sharma, TEDx Speaker. Co-Founder, Its Hemp	February 13, 2021	TEDx
62		My Career in an Hour		Mr. Kailash B Gupta, Chief Financial Officer, Inox Leisure Limited	February 27, 2021	CID
63		Practical perspectives on Data Science and Analytics		Mr. Apurva Dubey, Heads, Data Science and Enterprise Analytics division, United Airlines'	February 27, 2021	SIGNalytics

64	Prof. Shallini Taneja	Combating Stress with Music Therapy		Dr. Farah Husain, Ms. Shalini Bansal, Mr. Deep Bhowmick and Ms. Ritumbara Mehra (Artist- Connecting with the Mother Earth)	March 19, 2021	CSD
65		Role of Technology in Operations		Mr. Vikas Patel, CSCA, Manager- Strategy & Business Design, Deloitte India	March 26, 2021	FOSTRA
66		Building a brand - Renault, India		Mr. Amey Mujumdar, Head - Product Marketing, Renault India	March 28, 2021	SIGma
67		Lending Industry Perspectives, Business Problem Solving		Mr. Prateek Gupta, Head - Strategy & Business Development, Aditya Birla Finance Limited	April 8, 2021	SIG IP