

## **E's (Ease) of Creating Sustainable Personal Wealth**

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### ***Abstract***

*In the present day context, creation of personal wealth is of utmost importance owing to increasing materialistic orientation among households. But what are the factors that commonly lead to creation of personal wealth and the degree of interconnectedness among identified factors remains an area of interest to researchers. There are divergent views as to the factors that contribute and motivate households to create sustainable personal wealth. Yet conventional wisdom holds that factors like education, experience(s), expertise, earnings and expenditures, entrepreneurship, events and emergencies, enjoyment, emotions and ethics do inspire and accelerate the pace of creating sustainable personal wealth. This paper provides only a preliminary discussion to gain an insight into each of the E's described above in motivating and creating sustainable personal wealth and also examines linkages among the E's.*

**Key Words:** Sustainable Personal Wealth, Education, Experience(s), Expertise, Earnings and Expenditures, Entrepreneurship, Events and Emergencies, Enjoyment, Emotions, Ethics

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