		Abhigyan - Contents of All Volume		
Year/Season	S. No.	Title of Articles	Author	Remarks (if any)
	1	Key Issues In Organisational Research	N. K. Singh, Rajni Kaul	
-	2	Diagnosis, Prescription and Action; The Behavioral Scientist In Organisation	D M Pestonjee	
983	3	Grooming the Director of the Future	R P Billimoria	
SPRING 1983	4	The Tilonia Movement: An Attempt at Organisation Building and Collective Learning	Sanjit Roy	
SPRI	5	Organisational Climate and Employer – Employee Relations in India	Baldev R. Sharma	
	6	Organisational Characteristics of Two Process Plants	R.S Dwivedi	
	7	Government Business Interface	Omita Paul	
	8	Dialogue with Yeti. Why Development? Why Organisations?	N K Singh	
	9	Social Energy For Work Values	Jai B P Sinha	
-983	10	QWL Experiments in India – Trails & Triumphs	J P Singh	
AUTUMN 1983	11	An Audit of Technological Transfer in Asia	P C Luthar	
AUTL	12	Design of an Organisation Structure for Ocean Development	R S Ganapathy ,A Subramanian	
ľ	13	Social Skills as Noise Reduction in Interpersonal Communication. A Two – Factor Model: Some Contributions to Managerial Training	B K Barthakur	
-	14	Relationship Between Work Values & Performance in An Engineering Plant: A Study	Geeta Vora	
	15	Employee Participation and Development in a Nationalised Coal Undertaking: Report of Some Early Efforts.	Prayag Mehta	
-	16	Profile of the Indian Director – Some Related Issues	Kanika Satyanand	
-	17	Intelligence to Use Intelligence: Managerial Trait Theory Revisited	Poornima Mathur ,K G Virmani	
SPRING 1984	18	Dialogue with Yeti: Improving Our Insight of Organisations	N K Singh	
SPRII	19	Managing Creativity in Indian Organisations: Some Issues for Exploration	Tojo Joseph	
-	20	Conceptual Models of Qualitative and Quantitative Types of Decentralized Organisations	V Prasanna Bhat	
-	21	Relationships Between Trust and Distrust and Employee Performance	R S Dwivedi	
	22	QWL: An Evolutionary Perspective	Keith C D'souza	
_	23	Designing Development Programmes: Some Pointers from Voluntary Agencies	Ashok Subramanian	
AUTUMN 1984	24	Value Analysis for Human Systems	R P Mohanty	
E M	25	An Experience in Participative Management the Case of Bharat Fertilizers Ltd	S K Warrier, Geeta Vora	
PΩ	26	Organisational Evaluation and Diagnosis in Education-Some Methodological Alternatives	M. Mukhopadhyaya	
•	27	Dialogues with Yeti -III Tools for Insights -Feelings	N K Singh	
	28	Organisation Development in India Emerging Concerns and Priorities	B L Maheshwari	
	29	Developments in Organisation Development in India	Keith C.D Souza, D M Pestonjee	
-	30	Trends and Issues in Organizational Behaviour a Subjective Perspective	Jai B P Sinha	
	31	Management of Quantum Jump: Whose OD Is It Anyway?	K G.Virmani, V Kanchan	
SPRING SPECIAL 1985	32	Dialogues with Yeti Tools for Insights: EUT	N K Singh	
PECIA	33	The PI Motive: A Base for Development	Pradip N Khandwalla	
S SIING S	34	Changing Culture of an Organisation	Pritty Gandhi	
SPR	35	World - Synthesis Approach To Organisation Development	Ram S. Hamsagar	
	36	Organisation Development at ONGC: A Case Study	Y P Kedia	
	37	Creativity and Organisation Development	Preeti Singh	
	37	Employee Participation for Group Problem Solving. The Case of Public Sector Oil Refinery	Prayag Mehta	
		Expanding Horizons of Organisational Sciences	J I Gathiawala	
	39 40	Leadership Style as Moderator of Financial Incentives – Labour Performance Relationship	A.V. Muthukrishnan, S.Mohan	
385		A Survey of The Relationship Between Executives & Non-Executives in the Industrial & Social	(Personnel Dept. Rourkela Steel Plant)	
AUTUMN 1985	41	Context  Conflict Management Strategy – A Scenario of Avoidance	P Singh, Kokila Parthasarthy	
AUTUR		Job- Satisfaction as Related To Some of the Personal Inputs Among Assistant Station Masters	Anirudh Pandey, Shyamji Singh	
•	43	in Indian Railways Dialogues with Yeti V	N K Singh	
	44	Communication	J Ramakanth	
	45		P Chidambaram	
	46	A New Ethos, a New Work Culture		

ECI		Approical of Training a Magra View and Daway Cooker Applying	B.D. Custo
SPRING SPEC	48	Appraisal of Training a Macro View and Power Sector Analysis	R D. Gupta
SPRII	49	Training in Public Enterprises	Deepa Verma
	50	Training in Indian Managers: A Macro Level Analysis	Omita Paul
LQ.	51	Dialogues with Yeti-VI Diagnosing the "Organisational Unconscious"	N K Singh
N 198	52	Managerial Stress: A Study in Cyclical Perspective	Asha Bhandarker, P Singh
AUTUMN 1986	53	Founder Culture in Organisations Its Impact on Organisational Growth and Innovativeness	Mathew Manimala
AL	54	The Culture in Organisations from an Understanding to Change	Vidya Nair
	55	Job Design and Motivation to Wok Moderating Role of Organisational Climate	Rupande Padaki
	56	Liquid Drop Model of an Organisation	V. Prasanna Bhat
	57	Organisational Behaviour Search for an Indian Perspective	Amit Das, Madhushree Das
1987	58	Management and Thermodynamics	Jagjit Singh
SPRING 1987	59	A Critique of Managerial Grid	J Ramakanth
15	60	Microcosmic Management Towards Decentralized Planning of Education	Brahm Prakash, K G Virmani
	61	Dialogues with yeti Organisational Unconscious: Signs & Symbols	N K Singh
	62	An Empirical Study of Quality Control (QC) Circles in an Engineering Enterprise	R S Dwivedi
	63	The Case of a Soft Management	Jai B P Sinha
	64	Foundations of Work Culture: The Indian Perspective	SK Chakraborty
	65	Dialogues with Yeti	N K Singh
387	66	Managing for Effectiveness and Management Concepts of India	Vinayshil Gautam
AUTUMN 1987	67	Cynics in Managerial Positions: Games They Play And Work Culture	K G Virmani, V Kanchan
AUTU	68	Work Culture in India: A Longitudinal Synthesis	V K Singh
	69	Organisational Climate and Supervisory Managerial Relations in a Tyre Company	Baldev Raj Sharma, C.S. Venkata Ratnam
	70	Varna Vyavastha India's Original Contribution to Human Resource Development	Shiv Dhawan
	71	Changing Organisation Culture Not an Exercise in Futility	T S Shaikh
	72	A Study of the Relationship Between Work, Values and Performance – A Viewpoint	Shampa Das
	73	Some Quaint Facets of Management	R P Billimoia
88	74	Dialogues with Yeti	N K Singh
SPRING 1988	75	Transactional Analysis and Vedanta	S Seetharamu
SPRII	76	The Meaning of Managerial Effectiveness A Synthesis of Some Views	S Mohan
	77	The IDPL Case-Experiences of a Chief Executive	K Gajendra Singh
	78	Motivation and Satisfaction of Managers in Public Enterprises	J Ramakanth
	79	Mission Approach to Development and Application of Technology	Sam Pitroda
	80	A Study of the Attitudes Towards Use of Renewable Source of Energy in Indian Industries	N K Singh
	81	Social and Human Aspects of Technological Change	Ashok Parthasarathi
	82	Science, Technology and Economic Development	B M Udgaonkar
888	83	Human Aspects of Technology Transfer	Vic. F Thompson
AUTUMN 1988	84	Managing Technological Change	Ashok Khlosla
AUTU	85	Legal Aspects of Technology Transfer: A Conspectus	G V G Krishnamurthy
	86	Barriers To and Process of Technological Change	V K Singh
	87	Technological Change-A Case Study of the Diary Industry	M P G Kurup
	88	The Impact of Television A Case Study	Kiran Karnik
	89	Central Electronics Ltd. A Case Study in Turnaround Strategy	C S Srinivasan
	90	Dialogues with Yeti  Research and Training as Strategies for Changing The Work Culture Visakhapatnam Steel	N K Singh
	91	Project Experiment	Prof. N K Singh, Omita Paul, V K Singh
	92	The Reality of Small Group – An Unresolved Mystery	H G Rindani
1989	93	Towards A Taxonomy of Voluntary Organisation	Jai Mangal Deo
SPRING 1989	94	Measurement of Perceptions of Leadership Roles and Actions	J Ramakanth
SP	95	Emergence of Pioneering Innovative (PI) Entrepreneurship: A Psychological Model	Mathew J Manimala
	96	Letters to Maitryee	N K Singh
	97	Secretariat Services –Some Organisational Issues	Vagmin H. Buch

		Authority Turned the of December Course of Course to Indian Indian	NIV Cirh	
6	98	Attitudes Toward Use of Renewable Source of Energy in Indian Industries	N K Singh	
AUTUMN 1989	99	Response of Indian Industries to Energy Conservation  Psychological or Attitudinal Factors Which Influence the Introduction of Energy Conservation	V Raghuraman	
MUT	100	Technologies	R Parthasarathy	
Α	101	Organising for Energy Conservation: Preparing Human Resources through Education	B Ganguly	
	102	Social Energy for Rural Energy Programme a Case Study  On Quantifying a Spiritual Concept an Interim Research Report About Non Attachment and	Rajeshwar Mishra	
	103	Health	R K Naidu	
06	104	Computer Professionals Trends in Their Experienced Role Stress and Job Satisfaction	G P Singh	
SPRING 1990	105	Measuring Job Stress of the Indian Police-An Empirical Approach	Sarita Bhasker	
SPRII	106	Restructuring Training	Rattan Singh	
	107	Changing the Airport Scene in India – A Study of Integration and Facilitation Executive Stress	Jai B P Sinha	
	108	Executives Stress	Renu Bhatnagar	
	109	Values and Work Behaviour	Durganand Sinha	
	110	Changing Profile of Indian Managers	Rajendra Singh	
1991	111	Top Management Stress Suggested HRD Interventions	DM Pestonjee	
SPRING 1991	112	Training Rural Managers	Sanjit Roy	
S	113	Are Women Managers A Harassed Lot	N K Singh, Omita Paul	
	114	Development of Work Environment Need Satisfaction Scale	Meena Kishore	
	115	Behavioural Profile of All India Services	B C Muthayya	
	116	Public Sector Enterprises; The Government View Point	Pranab Mukherjee	
	117	A Reassessment of the Philosophy Behind the Public Sector	P K Thungon	
	118	Public Sector in the Changing Environment	N K Singh	
1991	119	HRD Some Prerequisites of Formulation, Newer Approaches And A Peep into the Future	R P Billimoria	
AUTUMN 1991	120	What Ails the Public Sector	Waris R Kidwai	
AUTI	121	Constraints in Public Sector Performance	S K Sharma	
	122	Impact of New Industrial Policy on Public Sector Performance	R K Mishra	
	123	The Socio Economic and Political Environment for Public Enterprises Management	Moosa Raza	
	124	Role of Chief Executive Officer and His Team	P H Vaishnav	
	125	An Empirical Study on the Psychological Characteristics of Indian Women Entrepreneurs	Anima Sen, Salma Seth	
	126	Social Vaues in the Service of a Meta Value: Work	J B P Sinha	
1992	127	Organisational Control and Performance in Indian Textile Organisations	A K Tiwari, R C Tripathi	
SPRING 19	128	Managing Refusals in Organisations	Anshuman Khare	
SPR	129	Stress, Alienation and QWL, A Comparison of Semi-Skilled Workers of Capital Intensive and Labour Intensive Industries	Gopa Bhardwaj, Geeta Poduval	
	130	A Comparative Study of Attitudes of Bank Managers Across Three States In India	S N Biswas	
	131	Process Oriented Evaluation an Integrated Approach to Evaluation of Executive Training	G J Khudanpur, Sardari Ahmad	
	132	Integrated Rural Development in India	Mohan Dharia	
	133	The Role of Voluntary Agencies in Integrated Development	N K Sengupta	
	134	Tigri Experiment: Self Management of Urban Slums	N K Singh	
992	135	Self -Managed Insititutions for Integrated Development	A K Basu	
AUTUMN 1992	136	Development and Non-Formal Organisations	Tushar Shah	
AUTL	137	Experience of Self Managed Institution for Integral Development	Padmabushan – Bindeshwar Pathak	
	138	Watershed Development the Only Alternative for Eradication of Drought	Padmabushan - K B Hazare	
	139	Chakriya Vikas Pranali Self -Reliant System for the Masses	R P Mishra, S P Sinha	
	140	Nurturing Creativity : Lessons from Agricultural Research Organisations	K Prathap Reddy	
	141	Remaking India, Is Government Fumbling In Management – A Survey	N K Singh	
	142	Changing Economic Scenario Managing India's Turnaround	S S Mehta	
66	143	Dumping Efficiency in Agriculture	R P Aneja	
SPRING 1993	144	Debt -Financed Growth Towards Debt Trap	D Thankappan	
SPRII	145	Government Business Interface	Omita Paul	
	145	Human Nature Beliefs and Perceptions of the Economic World	Helga Dittman, Mike Van Duuren	
	147	A Traveller without Knowledge, A Flightless Bird	Vivek Mukherji, Ranjit Nair, Sabby Jeet Singh	
	14/		. , , , , , , , , , , , , , , , , , , ,	

	440	Changing Public Sector Scenario- Survey Report of FORE		
1993	148	Should We Wind Up Sick Public Sector Enterprises?	R Ganapati	
U MIN	149	Effective Corporate Planning .The Backbone of M. O. U.	Anshuman Khare	
– AUI	150	Public Sector-The Leader Shows the Way	R C Bhargava	
SUMMER – AUTUMN 1993	151 152	Industrial Democracy and Economic Performance	Richard Franke, William McClane	
sun	153	Self Esteem: A Requisite for Creativity	Archana Shukla, Arvind K Sinha	
	154	Creative Orientation and Theoretical Assumption Among Executives an Empirical Study	R S Dwivedi, Sita Dwivedi	
G 199	155	Determinants of Relative Deprivation at Different Job Levels in Organisations	Manisha Agarwal	
WINTER 1993 – SPRING 1994	156	Managerial Effectiveness: Indian Vision	Anil Kumar Laad, Anuradha Sharma	
993 –	157	- Letters to Maitryee - Researching the Social Reality	N K Singh	
TER 1	158	The Within of Things Socio – Economics and the Evaluation of Human Consciousness	Jonathan B Wight	
N N	159	To Be or Not To Be On Boards and Bankruptcy	Morten Huse	
	160	New Ethos in Management Education	Manmohan Singh	
	161	Some Thought on Management Education: Innovative Options	N K Singh	
	162	Need for a Management Wave	S K Khanna	
	163	Management Education and Institutional Development through Information Technology	Abad Ahmed, N Seshagiri Rao	
	164	Quest for an Umbrella Organisation	Rakesh Khurana	
R 1994	165	Ten Commandments	H. Mohanty	
SUMMER 1994	166	Threats to Management Education	R Sarin	
SU	167	Indegeneous Concepts	Nitish Sen Gupta	
	168	Social Responsibilities of Business and Management Education	S S Gulshan	
	169	Towards A Typology of Management Training of Indian Industries in the Era of Globalisation	J K Mitra	
	170	Internal Corporate Entrepreneurs: The Middle Managers	Anshuman Khare	
	171	The Contribution of Turkish Languages to the Evolution And Development of The Mother Tongues of Hindustan	K. Gajendra Singh	
	172	How Corporate Sector Views Management Education	N K Singh	
1994	173	Global Restructuring and Rural Areas in Developing and Developed Countries	Krishan Kanta Kaushik	
AUTUMN 1994	174	Bureaucracy and Role Stress Across Three Levels of Technocrats	Soni Jha, Prabhat Kumar Mishra, Gopa Bhardwaj	
AUTI	175	Realising Labour Force for High Work Involvement	Sunita Singh Sen Gupta	
	176	Making Motherhood Safer Through Training	S K Trivedi, Prahlad R Sodani	
	177	Bridging Techno-Managerial Gaps in Small Scale Enterprises	M.S Chhikara	
4	178	Stake holder Analyses and Boards of Directors	Morten Huse	
WINTER 1994	179	Measuring Managerial Values A Vedantic Approach	Anuradha Sharma, Anil Kumar Laad	
VINTE	180	Letters to Maitryee	N K Singh	
	181	A Study of Job Anxiety, Job Satisfaction and Personality among Army personnel	Sanjay Srivastava, Ajay Kumar Chauhan, Arun Kumar Sen	
	182	A Comparative Study of VDU users & VDU Non users on Stress, Alienation and Physical Health	Savita Arora	
	183	Is There Anything like Eastern Psyche	N K Singh	
	184	Towards Indigenization of Management: The Asian Scenario	Durganand Singh	
	185	Western Organisation in Indian Culture: Principles for Indigenous Management	J B P Sinha, Sarita Singh	
	186	Applying the Management Concepts of South Asia: An Exploratory Study	Vinayshil Gautam	
	187	OSHA Model for Relationship Management	Subash Sharma	
52	188	Ideals of Indian Work Culture Principles and Applications	Sunil Kumar	
SPRING 1995	189	Indian Ethos Management: A Subjective Prognosis	Kalburgi Srinivas	
SPRIN	190	Corporate Philosophy	N K Singh, Omita paul	
	191	Korean Approach to Management: A Rural Development Prospective	Bahar Munip	
	192	The Japanese Philosophy Behind New Production Systems- JIT Approach to Manufacturing	Anshuman Khare	
	193	Reflections of Leadership Processes in the Eastern Thoughts	Anuradha Sharma	
	194	Managerial Effectiveness: A Vedanta in Management	Anuj Bahl	
	195	The Hindu View of Management	Swami Yuktananda	
	196	Systems Are Conducive to Unfoldment of Divinity of Human Beings – Family System of 21st Century	G Narayana	
	197	Synthesis of System Approaches	Anshuman Khare	

		<u> </u>		
995	198	Culture-Performance Behaviour Reality Linkages of Organised Work	CH.V Charyulu	
SUMMER 1995	199	Technical Efficiency in the Indian Aluminium Industry	Rachna Saran	
SUMI	200	Positive Thinking for Managers	M S Chhikara	
	201	Organizational Commitment and Quality of Work Life Perception of Indian Managers	Anuradha Sharma, P N Pandey	
	202	Letters to Maitryee -III of Visual Thrill	N K Singh	
	203	Global Managers 2000, How to Meet Challenges of Motivation and Development	Romesh Bhandari	
	204	MNC-Origin, History and Its Role in Economic Environment and Direct Investment	S Sampath	
	205	Is There a MNC Work Culture	Y.Sriam	
1995	206	Multinationals -A Developing Country Perspective	R L Varshney	
AUTUMN 1995	207	TNCs and the Third World Need for A Realistic Policy Framework	S K Goyal	
AU	208	Social Responsibilities and Ethical Behaviour of MNCs	S S Gulshan	
	209	The Competitive Edge in Agriculture	Rashid Kidwai	
	210	The New Patent Regime and Multinational Investment in The Pharmaceutical Industry	I N Mukherjee	
	211	What If We Buy Magnum? A Case Study Management Digest	J K Mitra, Maurizzio Zollo	
	212	Management of Discipline in Industry an HRD Approach	B D Singh	
.995	213	Managing Human Capacity to Face Competition by HRD Efforts a Cafeteria Approach	S K Trivedi	
WINTER 1995	214	H R Strategies for Effective Corporate Performance	Asutosh Satpathy	
N N	215	Managerial Skill Development Its Need to Public Sector Enterprise	Samer Deb	
	216	A Dynamic Growth Culture and System for Excellence	Jagannath Pati	
	217	The Reckoning: Are We Ready for the Multinational Giants -A Survey?	N K Singh	
	218	Corporate Strategic Management Practices and Procession India	Sunil Samanta	
SPRING 1996	219	Repertory Grid Technique as a Tool to Elicit Managerial Frames of Reference: Methodology Considered	R D Pathak, Pawan S Budhwar	
PRINC	220	Operations as a Competitive Weapon	T R Madan Mohan	
S	221	Marketing Management in Small Industries Sector of A Developing Country With Reference To India	R Neela Megam, S Manickavel	
	222	A Note on Small Enterprises Innovation and Technology Response	Pranab K Banerjee, M S Lakshmi	
	223	The Need and Importance of Ethics and Values in Management in India	R P Nadkarni	
	224	Ethics and Value: The Managerial Implications	Vinayshil Gautam	
	225	Human Values In Management	K K Chopra	
	226	Human Values & Quality Management Practices	Karunesh Saxena	
	227	Towards Evolving and Indian Style of Management Based on Indian Values and Work Ideals	Sunil Kumar	
1996	228	Total Quality of Management (TQM) an Endological Basis for Human Values in Corporate Management	Subhash Sharma	
SUMMER 199	229	Value System and Management Decisions	P K Ghosh	
SUN	230	Guidelines for Value Based Management in Manusmriti	N Shiva Kumar, U S Rao	
	231	Ethics and Values in Management	Mahajan P Mani, Anjali Pratap	
	232	Ethics and Values in Business and Management Case on Alacrity Foundation Private Ltd	Syed Anwar Kabir	
	233	Value Focussed Thinking – Creativity Directed Towards Decision Making	Anshuman Khare	
	234	Rediscovering Human Values in Market	Chandra B P Singh	
	235	Letters to Maitryee-IV of Essential Ethics	N K Singh	
	236	Re-Engineering the Organisation – New Agenda for the Indian Corporate Sector	A.M.Shah	
	237	Capital Budgeting on Global Plat Form	B M Patel	
	238	Nature and Significance of Joint Venture	Dhawal Mehta, Sunil Samanta	
9661	239	On The Saving Behaviour of General Engineering Industry	Rudra. P Mahapatra	
AUTUMN 1996	240	Management of Working Capital in Small Scale Industries in India	R Neelamegam, R Maria Inigo	
AUTI	241	Development Finance for Small Sector During Economic Liberalisation	M S Chhikara	
	242	Priority Sector Financing Better Management Required	R K Pandey	
	243	Total Quality in Healthcare	Nimit R Chowdhary	
	244	Sustainable Agriculture: Issues and Policy Implications	KK Kaushik	
	245	Building a Lasting High Performance Organisation	P N Rastogi	
	246	Leadership Styles and Their Effectiveness Among Private Sector Employees in a Developing Country	Surya K Srivastava	
	247	Industrial Restructuring and Labour Market Interface In India	A Gani	
		•		

		T	<del> </del>
966	248	Managing Organisational Conflict	C K Podder
WINTER 1996	249	Organisational Learning & Culture – A Conceptual Frame Work	Amuylya Khurana, Sraboni Bhaduar
INIM	250	Changing Boundaries of Human Resource Management	B D Singh
	251	Consequences of Perceived Organisational Structure on Job Involvement and Work Environment	Gopa Bhardwaj, Prabhat Kumar Mishra
	252	Establishing a Competitive Position	Anshuman Khare
	253	Letter to Maitryee-V	N K Singh
	254	Quality in Tourism Industry – A Key to Customer Satisfaction	Karunesh Saxena, Nawal Kishore
	255	Challenges to Management in the 21st Century Innovation And Creativity. A Case of Ethics, Values, Consciousness, Et Al	S.Syed Anwar Kabir
	256	Innovate To Sustain Success	K Ramachandran
766	257	Cannot Be Invented Here Syndrome	A S Rao
VOL. XV No. 1 & 21997	258	Creativity, Innovation and Organisational Thinking	Amulya Khurana, Bibhu Dutta Baral
No. 1	259	Beyond Excellence and Innovation in 21st Century	N P Singh
L. XV	260	On Managing Innovation in the Energy Sector a Perspective From The Developing Country	Vinayshil Gautam
9	261	New Product Launch Strategies A Study Of Non-Durable Consumer Products	R D Pathak Swati Pande
	262	Indo – British Telelinks (IBTL) Ltd. A Case Study Positioning the Organisation for 21st Century	S S Pal
	263	Innovativeness in Entrepreneurship Major Issues in New Era of Globalisation	Raj Agrawal
	264	Strategic Management Literature In 2005 A.D.: The Contribution of Indian Authors	Sougata Ray, R Venugopal
	265	Emerging Global Competitiveness: Strategic Response Options for Indian Corporates	V S Pai
997	266	Tapping International Markets: Some Key Strategies for Indian Companies	A M Shah
0.3, 19	267	Changing Work Practices World Scenario and Indian Imperative	B R Virmani
VOL. XV No. 3, 1997	268	Organisational Life Cyle Model for Small Business Development and Survival	S Manickavel
VOL.	269	The Relation Between Conflict Resolution Style and Belief about Work: An Empirical Study	Gopa Bhardwaj, Mihir Kumar Shome, Anuradha Ratan
	270	Inventory Management in Small Scale Industries in Tamil Nadu	R Neela Megam, S Manickavel
	271	Innovative Initiatives by Panchayats Experiments from North Bengal	Rajeshwar Mishra, Nilotpal Sharma
	272	Determinants of Job Satisfaction Situational of Personal?	Madan Pal Sharma, Baldev R Sharma
	273	Job Attitudes In Medium Scale Organisation	R Mare Goud, D M Pestonjee, Sayeed-Uz-Zafar
	274	Need For Stress Reduction Among Problem Solving Executives	N Panchanathan
766	275	Executives Stress & Social Support: An Exploratory Study	Ashish Roy
OL XV NO. 4, 1997	276	Work Culture: A Study of Selected Organisations in India	R Kumar Bhasker, Nagendra Chaudhary
X N	277	Leadership Styles and Need Satisfaction in Public Sector	S K Srivastava
NOI.	278	Rejection in the Loan Application Process: Male and Female Entrepreneur's Perceptions and Subsequent Intentions	S Manickavel
	279	Managing Information Systems for Organisational Growth – A Practitioners Perspective	Ashok Varma
	280	From Self - Actualisation to Self-Realisation Beyond the Selfish Gene- Syndrome	Subhash Sharma
	281	The Hindu Mental Health: Conceptual Inquiry	Chandra B P Singh
	282	Marketing Challenges for Indian Exports	Rakesh Singh
<b>m</b>	283	Achieving Global Competitiveness Through Enhanced Firm Level Technological Capability: A Case Study of Indian IT (Software) Industry	Omvir Chaudhry
k 2, e 1998	284	Business Ethics Monism	Dilip Roy
10.1 E	285	Result Oriented Human Resource Optimisation	Parth Sarathi
XVIN	286	Assessment of Confidential Report Method as a Performance Appraisal System: A Study of Managerial And Non – Managerial Responses	A Suryanarayana, G. Prageetha Raju
VOL XVI NO. 1 & 2, 1998 January – June 1998	287	Recruitment Advertising Through Blind ADS A Study	R P Das, Raj Kumar Jain
Ħ	288	Capacity Utilisation of Small Enterprises in Food Processing Industry in Kerala	P Mohanan
	289	Rural Entrepreneurship- A Study Of The Rural People of Tamil Nadu	Annadurai M, Dil Bagh Kaur, Sarma V.K
86	290	A Treatise on Fiscal Reforms in India	Zillur Rahman
3, oer 15	291	Factors Affecting Capital Structure Decisions - Empirical Evidence from Indian Private Corporate Sector Financial Executives	Suresh Babu, P K Jain
NO.	292	Impact of Inflation of the Corporate Financial Health-A Case Study of Oil India Ltd	Ambrish Gupta
VOL XVI NO. 3, 1998 July – September 1998	293	The Indian Experience with the Memorandum of Understanding	Simrit Kaur
VC 8 July	294	Towards Some Clarifications in the Theory and Methodology of Cross-Cultural Management Research	T Ravichandran, Uday Kumar S.V.
1990	295	International Technology Transfer – A Lesson from The 18th Century	A S Rao
	296	Indian Corporate Sector and Euro Issues	Minakshi Malhotra, Dr. Gian Kaur
ır 1998	297	Human Resource Accounting	J Made Gowda

4; idm	298	Human Resource Development for Rural Banking	N B Shete
VOL XVI NO.4, 1998 October – Decemb	299	Growth Dynamics of SSI Sector in India an Analysis	K Ramesha
VOL X	300	Promotion and Career Development in Rourkela Steel Plant and Evaluation	Sujata Mangaraj
98 Oct	301	Ethical and Social Issues in Advertising	E P Sainul Abideen, K P Muraleedharan
196	301	From Factors of Production to Factors of Creation 'Best' Model As a Strategic Management	Subhash Sharma
_		Framework Integrated Management: The Oriental and the Occidental Twain Shall Meet	S Prasad
1999	303 304	Building a Customer Driven Quality Culture in Today's Competitive Business Scenario	H N Shrinivas
NO. 1, March	305	Management Excellence; SMEs Imperative in The New Millennium	J S Juneja
VOL XVII NO. 1, 1999 January – March 1999	306	Foreign Technology Value Added and Factor Productivity of Foreign Affiliates and Local Units	P K Chugan
VOI		Case of Automobile Ancillary Industry A Study of Time Management Role, Efficacy and Organisational Commitment Among Different	Urmi Nanda Biswas
199	307	Groups of Professionals  Entrepreneurship My Way through Quality	V M Trehan
	309	A Framework for Assessing Value of Information	M P Gupta
VOL XVII NO.2, 1999 April – June 1999	310	In Favour of Networking in R & D Set up – An Empirical Study	Prabhati Pati
N II NO		Securitisation and Indian Financial Markets	Satish Taneja
/OL X\	311	Corporate Preferences for Short Term and Long Term Debt Empirical Evidence from Indian	Suresh Babu, P K Jain
1999		Private Corporate Sector Firms  Banking Sector Reforms - Experience of Public Sector Banks	Minakshi Malhotra
0	313	Redrawing the Portrait of Performance Appraisal: Inside Shanghai Container Terminals Limited	
. 3 r 1995		Developing Human Resource Director for the Twenty First Century – Some Thoughts	Parth Sarathi
/II NO	315	Customers Satisfaction: A Comparative Analysis of Public And Private Sector Banks	Meenakshi Malhotra, Sangeeta Arora
VOL XVII NO. 3 July – September 1999	316	A Study of Political Styles in a Public Sector Organization	Gopa Bhardwaj, Surendra K Sia
, ylut	317	Correlational Study of Organisational Climate and Need Satisfaction with Job Involvement	S K Srivastava
66	318	Organizing Incentives for Higher Production: A Case Study of ONGC Ltd.	Sujata Mangaraj
4 er 19	319	Management of Product Development and Innovation	Anthony Xavior M
II NO.	320	Labour and Social Protection Issues With Reference To Privatisation in India	B. Ratan Reddy
VOL XVII NO. 4 ier – December	321	Lifestyles of the Middle – Class: Implication for Advertisers	D P S Verma, Savita Hanspal
VOLXVII NO. 4 October – December 1999	322		
8	323	Small Entrepreneurial Education: Approach and Methodology	Khursheed A. Bhat
2000	324	Stress Management: Some Indian Concepts	Dilip Roy
VOL XVIII NO. 1 nuary – March 2000	325	Ethics Management in Business Organisation – A Rationalist Perspective	C. R. Prasad Rao, G Tammaiah, K Srinivas
L XVIII	326	Personality Differences Between Rural and Urban Consumers an Empirical Investigation	Yogesh Upadhyay
VO	327	The Impact of Telecommunication Media Usage on Business – A Select Study	S Manickavel, P. Sundarapandian
Ъ	328	Rural Credit in India – Challenges Before Banks  Where Does a Customer Figure in Relationship Marketing and Network Marketing? An	Gian Kaur
8 9	329	Empirical Exploration in Contrast and Comparative Evaluation Creating Corporate Advantage Through Potential Performance Programming for Indian Firms	M.L. Agarwal, Tiyash Bandyo Padhyay
I NO.	330	in the New Millennium	S. Shajahan
VOL XVIII NO. 2 April – June 2000	331	Internet: The New Paradigm	Zillur Rahman
VOI	332	A Study of Perceived Motivational Climate Among Air Traffic Controllers	Prabhat Kr. Mishra, Gopa Bhardwaj
	333	Performance Appraisal and Occupational Stress	Hetal DesaiChttranjan, N. Daftuar
3 2000	334	Evolution and Dialectics of Information Warfare	A.K. Pathak, Zafar Husain, Vinayshil Gautam
VOL XVIII NO. 3 July – September 2000	335	Taxation of the Salaried Class: Need for a Thorough Restructuring	Ambrish Gupta
. XVIII	336	India as an Emerging Market for Global Portfolio Flows	Dinkar Nayak
V01  y - s	337	Designing IT Function: The Strategic Dimensions	Mohd. Nishat Faisal
nr nr	338	Evaluation of Inbuilt Marketing In Indian Rural Banking	R D Sharma
000	339	Export Orientation: A Sine Qua Non For Integration With The Global Economy	Niti Nandini Chatnani
VOL XVIII NO. 4 October – December 2000	340	Assessing Interpersonal Competency of Career – Oriented Individuals	Omer Bin Sayeed, Ravindra Jain
VOL XVIII NO. 4 per – December	341	Constraints Analysis of Women Entrepreneurs in Kerala	P Sudharshanan Pillai, K P Saraswathy Amma
0L XI	342	Effective Use of Information Technology for Managerial Decisions – A Case Study	Mansur A. Mulla
v ctobe	343	Bank Selection Criteria – A Comparative Analysis of Public Private and Foreign Sector Bank Customers	Sangeeta Arora
0	344	Research Notes/ Opinion	Prashant Agrawal
	345	Can The Factors Cross The Hump?	N. Ashok Kumar, M. Murugesan
	346	Managerial Effectiveness: A Comparative Study of Engineering and Non – Engineering	S K Nair, S. Yuvaraj

		<b>_</b>	<u></u>
NO. 1	347	Cost of Debt Vs Cost of Equity – Emerging Trends a Case Study of TISCO	Daljit Kaur, Minakshi Malhotra
2001	348	A Study of Motivational Climate in Relation to Job Satisfaction And Organisational Commitment	Seema Sanghi
& VO June	349	Influence of Leadership Style on Organizational Effectiveness: A Study of Indian Managers	D P S Verma, Kamlesh Jain
VIII NO. 5 & VOL XIX January – June 2001	350	Managing the Organization of Tomorrow: HRD Approach	Mirza S. Saiyadain
VOL XVIII NO. 5 & VOL XIX NO. 1 January – June 2001	351	Indian Sugar Co – Operative Industry in the Era of Globalization	Rais Ahmad
NOI	352	Consumers of Services: New Challenges from Privatisation	Yakkob C, E. P Sainul Abideen
	353	Regulated Markets – Need of the Hour	C. Natarajan, G. Venugopal
	354	The Making of and Entrepreneurial Community: The 55 Case of the Marwaris	Charu Modi Bhartia
	355	Self-Development for Creativity and Innovation: Some Roots in Indian Philosophy	Vinayshil Gautam
	356	Strategic Management Literature In 2005 A.D: The Contribution of Indian Authors	Sougata Ray, R Venugopal
2001	357	Work Culture in India: A Synthesis	V K Singh
nber	358	Organizing Work : Explorations In Indian Context	Ashok Varma
epten	359	Social Energy for Work Values	Jai B P Sinha
- S	360	Foundations of Work – Culture: The Indian Perspective	S K Chakraborty
). 2 Ju	361	Towards Evolving and Indian Style of Management Based on Indian Values and Work Ideals	Sunil Kumar
VOL XIX NO. 2 July - September 2003	362	Organisational Behaviour – Search for and Indian Perspective	Amit Das, Madhushree Das
X 10/	363	Transactional Analysis and Vedanta	S. Seetharamu
	364	The Hindu Mental Health: Conceptual Inquiry	Chandra B P Singh
	365	Changing Work Practices: World Scenario and Indian Imperatives	B. R. Virmani
4	366	Strengthening Management Research and Teaching – Some Reflections	Murli Manohar Joshi
VOL XIX NO. 3 October – December 2001	367	Measuring Motivational Climate in Indian Organizations : A Comparative Study on MNCs and PSUs	Rabindra Kr. Pradhn, Pravash Kr. Mishra, Purnima
VOL XIX NO. 3 er – Decembei	368	Role Efficacy and Role Stress as Moderators of Organizational Effectiveness	Mathur  Amond Kr.Singh, Gopa Bhardwaj, U. D Pandey
- Dec	369	Goal Setting Attributes and Organizational Climate in Manufacturing and Health Sectors	Urmi Nanda Biswas
VO ober-	370	Job Satisfaction Among Government Officers: A Comparison of Three Measures	Chittranjan Daftuar
o g	371	Effect of Spiritual Tools in Attitude Building	Suchipriya, Deepali Singh
	371	Positioning of in – House Research and Development in the Mind space of Corporate India	A S Rao
5002	373	Employee Stock Options – Bubbles Burst?	R K Raul
NO. 4	373	An Artificial Neural Network Based Framework in the Prediction of Engineering Manpower in	J Paul Choudhury, Bijan Sarkar, S K Mukherjee
VOL XIX NO. 4 Ianuary – March 2002	375	Comparison to Markov Modeling Investment Analysis and Management Imperatives of Agro – Industrial Enterprise in Nigeria:	Prince Umor C Agundu
VO	376	The Case of Okomu Oil Palm Company  Evaluating Industrial Bank Loans – Application of Analytic Hierarchy Process	T K Suresh Babu
ac	377	Use of 'Z' Score Analysis for Evaluation of Financial Health of Textile Mills – A Case Study	Mansur A Mulla
	378	Marketing Success Through Customer Services – A Measure of Competitive Strength	M A Sahaf
.1		Knowledge Generation Windows, Grounded Praxis and Task Learning Model: Knowledge	Subhash Sharma
X NO	379	Management Learning Model In Knowledge Organisation Strategic Management of Human Resources Through Human Resource Information Systems –	Dipak Kr. Bhattacharya
VOL XX NO. 1 April – June 2002	380	A Perspective Study Organization and Training Needs: HRD Perspective for It Enabled Army	A K Pathak, R K Vyas, Vinayshil Gautam
, dA	381		Baranali Chaklader
- 7	382	Emerging Influence of Internet on the Professional Services of Indian Business Firms a Study	S Shajahan
2 r 200	383	Customer Portfolio Management: A Win – Win Strategy for Competitive Competency and	D K Agarwal
VOL XX NO. 2 – September 2002	384	Shared Value  Economic Analysis of a Product Development Process	M. Anthony Xavior
OL X3 Septe	385	Financial Engineering – A Conceptual View	T Satyanaryana Chary
V - yluly	386	Customer Orientation for Developing Long Term Relationships in Stock Broking: A Study of	K Santi Swarup
	387	Agra Sub brokers and Investors  Venture Capital – How to Source It	santi Swarup Satish Taneja
3 er 200	388	Globalisation, Indigenisation of Defence Production and the Need To Close the Interface	
NO. 3 cembe	389	Between Military R&D and Civil Manufacturing in India	Vikram Chadha  Prince Umor C Agundu
VOL XX NO. 3 October – December 2002	390	Mergers and Acquisitions: Imperatives for Business Capacity Building in Nigeria	Prince Umor C Agundu
VC	391	Foreign Institutional Investments: Stabilizing or Destabilizing	S S S Kumar
Oct	392	Dynamics of Organizational Effectiveness: A Universal Concept	Samar Deb
003	393	Decision Model In International Capital Budgeting Traditional NPV or APV	Jita Bhattacharya
XX NO. 4 March 2003	394	Why Is Good Governance Eluding Corporate India?	V S Pai
XX N - Mar	395	Indian Elderly: A High Potential Market	Deepali Singh

VOL	205	Status of Women Labor Force in the Readymade Garments Industries: The Case in Bangladesh	Muhammad Mahboob-Ali	
VO Januar	396	Rural Women Entrepreneurs: A Study in Rural Tamil Nadu	Dil Bagh Kaur, M Anndurai, Sharma V K	
	397	Challenges Before ISPs: Case Study of Videsh Sanchar Nigam Limited	M P Gupta	
1 003	398	Some Aspects of Training Needs and Skill Requirements of Indian Workforce in the Next	•	
I NO.	399	Fifteen Years  An Evaluation of Effectiveness of Upward Communication Practices Among Bank Employees:	Seema Sanghi	
VOL XXI NO. 1 April – June 2003	400	An Empirical Study Strategic Financial Re – Engineering and Management of Commercial Banks: Key Success and	Ravindra Jain, O B Sayeed	
VC Apri	401	Failure Factors in the Nigerian Economy	Umor C Agundu, G A Okwandu	
	402	The Human Side of Management Consulting	Mary Ipe	
2003	403	Currency Derivatives in Indian Context	Surendra S Yadav	
VOL XXI NO. 2 - September 2	404	Developing Effective Group Process: Some Empirical Findings	D K Srivastava	
L XXI epter	405	Exports, Imports and Industrial Sector: Indian Scenario	Jusitn Paul, A Ramanathan	
VOL XXI NO. 2 July – September 2003	406	Brand Loyalty Correlates: Study of FMCGs	D P Verma, Surendra Munjal	
PT PT	407	Software Export Marketing in Bangladesh: Problems and Prospects	Muhammad Mahboob Ali	
2003	408	Corporate Governance: The Fact Sheet	Amitabh Joshi	
VOL XXI NO. 3 October – December 2003	409	Transformational and Transactional Leadership Styles As Predictors of LMX: A Path Analytic Assessment of Organizational Commitment Leading to Job Burnout	Vaishali D K K, Mohit P Kumar	
- Dec	410	People's Attitude Towards Rural Industrialization: A Study Among Rural People of Tamil Nadu, India	Dilbagh Kaur, M Annadurai	
VC	411	How Market Values Shares – The Indian Scenario	R J Bodhanwala	
Oct	412	Investor's Attitude: A Study in Indore and Jaipur Cities	R P Mishra, Harsh Purohit	
104	413	Empowerment: From Self – Efficacy To Collective Efficacy	S N Biswas	
VOL XXI NO. 4 January – March 2004	414	Rural Livelihoods: A Possible Response	Bharat B Vyas	
VOL XXI NO. 4 ıary – March 2	415	Venture Capital Finance a Case Study of APIDC – Venture Capital Limited	T. Satyanarayana Chary	
VOL uary	416	Telemedicine: Challenges and Managerial Implications Feza Tabassum Azmi	Humera Khan, Mohd. Naved Khan, Mohd. Faisal Khan	
Jan	417	A Case for Corporate Citizenship	K R Bhartesh, S Ramesh	
_	418	Human Capital: Its Valuation and Management	Lyndon Jones	
VOL XXII NO. 1 April – June 2004	419	A Roadmap for Organisational Competitiveness: Quality Model of CII – Exim Bank Award for Business Excellence	T.C. Venkat Subramanian	
VOL XXII NO. 1 pril – June 200	420	Imperatives of Building Organisational Competitiveness	Raghupati Singhania	
VOL.)	421	The Changing Role of the Firm With Regard To Governance Competitiveness And International Economic Relations	Ajeet Mathur	
,	422	Creating Organizational Excellence	Tan Jing Hee	
	423	Impact of Gender – Roles on Transformational Leadership	Ekta Poddar, Venkat R. Krishnan	
I NO. 2 mber 2004	424	Influence of Need for Growth and Organizational Climate On Empowerment – A Study in Hotel Industry	Sumi Jha	
I NO. 2 mber 2	425	WTO and India's New Competition Policy: Emerging Challenges and Imperatives	Vikram Chadha	
VOL XXI – Septe	426	A Study on Predicting Frequency of Visit and Type of Services Opted by Bank Customers Through Internet in India	S. Shajahan	
VOL XXI July – Septe	427	Margin Trading and Capital Market Operations	Rajeshwari Krishnan	
4	428	The Mobile and Wireless Solution – An SFA Tool for The Sale Force Effectiveness	Bhushan D Sudhakar, R Raman	
74	429	Economic Indicators and Business Cycle in India – An Empirical Study	B Shivaraj, A. Satya Nandini	
VOL XXII NO. 3 October – December 2004	430	Common Minimum Programme (CMP): An Analysis	Shrawan Kumar Singh	
VOL XXII NO. 3 ber – December	431	Digital Divide in Bangladesh: Present Status and Suggested Remedies	M. Lutfar Rahman, Muhammad Mahboob Ali	
- Dec	432	Zero Base Budgeting – A Tool For Corporate Decision Making	R. Maria Lnigo, R. Srinivasan	
VC	433	Business Process Outsourcing Boom – Will It Remain	R. Raman	
O	434	Creating Knowledge Edge In Business	A.Vasumathi, Anuratha Padmanabhan, S. Govindarajalu	
0.5	435	Overcoming the Legacy of the Public Sector Culture: Case Study of a New Organization	Rajen K. Gupta and Kamalpree Dhaliwal	
40. 4 ch 20	436	Competitive Advantage Through Tacit Knowledge Conceptual and Practical Insights	C. Panduranga Bhatta	
XXII r	437	Formation and Finance of Women Self Help Group – A Case Study of Gurgaon Gramin Bank	Niti Nandini	
VOL. XXII NO. 4 January – March 2005	438	An Assessment of Effectiveness of Performance Appraisal System In Selected Large and Medium Size Manufacturing Organization: An Empirical Study	Ravindra Jain, Sachin S Kamble	
Jan	439	Values In The Upanishads of Atharvaveda – Its Relevance To Corporate Leadership	N Shivakumar, U S Rao	
	440	Human Resources Accounting Practice In Indian Context In The Light of HRA Model: A Review	Ravinder Kumar	
VOL XXIII NO. 1 April – June 2005	441	Emotional Intelligence – Construction and Validation of a Test of EQ	C N Daftuar, Priya Nair	
VOL XXIII NO. 1 April – June 2005	442	An Evaluation of the Public – Private Partnership in E – Governance in the State of Kerala	P Mohanan	
VOL)	443	Supremacy of Economic Value Added (EVA) Over Market Value Added (MVA)	Anupam Panigrahi	
, 4	444	Role Portrayals of Men and Women in Indian Television Advertising	Priya Jha Dang, Neharika Vohra	
		l .		

		T	T	
2 2005	445	Seven Habits of Highly Effective Boards	Ajit Prasad	
NO.	446	Restructuring/ Rightsizing of Excise and Taxation Department Haryana	Sanjay Kothari, Rajesh Bansal	
VOL XXIII NO. 2 September 20	447	Change in The Degree of Mutual Trust: A Comparative Study in Pre and Post Privatization Period of a Public Sector	Naval Bajpai	
VOL XXIII NO. 2 July – September 2005	448	Indian Primary Market: Out Of Blue	A Satish Kumar	
	449	Cross – Border Education and the General Agreement of Trade and Services in the Third Millennium: Challenges and Prospects to Universities in Nigeria	Amakievi Okien, Ljeoma Gabriel	
2005	450	Managing Attrition in the BPO Industry: Critical Factors and Strategic Recommendations	M. Scalem, Adarsh Ravindranathan	
0.3 1ber 3	451	Determining India's Lead in Services Outsourcing: Human Capital as a Basis of Comparative Advantage Equations	Shailey Dash	
VOL XXIII NO. 3er – Decemb	452	IT Outsourcing – Significant Factors and Their Impact	Deepali Singh, Swapnil Kumar	
/OL X	453	Medical Tourism Industry in India: Innovations and Experiences	Karunesh Saxena, Kartik Dave	
VOL XXIII NO. 3 October – December 2005	454	EVA in Indian Banking: Better Information Content, More Shareholder Value	Prakash Singh	
06	455	Enhancement of Human Capital Through Diversity: "Vive La Difference!"	Lalitha Sreenath, M R Sreenath	
io. 4 ch 20	456	Adding Value Through Human Capital Management: Greater Responsibility for HR	Sanghamitra Buddhapriya	
VOL XXIII NO. 4 January – March 2006	457	Human Capital Management: Are Companies HR – Ready?	Alok S Bhattacharya	
- Auer	458	Strategies to Retain Human Capital In Business Process Outsourcing (BPO) Industry	R Raman	
Janı	459	Personality Difference and Preferred Styles of Conflict Management Among Managers	Philip Mathew, Sunit Bhatewara	
	460	Micro and Macro Dynamics to be Globally Competitive in Quota Free Regime: A Case of Indian	Pawan Kumar Chugan	
000		Textiles And Clothing Industry  NAMA: A Case Study of India – The Sectoral Perspective In Gems and Jewellery Sector	Vijaya Katti, Satavisha Mukherjee	
IV NC	461	Is Indian Textile Sector Ready to Face Post – MFA Challenges? Firm – Level DEA Analysis On	Bibek Ray Chaudhuri, Debashis Chakraborty	
VOL XXIV NO. 1 April - June 2006	462	Input Efficiency Implication of the WTO Tariff Proposals for Indian Industry	Aman Preet Singh	
Ap Ap	463	India out Performing China: Mirage or Reality?	Alok Kumar Rai	
	464			
900	465	Stop – Service Syndrome	R P Billimoria	
VOL XXIV NO. 2 July – September 2006	466	Management of Water: A Case for Interlinking Of Rivers in India – Costs and Benefits	Shrawan Kumar Singh	
XIV N	467	State, FDI and Export of Software and BPO Services From India  Service Quality: A Dimension – Specific Assessment of SERVPERF in Educational Institutional	Chandan Mukherjee	
VOL XXIV NO. 2 September 20	468	Library	Mushtaq A. Bhat	
yluty	469	Values and Value System of Indian Students of Professional Courses: An Empirical Study	Ravindra Jain, Rajat Chatterjee, Sarita Jain	
	470	Housing Market in India – Consumer Finance Blocking the future	B Nagaraju	
9	471	China in the Twenty First Century and China – India Relationship	H E. Mr. Sun Yuxi	
December 2006	472	The Ethical Horizons of Loyalty and Integrity in Organisations: A Study of Indian Managers	Seema Sanghi	
smbe	473	Study of Status and Legal Framework of Cyber Crimes- An Indian Perspective	Sunil Kr. Pandey, Pankaj Gupta	
. Dece	474	Occupational Stress in Call Centres: Myth or Reality	Md. Ghazi Shahnawaz	
ber -	475	Structure and Determinants of Flow of Foreign Direct Investment: An Analysis for Future Business Options	Sushant Kumar Nayak	
Octo	476	Mobile Messaging – An Effective Tool for Customer Relationship Management (CRM)	Debajani Sahoo	
NO. 3	477	Process Management Systems and CSR: Emerging Trends in Business	Divya Singhal	
VOL XXIV NO. 3 October-	478	Impact of Brand Equity on Price and Brand Extension Special Reference to Film Production House in India	Apoorva Palkar, Bheeshma Sanghani, Rakesh Mahadik	
VOL	479	Dividend Behaviour in Indian Corporate Sector – An Econometric Analysis	Rudra Pr. Mahapatra, Prasanna K Biswasroy	
	480	Non Interest Income and Cost Efficiency of Indian Commercial Banks - A Data Envelopment Approach	Ram Pratap Sinha	
200	481	Assessing the Effectiveness of HRD Practices in An Organization	R Krishnaveni, N Ram kumar	
40.4 rch 20	482	A Cross – Sectional Study of Environmental Awareness of Selected Indian Industries	Vikas Nath, R P Das, Nimit Gupta	
VOL XXIV NO. 4 January – March 2007	483	Evaluation of Training Programs	U Surya Rao, V Dhamodharan	
VOL X uary -	484	A Study Identifying Factors Considered by Financial Analysts for Evaluating Companies	Kapil Sharma	
Jan	485	Strategic Acquistion Through Value Based Management- A Case Analysis	D N S Kumar	
	486	Skill Sculpting: An Indispensable Mantra	Anjali Ganesh	
5.1	487	Ethical Aspect in Life Insurance Industry of India- Its Relevance in the Real Indian Market Scenario?	Harsh Arora	
VOL XXV NO. 1 April – June 2007	488	HRD Practices in Universities – An Empirical Assessment	S. A. Mufeed, F. A. Gurkoo	
/OLX pril –	489	Is Agency Effect Involved in the Issue of Bonus Shares? An Empirical Study	Srinivas Shirur	
7 4	490	Evaluation of Training System and Process in Selected Computer Training Institutes: A Survey	Ravindra Jain, Richa R. Agarwal	
		Report Strategic Alliances: Concepts, Issues and Reasons of Success And Failure of Alliance in Indian	S N Mahapatra, Alok Saklani	
000	491	and Global The Components of Investment of Performance of Fund Managers: Evidences from Indian	Kapil Choudhary	
JL XXV NO. 2 September 2007	492	Capital Market  Perceived Quality of Life and Public Image Among Police Personnel: A Study of Gujarat Police	Urmi Nanda Bisawas	
XXV	493	Textile Employee Loyalty – An Analysis	R Krishnaveni, B Subramani	
JL Se	494	reatile Employee Loyalty – All Allalysis	n knomaven, o oubranidili	

		Turner of County Circles on Firm Destruction A Charles of Colored Coffee and Links Hadron	<b>r</b>	
v - ylut	495	Impact of Quality Circles on Firms Performance: A Study of Selected Software Units Under Software Technology Park, Noida	Ashutosh Nigam	
	496	Tolerance of Ambiguity and Locus of Control as Moderators for Work Stress Among Private Sector Managers	Shalini Srivastava	
(ene)	497	Corporate Ownership, Boards and Corporate Strategy	N Balasubramanian	
VOL XXV NO. 3 (Silver Jubilee Issue) October – December 2007	498	Analysis of Factors Affecting Volatility in Indian Stock price	Ravikesh Srivastava ,Sonal Singh, Disha Chhabra	
Jubil ber 2	499	Strategies Towards the Successful Implementation of E- Commerce	Sumanjeet	
XXV NO. 3 (Silver Jubilee Is October – December 2007	500	Tools for Enhancing Performance of Organizations	R. Krishnaveni, B. Sripirabaa	
r - D		EVA and MVA of Indian Automobile Industry – An Empirical Study of Relationship	A.Vijaykumar, A. Manor Selvi	
V NO	501	Impact of FDI on the Growth of ICT Sector	Sanjay Rastogi, Satyendra Kr. Singh, Sanchita	
XX 1C	502	·	Ghatak	
	503	Premium Generation by Indian General Insurance Industry – An Econometric Approach Impact of ISO: 9001 Quality Certification on Business Performance – A Case Study of Indian IT	Ram Pratap Sinha	
2008	504	Industry	Sangeeta Dodrajka	
VOL XXV NO. 4 January – March 2008	505	Behavioural Dimensions of Developing a Responsive Work Culture : A Case Study	Mamta Panda	
/ – M	506	Problems of Housing Finance in India	Jasmindeep Kaur Brar, J S Pasricha	
VOI	507	Effect of Strategic Factors on Firm Performance – A Comparison of Group Firms and Stand Alone Firms in Indian Iron and Steel Industry	Shirshendu Ganguli	
Ja	508	What Discriminates Product – Attribute Evaluations in Lower Socio – Economic Segments?	D. Ramkumar, R Venkatesakumar, P. Thillai Rajan	
3)	509	Futures Trading and Spot Markets- A Lead-Lag Lecturer, P.G. Dept. of Business	Sathya Swaroop Debasish	
Vo. 1	510	Airline Service Effectiveness: An Analysis of Value Addition, Quality And Risk Perception	Neetu Andotra, Pooja, Sanjana Gupta	
Vol XXVI No. 1 (April – June 2008)	511	Myers-Briggs Type Indicator (MBTI): Examining Behavioural Aspectsn Of Executives In 'IT'	N. Rajagopal	
vol x pril –	512	Employee Performance in the Indian Textile Industry	Eldos Mathew Punnoose, Madhuri Modekurti	
€	513	Organizational Ethos and Culture at ONGC: An Empirical Study	Ayesha Farooq , Seep Sethi	
(8)	514	Strategic and Innovative Orientation to Product Development An Exploratory Study in Indian	Himanshu Dutt	
Vol XXVI No. 2 (July – September 2008)		Manufacturing  Tax ID Card – An ICT Proposal to Curb Financial Anomalies	Satyendra Kr. Singh, Sanchita Ghatak	
VI No	515	Capital Account Openness: Monetary and Exchange Rate Implications	Ram Pratap Sinha	
vol XXVI No. 2 – September 2	516	Consumers' Perspectives on Factors Affecting Internet Banking in India: An Empirical	Dharmendra Singh	
v - vin	517	Study	-	
	518	Consumer Attitudes Color Growth of Malls : Delhi NCR  An Investigation of the Consumers Predisposition Towards Enrolling Into the Retail Loyalty	Freda J Swaminathan, Vina Vani	
3 nber	519	Cards Critical Challenges and Issues In Patent Documentation: A Study of Post GATT Era In Indian	Sapna Rakesh, Arpita Khare	
Vol XXVI No. 3 (October – December 2008)	520	Pharmaceutical Sector  A theoretical Analysis Of The Structural Strategies of Emerging Economy Multinational	Ashutosh Nigam	
XXVI N er – De 2008)	521	Enterprises	Ritu Srivastava	
Vol	522	Use Of Plastic Bags: Factors Affecting Ecologically Oriented Behavior In Consumers	Seema Sanghi	
9)	523	Customer Satisfaction As A Predictor Of Customer Advocacy And Negative Word Of Mouth: A Study Of Hotel Industries	Vijay Kumar Pandey, Praveen Sahu, Gaurav Jaiswwal	
4 2009)	524	Organizational Structure, Communication, Task And Organizational Effectiveness	D K Srivastava	
	525	Determinants of FIIS Investments in Indian Stock Markets	Ashish Garg, B S Bodla	
CXVII	526	Exploring Antecedents of Employees Turnover in India	M G Shahnawaz, Md. Hasan Jafri	
Vol. XXVI No. (January – March	527	Perceptual Differences Among Customers For Retail Outlets	Sanjeev Verma, Ranjan Chaudhuri	
(Jan	528	Consumer Demographics Towards Health Related Information- An Empirical Study With Reference to CSE	Vikas Nath, S. Goswami, Nimit Gupta	
(60	529	Leadership Styles and Effectiveness of Managers in A Public Sector Enterprise	Shreekumar K. Nair	
ie 200	530	Efficiency Indicators of Commercial Banks in Liberalised Environment in India	Nageshwar Rao, Shefali Tiwari	
- Jun		Demographics and E-Learning: A Perceptual Study.	Saurabhi Chaturvedi, Santosh Dhar	
Vol XXVII No. 1 (April – June 2009)	531	An Assessment of Competitiveness of Brics Nations With Special Focus on India	Shalini Rahul, Manmohan Rahul, A Sahay	
0.1(	532	The Power of Sun: An Empirical Study On The Rural Consumer Buying Behavior of Solar	Anagha Shukre	
N	533	Products In Rajasthan Inclination Of Youth Towards Social Networking Sites: A Three- Nation Exploration	Divya Singhal, Fathimath Shiraani, Jyoti Regmi	
XX Io	534	An Exploratory Study on Perceived Quality of Working Life Among Sales Professionals	Adhikarys	
	535	Employed in Pharmaceutical, Banking, Finance And Insurance Companies In Mumbai	Vanmathy Anbarasan, Nikhil Mehta	
2 2009,	536	Transnational Corporations And Marketing Ethics In Global Market In Post Globalization  The Impact of Technology on Productivity And Profitability of Indian Banks in Post	S.N. Mahapatra, Jitender Kumar	
Vol XXVII No. 2 (July - September 2009)	537	Liberalization Period	Amitabh Verma	
XXVII	538	Emotional Labour In The Light Of Emotional Intelligence: A Review With A New Paradigm	Farah Naqvi	
Vol. y - Se	539	Fostering Cross Selling In Financial Service Industry: An Overview of Tools And Techniques	Kanhaiya Singh, Priya Gupta Richa Misra	
(Sul	540	Exploring the Work To Family And Family To Work Relationship with Depression On Academic Women Employees with Select Demographic Profile	S.S . Rao, Aiswarya Ramasundaram	
- Jer	541	Trends and Returns of Initial Public Offerings In India With Special Reference to the Period 2006-08.	Satyendra K. Singh, Mani Govil	
vol XXVII No. 3 ctober - December 2009)	542	Nature And Extent Of Diversification In Indian Banking Sector	Sangeeta Arora, Shubpreet Kaur Sindu	
Vol XXVII No. 3 tober - Decemi 2009)	543	The Relative Efficiency Of Indian Commercial Banks In Post Reforms Era: D E A Approach	Aman Srivastava, Rakesh Gupta	
/ol X) tober	544	Global Electronic Commerce Strategic Management: State of The Field (1996-2007)	Anupam Bawa	
- <del>5</del>		1	ı	

9	545	Meaning of Quality of Life Satisfaction: Perceptions Of Kashmiri Pandits and Buddhist Tibetans	Sombala Ningthoujam, Anupama Dullo Raina, U.	
6	545	Refugees Effect Of Organizational Structure And Processes On Organizational Effectiveness-The Case Of	A. Mir N.Vijayalakshmi, Vinayshil Gautam	
. 4 7 2010	546	Steel Authority Of India Limited PCMM: A New Paradigm In TQM And Human Resources	Sangeeta Dodrajka	
VII No March	547	Behaviour Assessment In Performance Appraisal: Significance And Trends	Shefali Nandan	
Vol XXVII No. 4 (January – March 2010)	548	Determinants Of Foreign Direct Investment In India: A Cointegration Analysis	Dinesh Mahajan	
, Janua	549	A Conceptual Framework for Winning In Turbulence: An Analytical View	Swati Agrawal, Vranda Jain	
	550	Socio-Economic Background, Career Goals and Occupational Values of The Future Managers: A	Baldev R. Sharma	
0.1	551	Comparative Study  Model for Predicting the Quality of A Recruit In The BPO Sector	Vijaya Mani	
III No	552	Life Style A Core Segmenting Criteria - Retail Banking Industry In India	G. Ramasundaram, Ramachandra Aryasri, M.	
Vol XXVIII No. 1 (April - June 2010)	553	An Empirical Study Of Disclosure Practices Of Accounting Standards In India	Sakthivel Murugan H.S Bajpayee, Anubha Srivastava	
, (Ap	554	Working Capital Management And Firm's Performance a Study of Indian Manufacturing	Pushpa Negi, Shilpa Sankal, Anindita Chakraborty,	
<u> </u>	555	Companies  Economic Growth And Financial Inclusion In India: An Analysis	Garima Mathur Shrawan Kumar Singh	
Vol XXVIII No. 2 (July - September 2010)	556	Comparative Empirical Analysis Of Occupational And Motivational Differences Of Different	-	
Vol XXVIII No. 2 / - September 20	557	Generation In Indian Workforce	Manoj Kumar Dash, Bijya Kumar Panda	
l XXV Septe	558	A Study On Job Satisfaction Among Medical Transcriptionists	Ravi Chinnathambi, T.G. Vijaya	
0 \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	559	Understanding Value In Indian Consumer's Purchase Of Small Cars	Sushma Muralie, Sanjiv Mittal	
	560	Strategic Orientation And Human Resource Practices In Service Industry  Brand Management Through The Lens Of Knowledge: A Study of Brand Choice of Laptops By	Anita Mathew	
XXVIII No. 3 – December 2010)	561	Management Students	Vikas Nath, S. Goswami	
Vo. 3	562	Spirituality In Organizational Life: An Empirical Study Of Spirituality And Job Attitudes	Arindam Banerjee, Farah Naqvi	
(VIII P	563	An Empirical Study Of Corporate Social Responsibility And Profitability	Swati Goyal, Amarjit Saini, Inderpal Singh	
	564	Default And Transition Analysis Of Corporate Debt Rating	Richa Verma Bajaj	
Vo (October	565	Entrepreneurial Drive Among Indian Women: An Empirical Study	Ekta Sharma	
<u> </u>	566	A Study Of Leadership Styles Adopted By The Managers At Delhi Jal Board (DJB)	Anu Singh Lather, Shilpa Jain, Sona Vikas	
_	567	Longitudinal Thinking: An Action Perspective  Knowledge Management Across Various Hierarchical Levels In Indian Organizations - A	Vinayshil Gautam	
2011	568	Comparative Study	Deepak Chawla, Himanshu Joshi	
III No Aarch	569	Study of Capital Structure And Pecking Order Dimension And Shareholders' Interest In Media Industry - A Comparative Study of Zee TV And NDTV	Sandeep Goel	
Vol XXVIII No. 4 iuary - March 20	570	Generational Differences in Work Commitment of Software Professionals: Myth or Reality?	Swati Soni, Makarand Upadhyaya, Pradeep Kautish	
Vol XXVIII No. 4 (January - March 2011)	571	An Investigation Into Impulse Buying Behavior Among Indian Urban Adolescents	Rajesh Sharma	
	572	An Evaluation Of The Size In The Management Of Inventory In Tamil Nadu Cement Industry	N. Ashok Kumar, V. Manohar	
11)		Does Foreign Market Listing Results Into Greater Foreign Institutional Ownership And Better	Himanshu lashi Vinau Dutta	
ne 2011)	573	Market Co-Integration: Evidence From Indian Companies Listed On New York Stock Exchange	Himanshu Joshi, Vinay Dutta	
J.	574	An Empirical Study on Intrapreneurship In India: Relationship with Organisation System, Rewards And Leadership	Nidhi Srivastava, Shalini Srivastava	
(Apri	575	Causal Relationship Between Macro-Economic Variables And Stock Market: A Case Study For India	Dharmendra Singh	
No. 1	576	Enhancing Effectiveness of Employee Performance Management System: Strategy, Organisational Culture Fit Model	Vinayshil Gautam, Jai Prakash Upadhyay	
Vol XXIX No. 1 (April - Ju	577	Microfinance – Trends and Strategies to Deepen and Broaden Outreach	T. Muthukumaran, Vijayalakshmi Magesh, V. K. Somasundaram	
No	578	Corporate Social Responsibility (CSR): A Waffle or Way of Life (A Special Reference To Business Organizations In The State of (Chhattisgarh)	Harish Kumar	
(7	579	Management Research in India: Current Status And Future Strategies	Anup K. Singh	
. 2 r 201:	580	Personal Attributes And Situational Factors As Predictors of Organisational Commitment: An Exploratory Study	Baldev R. Sharma, V. N. Srivastava, Sombala Ningthoujam	
Vol XXIX No. 2 (July - September 2011)	581	Indian Stock Market Efficiency: An Empirical Study of Some Corporate Events	Koustubh Kanti Ray	
ol XXI Septé	582	Satisfaction Level Regarding Credit Rating Among Individual Investors: A Study	Kuljeet Kaur	
y - Yilli	583	Motivational Climate and Role Efficacy Of Managerial Personnel In Indian Banking And Insurance Enterprises Of Public Sector: An Empirical Study	Ravindra Jain, Vidhooti Juneja	
3	_		D. Characterian C.M. Dhara Cardenana	
	584	Institutional Mechanism Of Higher Education In India A Systems Approach	P. Sivaprakasam, S.M. Dhana Sundareswaran	
11)	584 585	Institutional Mechanism Of Higher Education In India A Systems Approach  An Empirical Study of Evaluation of Service Quality of Internet Banking in The Indian  Context	Ravinder Vinayek, Preeti Jindal	
.3 er 2011)		An Empirical Study of Evaluation of Service Quality of Internet Banking in The Indian Context WTO And Regionalism: A Debate		
X No. 3 cember 2011)	585	An Empirical Study of Evaluation of Service Quality of Internet Banking in The Indian Context  WTO And Regionalism: A Debate  A Factor Analysis of Performance Management System In A Public Sector Organization And Its Impact On Job Satisfaction Among Employees	Ravinder Vinayek, Preeti Jindal	
ol XXIX No. 3 r - December 2011)	585 586	An Empirical Study of Evaluation of Service Quality of Internet Banking in The Indian Context  WTO And Regionalism: A Debate  A Factor Analysis of Performance Management System In A Public Sector Organization And	Ravinder Vinayek, Preeti Jindal Shrawan Kumar Singh	
Vol XXIX No. 3 tober - December 2011)	585 586 587	An Empirical Study of Evaluation of Service Quality of Internet Banking in The Indian Context  WTO And Regionalism: A Debate  A Factor Analysis of Performance Management System In A Public Sector Organization And Its Impact On Job Satisfaction Among Employees  Brand Loyalty And Satisfaction Towards Toilet Soaps: A Study of Urban Consumers In Warangal	Ravinder Vinayek, Preeti Jindal Shrawan Kumar Singh Suchi Priya	
Vol XXIX No. 3 (October - December 2011)	585 586 587 588	An Empirical Study of Evaluation of Service Quality of Internet Banking in The Indian Context  WTO And Regionalism: A Debate  A Factor Analysis of Performance Management System In A Public Sector Organization And Its Impact On Job Satisfaction Among Employees Brand Loyalty And Satisfaction Towards Toilet Soaps: A Study of Urban Consumers In Warangal District (A. P.)	Ravinder Vinayek, Preeti Jindal Shrawan Kumar Singh Suchi Priya M. S. Sarma, V. Rana Partap	
4 Vol XXIX No. 3 2012) (October - December 2011)	585 586 587 588 589	An Empirical Study of Evaluation of Service Quality of Internet Banking in The Indian Context  WTO And Regionalism: A Debate  A Factor Analysis of Performance Management System In A Public Sector Organization And Its Impact On Job Satisfaction Among Employees  Brand Loyalty And Satisfaction Towards Tollet Soaps: A Study of Urban Consumers In Warangal District (A. P.)  Consideration In Organization: Analysis of Bonds From HR Perspective	Ravinder Vinayek, Preeti Jindal Shrawan Kumar Singh Suchi Priya M. S. Sarma, V. Rana Partap Divya Upadhyay Jitender Kumar, Karam Pal, S. N. Mahapatra,	

Vol XXX No. 1 Vol XXIX No. (April – June 2012)		Performance Appraisal an Integrated Process-A Case Study With Reference to Karnataka Bank	Anjali Ganesh, Anupama Rao	
	593	Ltd		
	594	Social Entrepreneurship: Changing the world through Social Business Models	Monika Jain	
	595	Are Indian and US Stock Markets Efficient and Integrated?	Neha Seth	
	596	Motivational Analysis of Organisation Behaviour: A Study in Indian Automobile Industry	Neha Verma, Santosh Rangnekar, Shubam Jain	
	597	An Overview Of Succession Management: Contemporary Policies And Practices  Analysis of Lead-Lag Estimates Between Spot and Futures Market For Selected Companies In	S.B. Sengupta	
	598	Indian Scenario Situational Leadership and Personal Effectiveness: Managers In Indian Development	Sathya Swaroop Debasish	
	599	Organizations	Madhavi Mehta	
	600	Efficient Market Hypothesis: the Case of India's Equity Market	P.K. Mishra	
	601	Price to Earnings Versus Price to Sales: A Comparative Study For Indian Capital Market	Asheesh Pandey	
	602	Customer Satisfaction and Role of Channel Intermediaries In Life Insurance Services: A Comparative Study	Rajeev K Shukla, Pradeep Bhatt, Sharad Shrivastava	
2)	603	Impact of Increase in Dividend Distribution Tax on Dividend Payout Ratio: Empirical Evidence from India	Himanshu Joshi	
. 2 r 201	604	Consumers Attitude about Blog and Community Marketing Across India and Australia	Purva Kansal, Praveen Tiwari	
Vol XXX No. 2 – September 2012)	605	Work Group Diversity And Their Relationship With Individual Well Being: An Empirical Study	S. Riasudeen, P.T. Srinivasan	
ol XX Sept	606	Financial Behaviour Of Individual Investors: A Segmentation Approach	Sangeeta Arora, Kanika Marwaha	
v – ylul)	607	Educator Characteristics for Sustainable Student Development	J. Anitha, R. Krishnaveni	
n n	608	Measuring Entrepreneurial Orientation in SMEs	Ankur Roy, Vishal Vyas, Priyanka Jain	
12)	609	Corporate Governance and Independent Directors: An Analysis	Shrawan Kumar Singh	
3 er 20:	610	Impact of Customer Service and Value Creation on Customer Satisfaction in Modern Indian Retailing: A Clue to the Global Retailers	Rajib Roy	
. No.	611	An Empirical Study on the Preference and Satisfaction for the Pre-Paid and Post-Paid Cellular Subscribers	Richa Mishra	
vol XXX No. 3 er – Decembel	612	Factors Underlying Job Enrichment Among Expatriate Employees: A Regional Perspective	K.R. Pillai, A Masood, S.S Amoodi, K. Husain, R. Koshy	
Vol XXX No. 3 (October – December 2012)	613	An Empirical Study of Faculty Satisfaction and Its Impact on Retention	N Malati, Pratiksha Tiwari, Swati Jain	
(Oct	614	Working Capital Management in Marketing Co-operatives – A Study of HAFED	Jasmeet Kaur, Navikiranjit Kaur Dhaliwal	
	615	Art of Aligning Risk Management To Business Negotiations	Vinay Dutta	
Vol XXX No. 4 (January – March 2013)	015	Exploring the Moderating Effects Of Relationship Inertia And Switching Cost on CRM		
( No.	616	Performance-Customer Satisfaction Retention Link: Empirical Evidence from Indian Banking Industry	Arup Kumar Baksi, Bivraj Bhusan Parida	
vol XXX No. 4 iary – March 2	617	Further Evidence on The Information Content of Economic Value Added: Indian Evidence	Tarika Singh	
Vo	618	Performance Evaluation of Regional Rural Banks (RRBS) In India during Pre and Post Amalgamation Period	Megha, Aparna Bhatia	
(J.	619	Employee Perception About Buyer Supplier Relationship In Automobile Industries	N. Nithya	
	620	An Empirical Study On Day of the Week Effect Among Stocks of Selected Banks on India	Sathya Swaroop Debasish	
1 13)	621	Nexus Between Fiscal Deficit and Economic Growth in India – An Empirical Investigation	Gurleen Kaur, Neetu Ahmad	
Vol. XXXI No. 1 (April – June 2013)	622	Effectiveness of Implementation of It Enhanced Pedagogy in Business Schools In Delhi – NCR	Anupama R, Sanjeev Bansal	
00X .I	623	Impact of M&A On Bank's Performance And Its Shareholders Wealth: A Study of Merger of BOR with ICICI Bank	Himanshu Puri, Sakshi Saxena	
Vo (Apri	624	An Analysis of Sixty Years of Small and Medium Enterprises in India	Pankaj Kumar	
	625	A Study of Brand Recall and The Effects of Various Advertising Appeals Used in The TV Advertisements Of The FMCG Brands of HUL	Vinod Kumar, Shelly Singhal, Gaurav Kamboj	
	626	An Empirical Study on Post Investment Involvement by Indian Venture Capitalists (VCs )	Bindiya Soni, P . K . Priyan	
(013)	627	A Study on Investors' Opinion on Motives behind Stock Splits by Companies in India	M. Sriram, P. T. Saleendran	
Vol. XXXI No. 2 (July - September 2013)	628	Job Burnout as a Mediator for Emotional Intelligence and Managerial Effectiveness	Shalini Srivastava	
XXXI	629	Relationship: An Empirical Study India's foreign trade and burgeoning Trade deficit: A study in the perspective of India's Foreign	Amlan Ray	
Vol. y - Se	630	Trade Policy Factors Affecting Selection of Multiplexes: An Empirical Study of Consumer Insights	Tarun Kushwaha, Rishi Dubey	
(Jul		Beyond Footnote: Revamped Anatomy of Corporate Financial Statements: An Examination	Ambrish Gupta	
	631	Into Key Characteristics, Emanating Issues and Suggestions Foreign Exchange Rate Sensitivity, FX Equity Exposure and Stock Price: A Case of Bajaj Auto	·	Beyond Footnote
Vol XXXI No. 3 (October – December 2013)	632	Limited	Himanshu Joshi	
lo. 3 nber	633	Social Responsibility in Small and Medium Enterprises: Evidences from India Impact of Organizational Characteristics on Business Intelligence Practices in Selected Indian	Abhishek Nirjar, Raj K. Kovid	
Vol XXXI No. 3 er – December	634	Banks Exploring Product Category and Promotion Type Association for Impulse buying in Malls in	Azimuddin Khan, Karunesh Saxena	
Vol X	635	India	Ritu Srivastava	
Octob	636	Predictors of Attitude toward Advertising – An Empirical Study of North Indian Consumers	Sandeep Vij	
=======================================	637	Global Developments in Conceptual Framework of Green Purchase Behaviour  Towards Integrated Learning and Development For Improving Bottom Line Practitioner's	Ishani P. Chopra, Ravinder Vinayek	
(4)	638	Perspective	Vinayshil Gautam	
ol XXXI No. 4 ry – March 2014)	639	What Drives Employee Engagement: Personal Attributes or Organisational Climate?	Baldev R. Sharma, Sombala Ningthoujam	
ol XXXI No. 4 ry – March 2	640	Effectiveness of Green Shoe Option in India	Siddharth Shastri, Harsh Purohit, Nidhi Choudhary	
(X lo	641	Global Financial Crisis and Dynamics of Indian Stock Market	Sarika Mahajan	

Investigating End-Users' Perception for Erp- A Select Case of Indian, Cement Industry  Bibhas Chandra, Shubham Goswami  Customer Service and Satisfaction Analysis: A Comparative Study of SBI and HDFC  R.C. Mishra, Ritika Gauba	
Customer Service and Satisfaction Analysis: A Comparative Study of SRI and HDEC R.C. Mishra, Ritika Gauha	
643 Customer Service and Satisfaction Analysis: A Comparative Study of SBI and HDFC R.C. Mishra, Ritika Gauba	
What Matters Most in Promoting Ethics: Manager's Altrusim?, Ethical Preferences, or  644 Transformational Leadership? Pattanayak	yambad
1 Intellectual Capital in Indian Service Sector: A Descriptive Analysis Priti Sharma	
645  646  Intellectual Capital in Indian Service Sector: A Descriptive Analysis  Friti Sharma  The Impact of Merchandise, Customer Service, Security and Logistics Issues on Intention to Shop Online In Hyderabad  Financial Analysis of Co-operative Marketing Federations – A Comparative Study of MARKFED  The Impact of Merchandise, Customer Service, Security and Logistics Issues on Intention to Shop Online In Hyderabad  Financial Analysis of Co-operative Marketing Federations – A Comparative Study of MARKFED	far
Navkiraniit Kaur Dhaliwal Jasmeet Kau	-
and HAFEU	
U45	
Styles, Affecting the Consumer Buying Behavior in the Men's Casual Wear Market in India- Hypothesis Testing and Factor Analysis  652 Impact of Digital Marketing Practices on Consumer Behavior In Indian Car Market  A Conceptual Framework for Consumer Adoption Behaviour of Self- Service Technology in a Retail Store: The Moderating Role of Retailer's Servicescape  654 Financial Literacy of Women: A Review of Literature  Compactification of the Indian Manufacturing Industry in The Compactition Regime	
Hypothesis Testing and Factor Analysis  652 Impact of Digital Marketing Practices on Consumer Behavior In Indian Car Market  Rekha Dahiya  A Conceptual Framework for Consumer Adoption Behaviour of Self- Service Technology in a Retail Store: The Moderating Role of Retailer's Servicescape  Rajib Roy	
653 Retail Store: The Moderating Role of Retailer's Servicescape Rajib Roy	
Financial Literacy of Women: A Review of Literature  Mandeep Kaur, Tina Vohra	
Competitiveness of the Indian Manufacturing Industry in The Competition Regime- Performance and Prospects  Navdeep Kumar	
FDI in Multi-brand Retail in India: Tread the Path Cautiously  Shrawan Kumar Singh	
Testing Pricing Efficiency of Index Options Using Black-Scholes Model: Evidence From Indian Index Options Market  Testing Pricing Efficiency of Index Options Using Black-Scholes Model: Evidence From Indian Index Options Market	
657 Index Options Market  658 Factors Influencing Successful Brand Extension: A Study of Consumer Durable Brand  An Empirical Study Appraising Travelers' Resistance to Online Tourism Services of Indian  Reeti Gupta	endra
An Empirical Study Appraising Travelers' Resistance to Online Tourism Services of Indian Reeti Gupta	
FDI in Multi-brand Retail in India: Tread the Path Cautiously  Testing Pricing Efficiency of Index Options Using Black-Scholes Model: Evidence From Indian Index Options Market  657 Factors Influencing Successful Brand Extension: A Study of Consumer Durable Brand Amrita Pritam, Narendra Sharma, Deversharma  An Empirical Study Appraising Travelers' Resistance to Online Tourism Services of Indian Reeti Gupta  659 Resilway  660 Exploring OCB among Jammu University Faculty Members  Hardeep Chahal, Rupa Mahajan  670 Forwith of Performance Indicators of Primary Agricultural Development Banks in Puniah  681 Raili Navikiraniit Kaur Dhaliwal	
661 Growth of Performance Indicators of Primary Agricultural Development Banks in Punjab Rajni, Navikiranjit Kaur Dhaliwal	
The Uncommon Sense of Advertising – Understanding Contemporary Advertising Appeals in	
UUZ Print of Ton Δdvertisers in India	
663 Work-Life Balance among Balik Mallagers. An Empirical Study of molan Baliks Ravindra Jain, Sheelam Jain	
664 Individual Investment Decision Making Process: Study of Reasons and Influencers Raji Pillai, Sarla Achuthan  An Exploratry Factor Analysis of Sources Underlying Organisational Conflict - A Comparative	
1	Added, was missing
666 Company Values Across Generations: An Empirical Study of Academic Institutions Namita Rajput, Ritu Kochhar	
667 Experiencing Marketing: The "CHOKHI DHANI" Way Shubhomoy Banerjee, Soumi Chatterje	ee Banerjee
668 Italian Luxury Brands in India: Opportunities and Challenges Qazi Asif Zameer	
Financial Management Practices for Empowerment of Women's Self. Help Groups in Micro V. Narasimha Rao  669 Finance – A Study	
669 Finance – A Study  670 Assessing Price – Quality Related Perceptions in Private Labeled Apparels  Shahir Bhatt, Amola Bhatt  Feten require him. A microsofter rice approach to a private labeled Apparels  Maid II. Abroad	ni Saxena
669 Finance – A Study  670 Assessing Price – Quality Related Perceptions in Private Labeled Apparels  671 Entrepreneurship: A microenterprise perspective  Moid U. Ahmad	ni Saxena
669 Finance – A Study  670 Assessing Price – Quality Related Perceptions in Private Labeled Apparels  671 Entrepreneurship: A microenterprise perspective  672 Analysing Existence of Herding Behaviour in various Stock Markets- A Theoretical Framework  673 Entrepreneurship: A microenterprise perspective  674 Responsiveness of Indian Tax Structure  Chandan Karki	ni Saxena
669 Finance – A Study  670 Assessing Price – Quality Related Perceptions in Private Labeled Apparels  671 Entrepreneurship: A microenterprise perspective  672 Analysing Existence of Herding Behaviour in various Stock Markets- A Theoretical Framework  673 Entrepreneurship: A microenterprise perspective  674 Responsiveness of Indian Tax Structure  Chandan Karki	ni Saxena
669 Finance – A Study  670 Assessing Price – Quality Related Perceptions in Private Labeled Apparels  671 Entrepreneurship: A microenterprise perspective  672 Analysing Existence of Herding Behaviour in various Stock Markets- A Theoretical Framework  673 Entrepreneurship: A microenterprise perspective  674 Responsiveness of Indian Tax Structure  Chandan Karki	ni Saxena
669 Finance – A Study  670 Assessing Price – Quality Related Perceptions in Private Labeled Apparels  671 Entrepreneurship: A microenterprise perspective  672 Analysing Existence of Herding Behaviour in various Stock Markets- A Theoretical Framework  673 Entrepreneurship: A microenterprise perspective  674 Responsiveness of Indian Tax Structure  Chandan Karki	ni Saxena
669 Finance – A Study  670 Assessing Price – Quality Related Perceptions in Private Labeled Apparels  671 Entrepreneurship: A microenterprise perspective  672 Analysing Existence of Herding Behaviour in various Stock Markets- A Theoretical Framework  673 Entrepreneurship: A microenterprise perspective  674 Responsiveness of Indian Tax Structure  Chandan Karki	
669 Finance – A Study  670 Assessing Price – Quality Related Perceptions in Private Labeled Apparels  671 Entrepreneurship: A microenterprise perspective  672 Analysing Existence of Herding Behaviour in various Stock Markets- A Theoretical Framework  673 Information Technology Applications in Tourism and Hospitality: CRITICAL Analysis of Empirical Evidences from 1999-2013  674 Responsiveness of Indian Tax Structure  675 Women Entrepreneurs in India - Over the years!  676 Sector  677 Big-Five and Personal Effectiveness: An empirical study On B-School Students  678 Influence of Organizational Trust on Job Satisfaction and Organizational Commitment  679 Does Capital Structure Decisions Determine Dividend Payout Policy in Indian Iron and Steel  679 Arindam Bangriee Anusam De	
Span	
Spanning	
State   Company   Compan	
State	
State	g
State	g
State	g
Assessing Price – Quality Related Perceptions in Private Labeled Apparels  670 Assessing Price – Quality Related Perceptions in Private Labeled Apparels  671 Entrepreneurship: A microenterprise perspective  672 Analysing Existence of Herding Behaviour in various Stock Markets- A Theoretical Framework  673 Information Technology Applications in Tourism and Hospitality: CRITICAL Analysis of Empirical  674 Responsiveness of Indian Tax Structure  675 Women Entrepreneurs in India - Over the years I  676 Impact of Working Capital Management and Capital Structure on Earnings in Indian Chemical  677 Sector  678 Influence of Organizational Trust on Job Satisfaction and Organizational Commitment  678 Influence of Organizational Trust on Job Satisfaction and Organizational Commitment  679 Industry 2 An Empirical Study  680 Opportunities  681 New Allies for Brics – Egypt or Indonesia  682 Empirical Analysis of Unethical Practice of Cookies in E-Marketing  683 Empirical Analysis of Unethical Practice of Cookies in E-Marketing  684 Augmenting Supply Chain Linkage with the Abet of Cooperation  78 Equity Exposure and Foreign Exchange Rate Sensitivity of Stock Prices: A Study of Exporting and Importing Firms in India  687 Operational Performance of Factoring Companies in India: A Study of SBI Global Factors and Canbank Factors  688 Green Supply Chain Linkage with the Abet of Cooperation  79 Prashant Raman  689 Operational Performance of Factoring Companies in India: A Study of SBI Global Factors and Canbank Factors  687 Canbank Factors  688 Green Supply Chain Management: Case Studies on Indian Companies  689 Prashant Raman  680 Canbank Factors  680 Canbank	g

		Is the state of th	1	
Vol. XXXIV No. 1 (April – June 2016)	692	Exploring the Correlation between the Efficacy of Intra-Level Communication and Organizational Effectiveness in Relation To Indian Automotive Sector	Reeta Raina	
	693	Ethical Finance: Evolution of a Lexical and Definitional Construct	Hemlata Chelawat, Indra Vardhan Trivedi	
	694	Positive and Negative Personality Traits; And Leadership Styles Across Gender in the Indian Context	Kiran Sakkar Sudha, M.G. Shahnawaz	
		Endogenous Benchmarking of Sectoral Mutual Funds: A Case Study	Ram Pratap Sinha	
	695	Influence of Experience of Medical Representatives on Product Promotion Strategies of	Girish Shah, Rishi Dubey	
	696	Pharmaceutical Companies  Measuring Sustainable Effectiveness of Credit Financing Schemes through Risk Evaluation: A	Shakir Hussain Parrey, Iqbal Ahmad Hakim, Suhail	
	697	Review	Ahmad Bhat	
(9)	698	Reinventing Customer Experience for Fashion Consumers: A Conceptual Framework	Harleen Sahni, Bilal Mustafa Khan, Kishor Barad	
o. 2 ir 203	699	A Study of Implementation of Employee Development Practices in Telecom Industry  The Changing Trends in Biscuit Consumption Pattern: A Study of McVities Digestive Biscuits in	Vasudha Dhingra, Kamlesh Gakhar	
SIV N embe	700	Jaipur	Anupam Narula, Shallini Taneja, Abhishek Tyagi	
Vol XXXIV No. 2 /- September 20	701	Influence of Store Atmospherics on Retail Store Patronage: A Study of Apparels and Lifestyle Products	Rishi Raj Sharma, Neetu Sharma	
Vol XXXIV No. 2 (July - September 2016)	702	Corporate Governance and Financial Performance of BSE Listed Firms: Evidence from Indian Pharmaceutical Sector	Seema Malik	
Ď	703	Developing an ABC Model: A Case Study of Indian Company	Vineet Chouhan, G. Soral, Bibhas Chandra	
(9	704	Are Premium Indicative of Future Returns? : Evidence From Exchange Traded Funds In India	Nidhi Malhotra, Harsh Purohit, Deepak Tandon	
Vol XXXIV No. 3 (October - December 2016)	705	Factors Influencing Channel Member Satisfaction	Purva Kansal, Suriti Goel	
Vol XXXIV No. 3 ber - December		MFIs and its Impact on Capacity Building of SHGs Members	Suman Kalyan Chaudhury, Anupam Panigrahi,	
XXIV	706	, ,	Sudhansu Sekhar Dash Aabida Akhter, Mohi-ud-Din Sangmi	
Vol X Der - I	707	Relationship between Financial Literacy and Personal Financial Wellbeing: An Empirical Study  Foodgrain Management by State Procuring Agencies of Punjab and Haryana- An Empirical	, ,	
Ctok	708	Analysis of MARKFED and HAFED	Jasmeet Kaur	
9	709	Government Debt, Gross Investment and Economic Growth in Punjab State	Amanpreet Kaur, Baljit Kaur	
2	710	HRD Climate and its Impact on Employee Empowerment: An Empirical Study of Public Sector, Private Sector and Foreign Banks in India	Ravindra Jain, Sheelam Jain	
. 4 2017	711	Analysis of Financial Parameters of Private Sector Banks in India through the Application of AHP Technique	Kiran Gaur, Mansi Mathur	
V No larch	712	Study on the Dimensions of Cultural Values in Contemporary Indian Advertising. A Consumer Perspective	Freda Swaminathan, Asif Zameer	
Vol XXXIV No. 4 uary - March 20	713	Entrepreneurial Orientation of Professional Graduates in Autonomous States: The Case of Jammu & Kashmir (India)	Vivek Sharma, Sudhir K. Jain, Supran K. Sharma	
Vol XXXIV No. 4 (January - March 2017)	714	Branch Level Efficiency and its Decomposition of Meghalaya Co- operative Apex Bank Ltd.	Joyeeta Deb	
(Je	715	Influence of Job Attributes on Turnover: An Empirical Study on Indian Sales Personnel	Sonia Malik	
		Business Competitiveness of India: The Vanishing Stripes	K. R. Pillai	
_	716	Corporate Debt Redemption Management in Favorable Economic Times: A Lifeline During		
0.1	717	Tumultuous Economic Recession  Constructing International Equity Portfolio for BRIC Nations Using Modified Global CAPM	Priyanshu Mahajan, Fulbag Singh	
Vol XXXV No. 1 (April - June 2017)	718	Returns	Himanshu Joshi	
XX o	719	Opportunity Analysis of Educational Mobile App to Provide Higher Education in Rural India	Neetu Ahmad, Gurleen Kaur	
> dy	720	Role of Indian Post (Post Office) in Financial Inclusion	Rashmi Manhas	
	721	Effect of Doctor's Emotional Intelligence on Patient Satisfaction	Shankargouda R. Bharamanaikar, Shama V. Kadadi	
	722	Perceived Quality and Brand Loyalty of Smartphones: An Empirical Investigation of Celebrity	Rajesh Sharma	
017)		Endorsements in Indian Market  Multivariate Discriminant Predictive Modelling of Transactional Credit Risk in SME and Mid-	Renu Arora, Archana Singh	
4o. 2 ber 2	723	corporate Lending	Namrita Singh Ahluwalia, Mohit Gupta, Navdeep	
CXV P	724	Stock Buy Recommendations and their Impact: Evidence from Indian Capital Markets	Aggarwal	
Vol XXXV No. 2 – September 20	725	The Journey of Micro-Insurance in India - A Snap Shot	Mohd Azher Parvez, T. Satyanarayana Chary	
Vol XXXV No. 2 (July – September 2017)	726	A Study on Modelling the Personality Construct of Brands	Saugat Ghosh	
	727	Shareholder Value Creation – Comparison of Traditional Accounting Measures and EVA as Predictors of MVA	Tania Mengi, B. S. Bhatia	
	728	The Problem of Making GST Operational: The Task Ahead	Shrawan Kumar Singh	
(017)	729	Role of Servicescape in Shaping Dining Experience - An Empirical Study	R. Shashikala, A. M. Suresh	
Vol XXXV No. 3 (October – December 2017)	730	Factors Determining the Dividend Policy of a Company	Vandana Gupta	
KV Nc		Service Quality in Retail Banking: Conceptualizing and Testing a Hierarchical Model	Neetha J. Eappen, K. B. Pavithran	
Vol XXXV No. 3 ser – December	731	Corporate Social Responsibility and Consumer Behavior: A Review and Future Direction	Irum Khan, Neeti Kasliwal	
Vc	732	A Study on Comparison of Readability Levels of Annual Reports of Banks on the Basis of		
0)	733	Profitability	Silky Janglani, Simranjeet Kaur Sandhar	
	734	Viability of Rain Water Recharging at Green City Cooperative Housing Society-Gandhinagar	Jigna Trivedi, Bindiya Kunal Soni	
	735	An Estimation of Zone-of-tolerance Based on Destination Atmospherics	Arup Kumar Baksi	
118)	736	Aligning Compensation with Business Cycle: Exploring Economics of HR	Vranda Jain, Swati Agrawal	
Vol XXXV No. 4 (January – March 2018)	737	Exploring the Efficacy of Using Theatre Techniques in Teaching Business Communication	Reeta Raina	
XXV I	738	Impact of Consumer Expectations on their Involvement in CSR Initiatives	Teena Saharan, Nidhi Singh	
Vol X Iary -	739	Development of Facebook Fan Page Engagement Index: Empirical Evidence from India	Harsandaldeep Kaur, Mandakini Paruthi	
(Janı	740	An Examination of Service Advertising Effectiveness	Aditi Naidu, Rekha Attri	
	740		,	

Vol XXXVI No. 1 (April – June 2018)	741	Outcomes of Fourfold Taxonomy of Work-Family Balance among Dual- Earners in India	Abha Bhalla, Lakhwinder Singh Kang
	742	Pre and Post Impact of Demonetization on Economic Growth: Evidence from Countries Implemented Demonetization	Kali Charan Modak, Vivek S. Kushwaha
	743	Asset Reconstruction Companies: An Analysis of Growth (A Case Study of ARCIL)	Bharat Kumar Meher, G. L. Puntambekar
	744	Disinvestment and Firm Performance- A Comparative Analysis of Strategic Sale vs. Public Offerings by Indian Pubic Sector Enterprises	Himanshu Joshi
	745	An Assessment of Economic Health of BRICS Economies after Economic Crises 2008	Ritu Rani, Kamlesh Gakhar
	746	Perceived Risks in Online Shopping for Non Users of Internet– An Empirical Study in New Delhi	Geetu Tuteja, Falak Goyal
	747	Factors that Matter for Financial Inclusion: Assessment of Empirical Evidences, with Special	Kajole Nanda
	748	Reference to India  Modelling Customer's Vision towards Distribution Channels of Indian Life Insurance Industry	Samiya Chattha, Sumninder Kaur Bawa
Vol XXXVI No. 2 (July – September 2018)	749	Efficiency Determinants of Microfinance Institutions in India: An Indicative DEA Approach	Santa Kar, Joyeeta Deb
	750	Foreign Currency Derivatives is an Effective Tool for Hedging Foreign Exchange Rate Exposure	K. Samsudheen, G. Shanmugasundram
	751	Impact of Work Life Balance on Job Satisfaction: A Study of Married Working Women in Private Banks of NCR	Nidhi Saxena, Anupam Narula
Vol XXXVI No. 2 r – September 20	752	Influence of Customer's Brand Attitude on Purchase Intention of Private Label Fashion Brands	Balakrishnan Menon
ol XX - Sep	753	Exploring Relationships Among Customer Brand Engagement, Brand Equity and Brand Loyalty Towards Hospitality Brands	Raouf Ahmad Rather, Jyoti Sharma, Murtaza Hassan Itoo
, (July:	754	Structural Equation Modeling of Perceived Impacts of Tourism – A Study in Residents	Johney Johnson, Radhika P.C
	755	Perspective Practitioners' Perspectives on Shopkeepers' Purchase Behaviour: A Study of Rural Markets	Dev Narayan Sarkar, Kaushik Kundu
	756	Gold as an Asset for the Indian Investor	Niti Nandini Chatnani
018)		Brand Switching in Telecom Sector: An Insight into Switching Behaviour and Switching Factors	Purabi Bharali, Chandan Goswami
Vol XXXVI No. 3 (October - December 2018)	757	Consumer Perception towards Effectiveness of Green Communication Strategies: An	Pooja Mehta, Harpreet Singh Chahal
Vol XXXVI No. 3 ber - December	758	Exploratory Study  Efficiency of Private Banks in India – A Critical Inquiry	Abhijit Sinha
XX I	759	Theoretical Review of Growth of E-Commerce in India and its Relevance in Future Business	Samiran Sur
Vc	760	Sustainability Impact of Socio Cultural Variables on Impulsive Buying Behaviour in Selected Product Category	Ambica Prakash Mani, Vinayendra Mani Tripathi
0)	761	in Uttarakhand  Board Level Gender Diversity and Firm Financial Performance - Evidence from India	Manjula Shukla
	762	Blended Learning Ecosystem: A Fusion of Ancient Learning Methods and Modern Tools	Amit Vikram, Mohammad Israrul Haque, Ganesh
<u> </u>	763	Intellectual Capital and Financial Performance: A Study of Selected BSE S & P 500 Listed Firms	Singh Priti Sharma
Vol XXXVI No. 4 (January – March 2019)	764	Methods for Stimulating Creativity and Innovation in Marketing	Freda Swaminathan
Vol XXXVI No. 4 iuary – March 20	765		
1 XXX ry – ľ	766	Multigroup Moderation on Customer Service Satisfaction: Case of Online Retailing  Use of Factor Analysis Scores in Logistic Regression Model for Predicting Chances of Adoption	Pooja Goel
Vo	767	of E-payment System by the Users of Smart Phones	Devendra Prasad Pathak Suryakumar N Khanai, Shankargouda R.
ń	768	Effect of ISO 9001 Standard on Organisational Performance	Bharamanaikar
	769	EWOM as a Catalyst for Development of Quality Perception among E- Buyers	Faseeh Amin, Fayaz Ahmad Nika
	770	Examining Dimensions of Flexibility under Uncertainty	Alpana Agarwal, Prem Vrat
	771	Dynamics of Objective and Subjective Financial Knowledge on Financial Behaviour	Shalini Gautam, Kokil Jain
Vo. 1 2019	772	FinTech Companies in India : A Study of Growth Analysis	Jasveen Kaur, Manu Dogra
XVII r	773	Role of Self Efficacy in Job Crafting and Employee Engagement Relationship  Exploring Motivational Factors and Brand Equity as Drivers of Luxury Consumer Buying	Sunita, Rajkamal
Vol XXXVII No. 1 (April – June 2019)	774	Behavior: An Empirical Study	Shadma Shahid
> ₹	775	A Test of Herding in Performance of Indian Stock Exchange	Santosh Kumar
	776	Risk Perception of Mutual Fund Investors  Empirically Speaking: High Performance Team Works on Trust: Case of a Few Indian	Sharika Hassan, Asif Iqbal Fazili Ranjan Kumar Mohapatra , Sanjay Kumar Bose
	777	Empirically Speaking: High Performance Team Works on Trust : Case of a Few Indian Companies	Ahindra Chakrabarti
(61	778	Social Media Retargeting: Opinions, Clicks and Conversion	Neeti Gupta
lo. 2 er 201	779	Corporate Distress and Bankruptcy Prediction - A Critical Review of Statistical Methods and Models	Jyoti Nair
CVII N	780	Motivation for Buying Green Electronics: A Study of Young Customers in Delhi-NCR Region	Sapna Mathur, Kartik Dave
Vol XXXVII No. 2 (July – September 2019)	781	The Aftermath of Goods and Services Tax Reform on Consumers in Kerala	Ann Abraham, Tomy Mathew
	782	A Comparative Study of Effectiveness of Online-Recruitment in Manufacturing and Service Sector in Nashik	Rupali Milind Kulkarni, Sameer Sudhakar Pingle
	783	Turnover Intention's Relationship to Organizational Culture and Job Satisfaction in the Health Care Industry	Zahoor Ahmad Parray, Shabir A.Bhat
019)	784	Blue Economy Narratives: Considerations for Economic Growth, Environment and Sustainability	Rajeev Johari
o. 3 ber 2(	785	An Empirical Study of Carbon Credits Trading Practices Among Indian Organizations	Satyendra Arya, Ajay Kumar Garg, Rakesh Kumar Mudgal
Vol XXXVII No. 3 (October – December 2019)	786	Examining Factors Affecting Consumer's Attitude towards the Imported Decorative LED Lighting Products in India	Anupam Narula, Shallini Taneja
1 XXX	787	Do Brent Crude Oil, Nifty 50 and USD/INR Exchange Rate Walk Together? An ARDL-bounds Testing Approach	Saif Siddiqui, Preeti Roy
Vol	788	Role of CSR in the Conflict Zones of Emerging Economy - A Case Study on IOCL's North-East Operations in India	Kartik Kalita, Bidyut Jyoti Bhattacharjee
0)	789	Influence of HR Outsourcing Decisions on Employees `Attitude and Firms` Performance	Himani Sharma, Seema
	790	A Study of Human Resource Management Practices with Reference to Knowledge Management in Power System Operation Corporation Ltd.	Meenakshi Davar, Krishna Nath Pandey

(07	701	Forecasting Daily Equity Price Using Auto Regressive Integrated Moving Average (ARIMA)	Abhilas Kumar Pradhan	
Vol XXXVII No.4 (January - March 2020)	791 792	Model: An Application to Shirpur Gold Refinery Ltd., India Human Capital: A Key Driver of Consumer Decision Making in Online Promotion	Ayushi Sharma, Rakesh Mohan Joshi, O.P. Wali	
	792	Assessing Students' Perception of the Importance and Relevance of Feedback in Written		
	793	Communication by the Written Analysis of Communication (WAC) Reader	Reeta Raina	
	794	Measuring the Emotional Dimensions of Retail Banking Experience in Non-Metro Cities	Prerna Kumar	
	795	Do Actions Speak? A Behavioural Analysis of Consumers' Perception of E-advertising	Sarika Ahlluwali, Seema Singh	
Vol XXXVIII No. 1 (April – June 2020)	796	Do Work Values Impact Organizational Citizenship Behaviour?	S. Radhakrishnan; Monica Bedi; Meenakshi Malhotra	
	797	Involvement Dimensions in Family Buying of Personal Care Products	Sakshi Sharma	
	798	Customer Engagement in Word of Mouth Communication with regard to Home Appliances	D. Arthi; P. Santhi	
	799	Influence of Music on Consumer Behaviour: An Experimental Study	Rupa Rathee; Pallavi Rajain	
	800	Project Risk Management Using Analytical Hierarchy Process: Illustrative Case Study	Kameswari Peddada; Tarun Kumar Sharma	
	801	Insights in to Law on Securities Offerings and its Implications in Vietnamese Capital Market	Ambrish Gupta	
6	802	Identifying the Determinants of Scaling Social Impact: An Exploratory Empirical Test of SCALERS.	Rajdeep Deb; Nagari Mohan Panda	
o. 2 rr 202	803	Consumers' Differential Perception towards Financial Products: The Key-Driver of Purchase Decision by Social Media.	Yadav Devi Prasad Behera; Saroj Kumar Sahoo; Tushar Ranjan Sahoo	
embe	804	A study on Preference for Various Modes of Resources Mobilization in Indian Primary Market.	Ashok Bantwa; Kaushal Bhatt	
Vol XXXVIII No. 2 (July – September 2020)	805	Performance of Mutual Funds Industry in India and Worldwide: A Comparative Analysis.	Amit Kumar Das	
ov - ylut	806	Influence of Demography on Satisfaction, Trust and Repurchase Intention in Online Shopping.	Neeti Gupta; C.L. Chandan	
	807	Unmasking Degree of Tolerance for Disagreement among Millennials: A Study of Future Prospective Managers in India.	Reeta Raina	
)20)	808	Board Independence and Sustainability Disclosure Practices in Indian Companies.	Ritu Pareek; Krishna Dayal Pandey; Tarak Nath Sahu ; Arindam Gupta	
Vol XXXVIII No. 3 (October – December 2020)	809	Microfinance and Women's Economic Empowerment: An Experimental Evidence.	Shagufta Tariq; Mohi-ud-Din Sangmi	
Vol XXXVIII No. 3 ber – December 2	810	Dimensions and Consequences of Cause Related Marketing: A Conceptual Framework.	Anu Bhardwaj; Bilal Mustafa Khan; Vikas Nath	
XX	811	The Role of Entrepreneurs during the Growth Phase of Internet Start-ups in India.	Deepal Joshi	
ctobe	812	Does Cap Size and Pricing of Issues Influence Wealth Creation of Indian Initial Public Offering Investors? - An Empirical Investigation.	Sujata Shankaran; P. Mohan	
9	813	Liquidity Risks in Non-Banking Financial Companies: An Analysis.	Avijit Bakshi	
021)	814	Volatility in Exchange Rate of Indian Rupee in Pre and Post Market-Determined Exchange Rate Regime.	Mandeep Kaur; Navkiranjit Kaur Dhaliwal	
II No.	815	Determinants of Capital Structure: A Study of Original Equipment Manufacturers from Indian Automobile Industry.	Navleen Kaur; Jasmindeep Kaur	
Vol XXXVIII No. 4 nuary – March 203	816	Longitudinal Analysis of Investment Pattern - A Study of Alankit Limited Clients.	Indranil Mondal; Rajeev Johari	
Vol XXXVIII No. 4 (January – March 2021)	817	Invigorating Team Processes through Transformational Leadership: A Theoretical Proposition.	Lalit Kumar Yadav; Manisha Seth	
(Ja	818	Assessing The Impact of Factors Affecting the Adoption of Online Banking Services Among University Students.	Mohammad Razi-ur-Rahim; Furquan Uddin	
ੂ ਜ਼	819	A Literature Review on the Relationship between Motives of FDI and Subsidiary Performance.	Alka Sanjeev; Mohd. Afaq Khan; R. K. Wadhwa	
Vol XXXIX No. 1 (April – June 2021)	820	Impact of Education level on Occupational Stress.	Charu Mohla	
XXXX)	821	Drivers for Online Buying Behaviour in Bangladesh.  Environment-friendly products as a CSR strategy and its effect on Purchase Behaviour of Young	Afjal Hossain; Md. Hasan Uddin; Imranul Islam	
Vol (Apri	822	Consumers.  The impact of reprimand on the performance of employee with reference to Faculties in	Sweta Singh; Manish Kumar	
	823	Professional College.	Ruchi Srivastava; Syed Ali Haider	
(021)	824	Government Policies Towards Businesses During Pandemic: Special Reference to MSMEs	Rashmi Manhas; Ashutosh Kumar	
( No. 3 nber 2	825	Policy Response to Post Covid-19: An Analytical Study of Indian Monetary and Fiscal Policies  Measures Taken by Small and Medium Size Organizations to Manage Performance During	Sunil Kumar; Jyoti Sharma	
XXXII) Septer	826	Covid Crisis Effectively	A.Suresh; K. R. Vigneshwar; R. G. Priyadarshini	
Vol XXXIX No. 2 (July – September 2021)	827	Employability Framework in the Post- Covid Scenario - A Literaure Review	Shobha C.V.; B. Johnson	
2	828	A Study of Covid-19 Effects on International Students in Canada Impact of Pandemic on Organizations: Unforeseen Consequences of Covid-19 Pandemic on	Ajay K. Garg	
3 1ber	829	Organization Development in Nigeria  Predicament of the Unorganised Workers in the Construction Sector with a Special Reference	Romanus Nduji; Christian Oriaku	
K No. Jecen 1)	830	to Lockdown due to COVID-19	Sanghamitra Buddhapriya Sunday Alewo Omale; Michael Oyedele Oyenuga;	
Vol XXXIX No. 3 (October – December 2021)	831	Effect of Organizational Culture on the Performance of Hospitality Industry in Covid-19 Era	Christian Oriaku	
Vol	832	Perception of Parents Regarding E-Learning fo School Students During COVID-19 Pandemic	Moninder Kaur; Vijay Laxmi; Shalini	
	833	Transformation of the Workplace by the Introduction of IIOT	Sankar Rajeev	
4 2022)	834	Debt Equity Ratio and Stock Market Returns: An Empirical Analysis of Indian Stock Market	Kiranpreet Kaur	
Vol XXXIX No. 4 uary – March 20	835	Analysis Factors Affecting Smartphone Purchase Decisions of Generation-Y and Generations-Z: The	Dinkar Nayak; Rubina Barodawala	
XXXII) y – M	836	Indian Scenario	Sarthak Garg; Savita Gautam	
Vol XXXIX No. 4 (January – March 2022)	837	Appraisal of Pradhan Mantri Jan-Dhan Yojana (PMJDY) Rural Exposure towards the SukanyaSamriddhiYojana ofFinancial Inclusion in Fazilka District of	Mohd Arif; Kaushal Kishore Shukla	
(Ja	838	Rural exposure towards the sukanyasamriddhirojana offinancial inclusion in Faziika District of Punjab Green Consumerism: Consumer Purchase Intention and Behavior towards	Aman Bishnoi	
(2	839	Green Consumerism: Consumer Purchase Intention and Benavior towards Green Products in FMCG Sector Market	S. Kaviya; R. G. Priyadarshini	

Vol XL No. 1 (April – June 2022	840	The Influence of Trigunas of Self-Efficacy: An Empirical Analysis of the Trichotomous Indian Personality Theory	Shruti Dhawan; Vandna Maini	
	841	Web Analytics for Higher Education Institution Websites in India: Need of the Hour	Rakhi Tripathi	
	842	Investigation of Causality Relation between State Governments' Expenditure and GDP in India	Rashpaljeet Kaur	
	843	Demographic Variables and Biscuit Consumption Behaviour: A 'Sweet-Spot' for Brand Managers to Target?	Tapish Panwar; Kalim Khan	
(2)	844	A Study of Tax Literacy among the People of Punjab	Aditi Mahajan	
lo. 2 nber 2022)	845	Estimating Components of Total Factor Productivity Growth Using Frontier Approaches: A Study of 4-Digit Manufacturing Industries of Non-Metallic Mineral Products in India	Prasanta Kumar Roy	
Vol XL No. 2 September	846	Relationship between Online Experience and Customer Engagement	Faseeh Amin; Fayaz Ahmad Nika	
	847	Dynamic Pricing Dependent Demand under Fuzzy Criterion for an Economic Order Quantity Model	Alok Kumar	
(July	848	Human Capital Strategies of IT SMEs in India	Vivek Suneja; Rajesh Sikka	
e	849	Factors Impacting Sustainability of Microfinance Institutions	Nishi Malhotra; Pankaj Kumar Baag	
Vol XL No. 3 (October – December 2022)	850	Conquering the Employability Conundrum among Business Graduates in India	Sini V. Pillai; Jnaneswar K.; Dhanya J. S; Suresh Subramoniam	
	851	Women and Rural Development Schemes in North India	Hartripat Kaur; Navkiranjit Kaur Dhaliwal	
	852	Agriculture Policy, Farmers' Protest and Strategies for Agri-Reform: An Analysis	Shrawan Kumar Singh	
Ö	853	An Analytical Study of Business Risk and Financial Risk of Selected Industries in India	T. Muthukumaran; S. Natarajan; S. Kumar	