

Management Development Programme
on

“Finance for Non-Finance Executives”

June 9-11, 2010

FSM Campus, New Delhi

Programme Director:

Prof. Vinay Dutta

FORE School of Management

B-18, Outab Institutional Area

New Delhi - 110016

Objectives:

After attending this program, participants should be able to:

- Gain a greater understanding of the financial objectives of the organization and translate them into action in their respective functional areas;
- Work out the financial implications of their day-to-day decisions, helping take decisions that have a positive impact on financial objectives of the business;
- Make better use of resources allocated to their divisions;
- Build up financial confidence;
- Sharpen financial skills and competencies for business success

Contents:

The program will cover fundamentals of financial concepts in easy and understandable manner and include following broad areas:

- **Understanding Finance and Financial Statements**
 - Understanding Balance sheet, Profit & loss and Cash flow statement
 - Objectives of the firm- shareholders wealth maximization vs. profit maximisation
 - Important Accounting principles and terms
- **Analysis of financial statements**
 - Study of a company's financial statements
 - Ratio analysis
 - Computation
 - Interpretation
- **Cost leadership and competitive Advantage**
 - Components of cost
 - Understanding cost behaviour with emphasis on Break-Even analysis
 - Use of costing for product pricing decisions
- **Budget and Budgetary Control**
 - Importance & process of budgets & budgetary control
 - Types of budgets – functional, fixed, flexible, zero based budgets
 - Variance Analysis
- **Capital budgeting decisions**
 - Time value of money
 - Cost of Capital and Economic Value Addition (EVA)
 - Capital budgeting techniques
- **Personal Wealth Management Techniques**

Programme Director:

Prof. Vinay Dutta, Senior Professor, Area Chairperson (Finance), Prof. Dutta has over two decades of experience in Banking, Corporate Sector, Teaching and Training. He has been associated with over 200 MDPs conducted by various reputed institutions and regularly contributing articles to business magazines. Prior to joining FORE worked with Bank of India, Corporation Bank, IndusInd Bank, International Travel House (An ITC Group Company) and National Institute of Banking and Corporate Studies. His areas of specialization are Enterprise Risk Management, Management of Commercial Banks and Financial Services, Personal Wealth Management and Export Finance

Who May Attend:

This is a "fundamental" programme specially designed for:

- Middle level Managers.
- Heads of Divisions / Functions and Owner Managers
- Managers who wish to update their knowledge on basics of Finance and Accounts.

No prior knowledge or background in finance/ accounting required.

Administrative Details:

Venue:

FORE School of Management
B-18, Qutab Institutional Area
New Delhi 110016

Fee:

Rs. 13,000/- per participant on NON-RESIDENTIAL basis (plus Service Tax @ 10.3%) covering professional fee, programme kit and lunch.

Discounts:

- Early bird discount of Rs. 1,300 per participant for nominations received on or before **28th May 2010**.
- One complimentary nomination on non-residential basis for every group of three nominations from the same organization (3 + 1).

*Nomination (s) in the enclosed proforma accompanied by a local cheque/bank draft for the programme fee payable to "FORE School of Management, New Delhi" should be sent to MDP Office, FORE School of Management, B-18, Qutab Institutional Area, New Delhi 110016. The last date for the receipt of the nomination(s) is **June 3, 2010**. In case of subsequent withdrawal or cancellation of nomination(s) no refund of fee will be allowed. However, substitute(s) may be permitted with prior intimation.*

For further information please contact:

Dilip Gopalkrishnan/Laxmi Joshi,
MDP Office,
FORE School of Management
B-18, Qutab Institutional Area,
New Delhi 110016
Tel.: 011-2685 6301 (Direct), 011-4124 2498
Fax: 011-2652 0509, 011-2696 4229;
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Website : www.fsm.ac.in

FORE School of Management

NOMINATION FORM

Management Development Programme titled
"FINANCE FOR NON-FINANCE EXECUTIVES"

9-11 June, 2010

Name:

Designation:

Organization:

Office Address:

Phone (O):

Residence:

Fax:

Mobile:

Email:

Your expectations from the programme:

Payment Details:

Local Cheque/DD No: _____ dated _____ for Rs. _____

Signature of Sponsor

Please return the completed form by post, or fax (2652 0509/2696 4229)
or email: mdp@fsm.ac.in, to:

Mr. Dilip Gopalkrishnan/Ms. Laxmi Joshi

MDP Office

FORE School of Management

B-18, Qutab Institutional Area,

New Delhi 110 016

**NOTE: IN CASE YOU WISH TO NOMINATE MORE THAN ONE PARTICIPANT, PLEASE FEEL
FREE TO MAKE DUPLICATE COPIES OF THIS FORM.**